LONGWOOD
UNIVERSITY

BOARD OF VISITORS

JUNE 9-11, 2019

BOARD OF VISITORS
June 2019

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BOARD OF VISITORS
June 2019

Schedule of Events and Public Meeting Agenda
Primland
Meadows of Dan, Virginia

Sunday, June 9

6:30pm – 7:30pm	Cocktail Reception, *East Terrace*
7:30pm – 9:30pm	Dinner, *Fifth Element – Private Room*

Monday, June 10

Prior to 9:00am	Breakfast Available, *Elements Restaurant*
9:00am -- 9:30am	Rector's Welcome and Consent Agenda, *Galaxy Major Conference Room*
9:30am – 11:30am	President's Report
11:30am – 12:30pm	FY19-20 Budget Discussion
-BREAK-	
12:30pm – 1:30pm	Lunch, *Galaxy Reception Hall*
1:30pm – 3:00pm	Executive Session
3:30pm – 4:00pm	Annual Elections
6:30pm – 7:30pm	Cocktail Reception, *East Terrace*
7:30pm – 9:30pm	Dinner, *Fifth Element – Private Room*

Tuesday, June 11

Prior to 10:30am	Breakfast Available, *Elements Restaurant*

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Overview Message from the President

copy follows in this tab, as distributed May 29, 2019

From: Reveley IV, Taylor
Sent: Wednesday, May 29, 2019 8:40 AM
To: BOV
Subject: Longwood BOV Retreat

Friends,

The retreat each year is a chance for reflection and perspective, though I confess it always carries a bittersweet quality too, much like a graduation, marking accomplishment, but marking change also. That's obviously true in deep measure now as Marianne's tenure moves through these concluding weeks, marking eight momentous years.

At Primland, general manager and Longwood alum Steve Helms '84 is getting things in good order to welcome us. It's a beautiful place, as a number of you know. Kay will be in touch this week to distribute your briefing materials, both electronically and in hard copy.

In many regards, this will be like our normal chance annually to be away from campus to think about the year past and look ahead, and engage in customary steps like acting on the budget. In other regards, it's a moment for broader reflection and to consider how best to navigate the University in a time when the country and higher education increasingly are so clouded.

Thanks to all our efforts, and those of our remarkable team of VPs, Longwood is positioned to keep pressing on offense, when so many institutions are mired in defensive maneuvers. Like we talk about, I think that this uncertain, even tumultuous environment gives us a chance to continue to break through and shine.

The Commonwealth certainly sees Longwood as a leader now. And the Commonwealth celebrates the leadership Marianne has given the alma mater --- and the momentum for the future.

Thanks, as always, and see you soon,
Taylor

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LONGWOOD UNIVERSITY
BOARD OF VISITORS
March 22, 2019
Minutes

*** * * * * DRAFT * * ***

Call to Order
The Longwood University Board of Visitors met on Friday, March 22, 2019 in the Stallard Boardroom. The meeting was called to order at 9:05 a.m. by Rector Marianne Radcliff.

Members present:

Mrs. Marianne Radcliff
Ms. Eileen Anderson
Mr. Michael Evans
Mr. Steven Gould
Ms. Pia Trigiani
Mrs. Colleen Margiloff
Mrs. Ricshawn Adkins Roane
Mrs. Nadine Marsh-Carter
Mrs. Polly Raible
Mr. Larry Palmer
Mr. David Hallock
(Mrs. Katherine Bond joined at midday)

Also present:

President W. Taylor Reveley IV
Dr. Larissa Smith Fergeson, Provost and Vice President for Academic Affairs
Ms. Louise Waller, Interim Vice President for Administration and Finance
Ms. Victoria Kindon, Vice President for Strategic Operations
Ms. Courtney Hodges, Vice President for Institutional Advancement
Dr. Tim Pierson, Vice President for Student Affairs
Ms. Michelle Meadows, Interim Director of Athletics
Mrs. Kay Stokes, Executive Assistant
Ms. Patti Rosenberg, Longwood University Foundation
Dr. Jennifer Apperson, Faculty Representative
Mr. Josh Darst, Student Representative
Mrs. Tammy Jones, Alumni Board
Ms. Lindsey Moran, Staff Representative
Mr. Cameron O'Brion, University Counsel
Mr. Justin Pope, Vice President and Chief of Staff

Rector's Welcome and Approval of Minutes and Consent Agenda:

The rector welcomed those in attendance and briefly commended the men's basketball team and the latest issue of Longwood Magazine. The rector asked for a motion to approve the Consent Agenda, including the minutes of the previous meeting. Mr. Hallock so moved, Mr. Evans seconded and the motion was approved unanimously.

President's Report and Discussion

President Reveley welcomed those in attendance and echoed his excitement over Longwood's win over Southern Miss in the CBI Postseason Basketball Tournament. He said he is proud Longwood has come through an eventful year with continued momentum.

Ms. Hodges gave an overview of the Day of Giving scheduled for the end of March, with a goal of 2500 donors within the 24 hours. She said the event is the most visible event for annual giving and alumni participation. She noted the first Day of Giving's goal was 500 donors. She emphasized the importance of the number of donors over amount of dollars raised. She also commended Emily O'Brion for her outstanding and extremely successful work in this year's General Assembly session. There are 20 different departments actively working to raise money, and 12 sponsors of matching incentives.

Ms. Waller said the university is performing well financially, and budget projections for the remainder of the fiscal year are in line with where the university typically has been at this point in recent years. Revenue is down slightly from the current fiscal year budget, but within a manageable range and is being addressed in conjunction with the other VPs to ensure we finish the fiscal year on track. She also introduced Chip Bowman, who has been extremely helpful providing financial and budget process consulting in her division.

She gave an overview of the new housekeeping arrangement with The Budd Group, which has also served schools including High Point, Presbyterian and Virginia Tech. She said the company's emphasis on staff support and development were extremely important in the decision to choose The Budd Group, and the transition has gone well. She reported that all staff are able to work 40 hours a week (only 30 percent had full-time hours previously), and staff received a raise of at least 20 percent in their hourly rate. She said she was extremely proud of these efforts and the impact they have had on the lives of important community members.

She provided an update on capital projects, reporting brick work will start shortly on the new admissions building, which is on schedule to turn over to the Admissions Office in September. The new academic building experienced some delays due to the weather but is proceeding smoothly. The project should be completed this time next year. The Facilities Annex building project is also proceeding, with an architectural team in place. The Wheeler steam tunnel project will begin in June and take place over seven phases to minimize campus disruption.

Lastly, she said she is thrilled with the news from the General Assembly regarding the Wygal Replacement Building, which is especially exciting to the music faculty and also the capital staff. She gave a brief overview of the timeline of the initial design and planning phases. She thanked Emily O'Brion and Marianne Radcliff for their efforts.

She gave an overview of the work of the Academic Space Planning Improvement projects, working in conjunction with the provost to address the teaching and learning needs of the university into the future.

Regarding the Real Estate Foundation, she reported on the successful refinancing of Longwood housing debt in December, mitigating risk, lowering average interest rates by about 100 basis points, and freeing up working capital. By undertaking a public rather than private placement, the university gained important experience in a capital markets transaction.

More than 100 workers are currently engaged in the Frazer renovation project. She said the project is going extremely well. The Rector thanked her and Victoria Kindon for their ongoing help analyzing and modeling a possible transition, long-contemplated by the Board, to a charge-by-the semester tuition model.

Dr. Fergeson commended the extraordinary hard work of faculty in innovating and reshaping courses in the rollout of the Perspectives level of the Civitae core curriculum. There is unprecedented collaboration among faculty as they work to develop courses around common learning outcomes. She gave examples of some of the new Perspectives-level courses rooted in subjects ranging from climate and environmental science to music and philosophy. She noted Civitae relies on help from across Student Success, including the Registrar's Office and others, and expressed her thanks and pride regarding these efforts.

She also noted the Brock Fellows are shifting their courses into Civitae; for example Melissa Rhoten and Mark Fink will offer their "Stewardship of Public Waterways" Chesapeake Bay course as a Perspectives-level course, and the Yellowstone Course is now part of Civitae as well. The Colorado River Waterways course is full and application numbers look strong for the other courses. She addressed several questions from Mrs. Raible regarding the transition from the current curriculum and the "teach out" of current students who arrived before 2018.

Dr. Fergeson reported the enrollment management team is working across divisions in the university to ensure Longwood's programs attract students. She announced that registerednursing.org recent ranked Longwood's nursing program 6th out of 62 programs. A challenge to growing the program remains the local supply of clinical placements, but efforts are underway under the leadership of Chair Kim Little to be positioned to grow the program. Meanwhile, Longwood has been running 32 faculty searches and issued 17 contracts. She commended in particular the archaeology program under the leadership of Brian Bates, and noted her own excitement regarding a new public historian and a widely published creative writer who will be joining the faculty. President Reveley said it's important to remember Longwood's trajectory is different from much of higher education, with its determination to expand full-time faculty, whose numbers have grown from about 220 to 260 over the last few years. The trend in Virginia and nationally has been more to rely on adjuncts.

She gave an overview of the newly created Teacher Preparation Initiative under the direction of Dr. Gena Southall, which will provide a one-stop-shop for the university's range of teacher preparation programs as well as make them more visible and streamlined. She said Longwood is proud of its four-year teacher preparation programs and wants to promote them. The initiative

will also be useful in meeting requirements of the accreditor CAEP (The Council for the Accreditation of Educator Preparation). She gave an overview of recent events, including the extremely successful Moton Banquet, a statewide gathering of nearly 800 math teachers, the Virginia Forum with about 200 historians and other guests in the Upchurch University Center, and an additional gathering of Social Studies teachers. She thanked Judith Campbell's University Events and Ceremonies office for their close cooperation.

She also gave an overview of recent grant-seeking initiatives, including the grant-funded High School Science Outreach Project, which includes support from the Dominion Higher Education Partnership. Longwood sends students into local high schools for intensive biology research projects with high school students, then brings the high school students to campus to present their research as part of the Spring Symposium for Research and Creative Inquiry, Longwood's research day. Chemistry Professor Sarah Porter has also received Department of Defense funding for a program that brings students to campus during the summer to conduct research. She commended the faculty for their work on helping create a pipeline of students into STEM fields.

Dean of the Library Brent Roberts gave an overview of the NEA "Big Read" event and the chosen title "Burning Bright." Dr. Fergeson highlighted upcoming events including The Dos Passos award on April 4, and the 13th annual Medieval Conference, and the spring research symposium on April 23.

In response to a question from Mrs. Raible, she gave an explanation of the wetlands credit process at Hull Springs Farm.

Ms. Kindon provided an update, starting with Admissions and the work of persuading admitted students to choose Longwood. She gave an overview of a recent event in Richmond that included President Reveley, faculty, staff and others speaking with families and a mix of students, some of whom have deposited and some of whom are still deciding. Upcoming in two weeks is Accepted Students Day, which also includes both deposited and undecided students. She said almost 100 students are registered for the Crash on Campus program for overnight visits. Last year there were about 40.

She also provided details on the division's current market research project, soliciting a range of intelligence on a variety of issues related to market perceptions of Longwood and the reasons students choose to enroll.

She said a major overall issue is the national demographic picture and the plateauing of the traditional college-age population. While Virginia is better positioned than some other states, the overall demographic landscape is challenging, and states losing population will more aggressively recruit Virginia students going forward.

On the Alumni and Career Services front, she gave an overview of recent efforts to connect with alumni who work at particular companies to develop relationships and build participation in internship and career fairs. Registration opens shortly for Alumni Weekend, and there is a new event this year, The Senior Toast, the Friday before Graduation week, that will connect students

and alumni and welcome new graduates into the alumni community. Early sign-up numbers have been strong.

On marketing and communications, the 180th birthday photo mosaic, featuring 12,000 pictures, was among the top 10 ever at Longwood in terms of social media engagement.

Ms. Meadows said it has been an exciting few months, highlighted by the strong improvement and foundation for success set in the men's basketball program by Coach Griff Aldrich. Those efforts culminated with a 90-68 win over Southern Miss in the first-round of the CBI, Longwood's first-ever post-season appearance. She thanked the many people on campus who made the event possible. She said participating in the CBI has been a great boon for up-and-coming basketball programs around the country. A highlight of Wednesday was Coach Aldrich's remarks thanking the crowd afterward for their support. Other highlights including the second-highest win total in Longwood's Division I era, the most wins improved among all 55 first-year head coaches, and Coach Aldrich named as a finalist for the Joe B. Hall Award for top first-year head coach in the nation. There has also been a steady increase in regional and national media visibility. This year saw a 41 percent-increase in season-ticket sales and 33 percent in individual ticket sales, and philanthropic support for the program has nearly doubled since March 1. Overall there is a palpable excitement around the program.

The women's basketball program did not see a comparable turnaround in victories under head Coach Rebecca Tillett, but there has been a dramatic shift in culture and expectation, and the student-athletes have responded in a positive manner. Twelve games came down to a single-digits, and she said she heard repeatedly from people around campus they were impressed with the program and its trajectory.

Overall the department had its highest recorded GPA of 3.14, its highest in the 10 years she has recorded data. Ten of 14 teams had above a 3.0, five teams set a record high, and 78 student-athletes were recognized on the president's or dean's list, accounting for one-third of all student athletes. She gave an overview of the start of the spring season, congratulating Kathy Reilly on her 700th win as head coach at Longwood. She noted Kathy is a great leader within the department. She also reported ESPNU plans to televise nationally Sunday's series finale against USC-Upstate.

Fundraising is vital to the success of the program to support student-athletes and facilities. The athletics fundraising staff is now working under Courtney Hodges in Institutional Advancement and will benefit from being part of the university-wide fundraising efforts and resources.

Ms. Radcliff commended Ms. Meadows on the academic record of the department, adding she knows it is something she has been focused on her entire career at Longwood.

Dr. Pierson reported on the campus incident January 27 that prompted student concerns regarding campus safety and emergency communications. He said there has been extensive listening to the students, and detailed review of policies and practices that followed, to be more attentive going forward to communications matters following up on incidents that may prompt public anxiety or concern. He said improvements have been made, and it has been an opportunity

for student leadership and engagement around an issue of genuine concern. More broadly, campus involvement and the energy of the various mechanisms of campus governance and campus life is higher than it has ever been.

He said the experience has reinforced for students that by working through established structures they can be heard and get things done. He noted 72 percent respondents to the campus climate survey indicated they believe Longwood is safe and well-protected by the police. He also noted Longwood's proportion of first-generation students continues to increase.

Ms. Margiloff said there is a difference between intention and perception, but the perception of concern among students and parents was genuine, and the need is real to recognize generational differences due to gun violence in schools that students have grown up with. She said she wanted to acknowledge as a Board member that she is confident the administration has nothing but the best intentions for student safety, but it is important to acknowledge the handling of the January event was not perceived well. She said she is sorry that Longwood got it wrong, and wants students to know the university strives constantly to learn and improve. She commended staff for their work to address shortcomings and concerns.

Dr. Pierson said he and the university have indeed made it clear this incident wasn't handled the way it should have been, and has been a cause for extremely deep reflection. He said efforts to review and improve were immediate and thorough. He said he is confident the adjustments will happen. Josh Darst said he is confident the university made immediate changes regarding communications and is addressing security concerns at Longwood Village. He commended the administrators, including Dr. Pierson, who were willing to face hard questions from students and listen and learn. He said the administration has also been working to answer student questions and provide requested information about security matters and regain trust. Ms. Radcliff said the overall support for campus safety as indicated in the climate survey is strong, but cautioned such confidence is always fragile and vulnerable.

President Reveley said he and Dr. Pierson have spent a great deal of time reflecting on the matter and meeting with students. He repeated the university handled this situation the wrong way, and is determined to learn from the experience.

Reports from Representatives of the Board

Mr. Darst provided further updates on recent town halls including campus safety, Title IX and mental health. He said a recent meeting between students from underrepresented groups and President Reveley was extremely productive. He said there is student interest in changing the fraternity and sorority rush process, a proposal that is currently moving through the SGA resolution process and if passed would be considered by other parts of the university. He said one of the driving factors is concern among students among lost membership. Dr. Pierson said there are concerns nationally with this issue in terms of student retention with having freshman begin joining Greek organization soon after they arrive on campus. He said any change would be a university-wide decision. Mr. Darst noted there are statistics supporting that Greek students retain at higher rates than students generally, and over time the GPA for Greek students is higher on average.

Ms. Roane said it would be interesting to hear from students who opted out of the system what might have made it more appealing, and whether an ability to join in the fall is in fact a factor in overall membership climbs.

Dr. Fergeson conveyed she had expressed to SGA that any change would be a university-wide decision and there was no possibility this could be changed by next fall, but the university would consider and examine any proposals that have the SGA's endorsement.

Mr. Darst also reported on an initiative to provide free or low-cost feminine hygiene products, a strategic needs initiative related to space needs of organizations of underrepresented students, and other projects. Ms. Radcliff thanked and congratulated Mr. Durst on his service as SGA president. Mr. Pierson echoed that he has done an exceptional job and been a credit to the students. He also credited the Board for listening to the views of students.

Dr. Apperson said faculty members here support student success in a broad range of emotional and academic ways. Board members thanked her for the accounts in her written report.

Tammy Jones provided an overview of recent Alumni Association activities, including the recent Alumni Awards Dinner the previous week, which as always is a special and exciting evening. She said Mr. Darst, President Reveley, and Director of Annual Giving Katherine Bullifant had addressed the previous board meeting. She also announced the results of the Board's most recent elections, to take office July 1: President Becca Shelton '05, Vice President Erica Howell '07, and Secretary Paige Rollins '15. Mrs. Radcliff expressed her thanks for Ms. Jones' leadership.

Ms. Rosenberg expressed her appreciation for the hard work of the University Foundation Board, and also the university vice presidents who work closely with the Foundation. SPIDR returns have been 8.2 percent annually year-over-year, an impressive return amidst volatility. This year the Foundation was able to provide $5 million to the university, about evenly divided between scholarship funds and others including annual giving. The transition of the check-writing function from the Foundation to the university Accounts Payable Office is complete and will be a tremendous advantage in terms of both accountability and deployment of funds to support the mission of the university. She said the Board has pulled behind a project to raise and make available some funding, as a fund of last resort, to support the work of the Care Team.

She said the principal charge from President Reveley remains increasing funding for student scholarships.

Lindsey Moran, speaking on behalf of the Staff Advisory Committee, gave a brief update on the organization's events and calendar.

Members of the Board took a tour of the Frazer construction site and joined music students for lunch in the Upchurch University Center.

Executive Session

Board members returned to Stallard at approximately 2:20 p.m. (David Hallock departed following lunch). The secretary asked for a motion pursuant to Virginia Code 2.2-3711(A)(1) and (7) that the Board convene in closed session to discuss matters pertaining to personnel and

active litigation. Ms. Trigiani so moved, Mr. Gould seconded, and the motion was approved unanimously. A motion was offered by Ms. Trigiani to return to open session. Ms. Gould so moved, Mr. Evans seconded and the motion was approved unanimously.

In compliance with the provisions of the Freedom of Information Act, the Board returned to open session. Ms. Trigiani moved that the board certify by roll call vote that, to the best of each member's knowledge, 1) only matters lawfully exempted from open meeting requirements were discussed, and 2) only matters identified in the motion for closed session were discussed. Mr. Evans seconded, and all members in attendance voted by roll call to certify: Mrs. Rabile, Mrs. Anderson, Mr. Palmer, Mr. Evans, Mrs. Margiloff, Mrs. Radcliff, Ms. Trigiani, Mrs. Marsh-Carter, Mrs. Roane, and Mr. Gould.

Ms. Trigiani asked for a motion to approve the awarding of honorary degrees to the 2019 Commencement speakers, Leslie "Skip" Griffin and Brian Ball, the Commonwealth's Secretary of Commerce and Trade. Mr. Evans so moved, Mr. Gould seconded and the motion was approved unanimously.

Chris Philipps, Michael Franck and Andwele Worrel of Frank & Lohsen Architects joined Louise Waller for a brief update on the Campus Master Plan. Mrs. Katherine Bond joined the meeting.

The rector then asked for a motion pursuant to Virginia Code 2.2-3711(A)(9) that the Board convene in closed session to discuss matters pertaining to gifts and fundraising activities. Ms. Trigiani so moved, Mr. Evans seconded, and the motion was approved unanimously. A motion was offered by Mr. Evans to return to open session. Mr. Palmer so moved, Mr. Gould seconded and the motion was approved unanimously.

In compliance with the provisions of the Freedom of Information Act, the Board returned to open session. Ms. Trigiani moved that the board certify by roll call vote that, to the best of each member's knowledge, 1) only matters lawfully exempted from open meeting requirements were discussed, and 2) only matters identified in the motion for closed session were discussed. Mr. Evans seconded, and all members in attendance voted by roll call to certify: Mrs. Raible, Mr. Evans, Mr. Gould, Mr. Palmer, Mrs. Marsh-Carter, Mrs. Margiloff, Mrs. Radcliff, Mrs. Roane, Mrs. Bond and Ms. Trigiani.

Mrs. Radcliff asked for a motion expressing the university's gratitude to Joan Brock '64 regarding the upcoming announcement of her historic gift to the university. Ms. Trigiani so moved, Mrs. Margiloff seconded and the motion was approved unanimously.

Mrs. Radcliff asked for a motion to approve a resolution "Resolution of the Board of Visitors of Longwood University Regarding Authorization and Approval of Certain Real Estate Instruments Necessary for Financing of The Convocation Center Project." Ms. Trigiani and President Reveley responded to questions related to the resolution posed by Mrs. Raible, Mr. Evans, and Mrs. Bond. (A copy of the resolution is included as Appendix 1). Mr. Evans so moved, Mr. Palmer seconded. The motion was approved by a vote of 9-0. Mrs. Raible abstained, in light of her business travel commitments having precluded review of the matter.

There being no further business the meeting was adjourned. On Friday evening, Board members attended dinner at the Longwood Bed and Breakfast.

Saturday, March 23, 2019

The Board reconvened on Saturday meeting in the Powell Room of Maugans Alumni Center.

Mrs. Marianne Radcliff
Mrs. Eileen Anderson
Mr. Michael Evans
Mr. Steven Gould
Ms. Pia Trigiani
Mrs. Colleen Margiloff
Mr. Larry Palmer
Mrs. Katherine Bond

Mrs. Radcliff called the meeting to order at 9 a.m.

The secretary asked for a motion pursuant to Virginia Code 2.2-3711(A)(1) that the Board convene in closed session to discuss matters pertaining to personnel. Mrs. Radcliff so moved, Mr. Palmer seconded and the motion was approved unanimously.

In compliance with the provisions of the Freedom of Information Act, the Board returned to open session. Ms. Trigiani moved that the board certify by roll call vote that, to the best of each member's knowledge, 1) only matters lawfully exempted from open meeting requirements were discussed, and 2) only matters identified in the motion for closed session were discussed. Mr. Evans seconded, and all members in attendance voted by roll call to certify: Mr. Evans, Mr. Gould, Mr. Palmer, Mrs. Margiloff, Mrs. Radcliff, Mrs. Bond and Ms. Trigiani.

The rector asked for a motion to approve the recommendations of the president and provost regarding promotion and tenure as follows:

Promotion to Professor

Dr. Pamela Tracy (Communication Studies)
Dr. David Magill (English)
Dr. Christopher McGee (English)
Dr. Gena Southall (English)

Promotion to Associate Professor and Award of Tenure

Dr. Sean Barry (English)
Dr. Darrell Carpenter (Information Systems)
Dr. Scott Chapman (Theatre)
Dr. Leslie Cook-Day (Theatre)
Dr. Catherine Franssen (Psychology)
Dr. Kathy Gee (Environmental Sciences)

Dr. Sujan Henkanaththegedara (Biology)
Dr. Brandon Jackson (Biology)
Dr. Connie Koski (Criminal Justice Studies)
Dr. Melissa Kravetz (History)
Dr. Lisa Minor (Nursing)
Dr. Michael Mucedola (Health & Physical Education, Department Chair of HARK)
Dr. JoEllen Pederson (Sociology)
Dr. Kenneth Pestka, II (Physics)
Dr. Lindsey Stokes (Athletic Training)
Dr. Andrew Yeagley (Chemistry)

Promotion to Senior Lecturer

Dr. Leslie Straker (Biology)

Approval of Candidates for Emeritus Status

Dr. Craig Challender, Professor of English
Dr. William Harbour, Associate Professor of Political Science
Dr. Robert Lynch, Associate Professor of English
Dr. Gordon Ring, Professor of Music

Denial of Candidate for Promotion to Associate Professor and Tenure, As Recommended by the Provost and President

Renewal of All Probationary Faculty in Their Second Through Fifth Years, Except as Recommended by the Provost and President

Ms. Trigiani so moved, Ms. Anderson seconded, and the motion was approved unanimously.

There being no further business, the meeting was adjourned just before 11 a.m. Members of the Board moved to the Rotunda to attend a ceremony dedicating the new portrait of former President Patrick Finnegan.

LONGWOOD UNIVERSITY
BOARD OF VISITORS
May 17, 2019
Minutes

Call to Order

The Longwood University Board of Visitors met on Friday, May 17, 2018 in the Stallard Boardroom. The meeting was called to order at 4 p.m. by Rector Marianne Radcliff.

Members present:

Mr. Michael Evans
Mr. Steven Gould
Mr. Eric Hansen
Mrs. Marianne M. Radcliff
Ms. Pia Trigiani
Mrs. Ricshawn Adkins Roane
Mrs. Nadine Marsh-Carter
Mrs. Polly Raible
Mr. Larry Palmer
Mr. David Hallock
Ms Eileen Anderson

Also present:

President W. Taylor Reveley IV
Ms. Louise Waller, Vice President for Administration and Finance
Mr. Justin Pope, Chief of Staff

University Update

President Reveley provided an update on plans for Graduation weekend events.

Approval of Tuition and Fees for 2018-2019

President Reveley commended Louise Waller, her division and those across university leadership who worked tirelessly to make possible a proposed tuition freeze and return to banded tuition for the coming year. The rector and several other Board members expressed their appreciation for Longwood's commitment to affordability, for the work that went into this year's tuition and fee proposal, and for the clear communications regarding the proposed changes. The Rector and other members also underscored their belief that Lognwood's return to its historical practice, and the practice at virtually all Virginia peer institutions, of charging tuition by the semester will result in both a stronger academic community and lower student debt for Longwood graduates.

The Rector asked for a motion to approve the tuition and fee proposal as presented to the Board (Appendix 1). Mr. Evans so moved, Ms. Roane seconded, and the motion was unanimously approved.

There being no further business, the meeting was adjourned for Board members to attend the Graduate Commencement Ceremony.

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Edits, Updates, and Amendments Regarding Policy, Procedure and Planning

This section includes standard edits, updates, and amendments to policies and procedures, including 1) edits and additions to the Dual Enrollment Policy, 2) a policy change approving the counting of graduate credits in undergraduate degrees, 3) approval of two academic program closures and fixing a clerical error in the name of the MBA program at the request of SCHEV, 4) updates to the Employment Management Policy and 5) the "Deficit Provision" notice distributed by law to all boards in the Commonwealth annually.

Policy Title: Enrollment of High School ~~Seniors~~ Students in College Courses and Dual Enrollment

Policy Number: 2106

Policy Owner: Academic Affairs

Purpose: The purpose of this policy is to establish authorization for high school students to enroll in college courses and to outline Longwood's responsibilities in relationship to dual enrollment coursework.

Policy Statement:
Authorization is granted for the enrollment of high school juniors and seniors in ~~summer, fall and spring session~~ courses at Longwood. These courses would carry credit and could be applied later to a degree at the University. Such admission would require endorsement by the student's guidance counselor and recommendation and approval of the appropriate college dean prior to enrollment by the Registrar's Office.

High school juniors and seniors who intend to enroll in dual enrollment courses must demonstrate the ability to complete college-level work successfully at the University. In order for a high school student who is a freshmen or sophomore to participate in a dual enrollment course, they must be admitted by the President in consultation with the Provost and Vice President for Academic Affairs. All course-specific prerequisites or other admission standards that apply to regular coursework at the institution also apply to dual enrollment versions of a course.

Faculty members who teach a dual enrollment course must satisfy the same credentialing requirements as faculty members who would teach the course on campus. Evaluation and/or review of such a faculty member will follow the guidelines in the Faculty Policies and Procedures Manual. Such a faculty member must abide by all relevant institutional policies for courses, including syllabus requirements, instructional policies, and grading policies.

A dual enrollment course will represent the same amount and level of credit as its associated on-campus course. The course content and rigor of a dual enrollment course will be comparable to its associated on-campus course. Information related to the assessment of learning outcomes to a dual enrollment course will be included in the overall assessment of the course and of programs (including Civitae Core Curriculum/general education) in which that course resides. The University and partner schools/districts will also establish a process for the sharing of information about student performance in dual enrollment courses.

Students in a dual enrollment course shall have access to appropriate library and learning resources for the course, and the instructor shall ensure regular and timely instruction in the use of these library and other learning resources, to be demonstrated in the course syllabus.

Students in a dual enrollment course will have access to academic and student support services equivalent to other University students. Notification about these services should be present in the course syllabus. These students must be notified of their rights and responsibilities as part of the course syllabus, particularly with regard to written student complaints.

Date:

_____

Date Approved by Board of Visitors

Revisions to existing policies should clearly note all additions and deletions.

BOARD OF VISITORS

ACADEMIC AFFAIRS

CURRICULUM

Approval of Counting of Graduate Credits in Undergraduate Degree

The proposed change in policy would read:

> A senior at Longwood University may take up to six (6) hours of graduate credit that may be counted towards the graduate degree and electives in the undergraduate degree. Such credit may be earned only in 500-level courses and, if it meets course requirements for the degree, may be counted toward a master's degree. The senior must have an overall GPA that meets the minimum GPA required for admission to the graduate program which offers the course and must receive permission from the department chair of their major and then the Dean of the College of Graduate and Professional Studies. In any case where an undergraduate student is registered for a 500-level course that is to be applied to a graduate degree, the Dean of the College of Graduate and Professional Studies must notify the Office of the Registrar of this designation.

RATIONALE: Undergraduate students will now be able to take courses that move them to graduate study without being penalized in their undergraduate financial aid as the graduate credit hours will count towards full-time status as undergraduates. SACSCOC allows for double counting graduate work to both the baccalaureate and a master's degree for a limited number of credits for exceptional students.

The Committee on Educational Policy (EPC) and Faculty Senate have approved these proposals.

BACKGROUND: Current longstanding policy allows undergraduate seniors to take a maximum of 6 credit hours of 500-level graduate course work for graduate credit. Such students must meet minimum GPA qualifications and receive permission from both their department chair and the Dean of the College of Graduate and Professional Studies. This part of the policy would remain unchanged.

Current policy does not allow these credits to apply to the bachelor's degree. As such, financial aid policy does not allow these credits to count toward financial aid eligibility. This aspect of the policy would change.

BOARD OF VISITORS

ACADEMIC AFFAIRS

CURRICULUM

Approval of Program Closures:

Closure of the 21st Century Learning and Leadership Certificate

Closure of the Bachelor of Science degree in Athletic Training

RATIONALE: No students are currently enrolled in the 21st Century Learning and Leadership Certificate, and no students have enrolled in the program in over five years. Longwood University is closing the program because of a lack of student demand.

Longwood University began offering the BS in Athletic Training in 2009. The BS degree in Athletic Training is nationally accredited. The guiding professional organizations, including the Commission on Accreditation of Athletic Training Education, determined that no bachelor's degrees should be awarded beyond fall 2022. Longwood University is not transitioning to the MSAT at this time. In order to adhere to the timeline of the accrediting agency, the degree program is not admitting students starting in fall 2019 in order for all students in the program to have four full years to complete the program.

The Committee on Educational Policy (EPC) and Faculty Senate have approved these proposals.

BACKGROUND: The 21st Century Learning and Leadership Certificate was created in collaboration with the ITTIP in 2013. Funding for teachers to attend classes went away the next year, and no students enrolled after that.

As of April, 23 students are enrolled in the Athletic Training program. They have been notified of the program's impending closure and have been reassured that the coursework required for their degree completion will be offered. No disruption is anticipated for these students. Current faculty are qualified to teach in our Kinesiology program and plan to do so. The last term that students will be able to complete Bachelor of Science (BS) degree program in Athletic Training is spring of 2022. This will allow for four full years to complete the degree for students who began the program in 2018-19. The degree program will be discontinued after the spring 2022 graduation.

BOARD OF VISITORS

ACADEMIC AFFAIRS

ACTION ITEM

CURRICULUM

Approval of a Change in Name:

Change from a Master of Business Administration (MBA) in Master of Business Administration to a Master of Business Administration in Business Administration

ACTION REQUESTED: On behalf of the President, I move that the Board of Visitors approve the change from a Master of Business Administration (MBA) in Master of Business Administration to a Master of Business Administration in Business Administration.

RATIONALE: The current name of the program in the SCHEV database is repetitive with the degree designation. This error in the original approval of the MBA program was recently brought to our attention by SCHEV staff; their official name for the MBA program is listed as an MBA in Master of Business Administration. We are correcting this error so that the name is officially in SCHEV files as it was intended to be: a Master of Business Administration in Business Administration.

Policy Title: Terms and Conditions of Employment for Administrative and Professional Faculty

Policy Number: 5226

~~The Board of Visitors has been authorized by the Commonwealth of Virginia to govern Longwood University. See Code of Virginia (§§ 23.1-1700 through 23.1-1703)~~

Definitions:

A. Administrative and Professional Faculty: Administrative and Professional Faculty are those employees whose primary duties are directly related to management and/or supervisory functions of the educational, general and auxiliary activities of the University or a department or other subdivision of the University ("A/P Faculty"). A/P Faculty are those positions that require a high level of administrative independence, responsibility, and oversight with the organization or specialized expertise within the employee's given field.

B. Academic Tenure: Tenure is a recognized academic status granted certain teaching faculty by the Board of Visitors, requiring participation in a multi-stage process of evaluation and leading to recommendation. A status of tenure is not recognized in A/P Faculty positions. Although some A/P Faculty may have been granted tenure by the Board of Visitors as a teaching faculty member in an academic department, such tenure will be inoperative for the duration of that employee's A/P status. Consequently, acceptance of an A/P Faculty position does not destroy an employee's separate status of, or eligibility for academic tenure in a department or school of instruction, as provided for in Section III.V of the Faculty Policies and Procedures Manual, entitled "Tenure."

Policy Owner: Administration and Finance oversees this policy and the Longwood Human Resources Department is responsible for compliance and implementation of the policy.

Purpose: The purpose of this policy is to ~~ensure uniform~~establish procedures for the hiring and employment of administrative and professional faculty.

Policy Statement: This policy applies to all employees who are designated as administrative or professional faculty, as well as those who supervise them. A/P Faculty are obligated to abide by the policies and procedures of the university.

Procedures:

A. Initial Appointment:

1. **Appointing Authority**: Authority to appoint A/P Faculty is limited to the President or the President's designee. The President shall have the sole authority to appoint A/P Faculty to serve as vice-presidents.

2. **Formalities of Appointment**: Appointments must be made in writing by the President or the President's designee, or the Board of Visitors, to become effective. Appointment letters must specify, at a minimum, the appointee's compensation, title, and the appointment period. Other terms or conditions of appointment may also be provided when deemed necessary or appropriate by the appointing authority.

B. **Appointment Period:** An A/P Faculty's appointment period is typically twelve (12) months. The appointing authority has the discretion to decrease the 12 month appointment period or set the appointment period based upon completion of a specific project or job task. Terms normally begin on June 25 of one (1) year and end on June 24 of the following year. When appointments are made subsequent to June 25, they will nonetheless expire no later than the following June 24.

C. **Reappointment Letters:** Letters containing information about the terms and conditions of reappointment are normally issued by May 15 for the fiscal year beginning on June 25. A Legislative impasse or late passage of the Appropriations Act by the Virginia General Assembly may, however, delay notice to A/P Faculty.

D. **Reassignment of Administrative Duties and Re-designation of Titles:** The President or designee has discretionary authority to reassign administrative duties and re-designate titles during any term of appointment for A/P Faculty, when in the best interest of the University. Reasonable prior notice, under the circumstances, will be given affected A/P Faculty. Compensation may be adjusted accordingly.

E. **Performance Evaluation:** Performance evaluations will be conducted annually for all A/P faculty below the level of Vice President. The evaluation will be based on documented position description tasks and mutually agreed-upon performance standards. Performance Evaluations will be a basis for salary adjustments.

F. **Termination of Employment:**

1. **Types of Termination:**

a. **Resignations:** As a matter of personal choice, employees sometimes find it necessary to leave the University's employ. Under normal circumstances, the institution expects that these transitions will be managed to coincide with the expiration of an A/P Faculty's current term of appointment, or at a time that has been mutually agreed upon.

1. **Notice Considerations for Resignations:** Resignations should be submitted in writing to the A/P Faculty's immediate supervisor, no less than thirty (30) calendar days prior to the A/P Faculty's last actual day of work. Notices should be signed and dated, and should include a brief statement of the reason for the resignation and the A/P employee's anticipated, last actual day of work. Because of the time needed to recruit qualified applicants, early notice allows institutional programs and services to operate without interruption. Consequently, the University appreciates the notice of resignation as soon as the decision to resign is made.

2. **Receipt of Notice:** Notice is considered effective once an A/P Faculty's immediate supervisor has acknowledged receipt and accepted the

resignation by signed writing. The A/P Faculty's supervisor shall immediately notify the Chief Human Resources Officer (CHRO) of the A/P Faculty's decision to resign.

b. **Discharge**: The University must occasionally exercise its prerogative to terminate an appointment because an A/P Faculty 1) fails to meet and correct significant performance deficiencies within a reasonable period of time, or 2) has engaged in conduct at work which violates established standards of conduct or directly and adversely affects the ability to perform effectively at work. Termination for cause may occur at any time and requires no notice of non-renewal to be issued.

1. Prohibited Conduct Which Could Result in Immediate Termination for Cause: The following is not intended to be an all-inclusive list of conduct violations, but is provided as an example of the types of conduct which could result in termination for cause.

i. willfully, recklessly, or negligently damaging or destroying, or causing State property to be damaged or destroyed or causing pecuniary loss to the University;

ii. employee's inability, unwillingness or refusal to perform essential functions of the job;

iii. theft or unauthorized use or removal of State property, including official records and electronically stored information or information services;

iv. gambling on State time or on State premises;

v. use, possession, or distribution of alcohol or illegal controlled substances on State time or on State premises (except in the case of alcohol use at official functions or in similar settings where such use has been authorized);

vi. sexually harassing conduct toward another, as defined by the University's Policy on Sexual Misconduct;

vii. insubordination;

viii. knowingly making false statements or falsifying records or other public documents relied upon by the institution or the public for their accuracy;

ix. poor performance;

x. abuse of time;

xi. excessive absenteeism;

xii. lack of civility toward others;

xiii. misuse of or negligent care of University resources.

2. **Authority to Terminate for Cause:** Only the President or designee has the authority to terminate an A/P Faculty's employment involuntarily.

3. **Notice Requirements Relating to Termination for Cause:** Written notice must be provided to the affected employee by the President or designee without delay, once a full and impartial investigation into the circumstances has concluded. The notice will be in the form of a suspension pending termination, inviting the employee to meet with ~~the President or~~ the President's designee within five (5) working days of the date of notice to show why such action should not be taken. Should an A/P Employee not request a meeting within the prescribed time, or not present additional material facts sufficient to alter the decision to terminate employment, the termination will occur on that fifth (5th) day subsequent to the issuance of the notice to terminate for cause. A notice indicating that the termination is final will be issued by the CHRO.

4. **Review:** Prior to termination for cause, supervisors should consult the CHRO.

G. Non-Renewal of Appointment: A/P Faculty have no legitimate expectation of continuation of their appointments past the end of the contract term, and reappointment is at the discretion of the university. The requirement of notice of non-renewal beyond a specified contract date exists to ensure that appointment/employment of individuals will not terminate without an appropriate period of notice. An A/P Faculty may be subject to non-renewal for any lawful, work-related reason deemed appropriate by the President or designee, including reduction-in-force, changing administrative requirements, marginal performance, or financial exigency.

5. **Notice Requirements:**

   a. An A/P Faculty whose employment will not be continued beyond the current term of appointment will be informed in writing ~~as follows:~~ at least one month prior to the end of the contract term.

~~Number of years in the Current A/P Faculty Assignment~~	~~Minimum Notice Requirement~~
~~less than 2 years~~	~~1 month~~
~~2 or more years but less than 4 years~~	~~2 months~~
~~4 or more years but less than 10 years~~	~~3 months~~
~~10 years or more~~	~~4 months~~

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   b. Exceptions to the notice requirements apply to the following positions:

      a. positions that are dependent upon grant or contract funds and are limited to the term of the grant or contract; and

      b. positions that are established for a project of specific duration.

      An individual's employment in such positions ends with either the

occurrence of the expiration of the current contract or the depletion of the funding source for that particular appointment. Any individual in this type of position will be advised of this exception in the initial appointment contract and any subsequent renewals.

~~6. **Terminal Contracts when Non-Renewal Notice Requirement is Not Met:** Should the requirement for notice of non-renewal not be fulfilled, the A/P Faculty will receive a terminal contract for the period sufficient to meet the notice requirement as appropriate. For example, an individual employed for five (5) years, is currently under contract that expires June 24 of a particular calendar year. The individual is entitled to receive a written notice of non-renewal by March 24 of that same calendar year. The individual receives a notice of non-renewal on May 24. The individual would receive a terminal contract of continued employment for the period June 25 through August 24, or three (3) months from the date of receipt of notice of non-renewal.~~

~~7.~~6. **Set-Off Relating to Non-Renewal Notice Requirements**: Eligible employees of the Commonwealth may be entitled to severance pay when separated from employment involuntarily if the separation does not relate to job performance. These state benefits are paid in weeks of pay based on years of service. If a separated A/P Faculty is eligible for these payments, the non-renewal notice requirements shall be reduced by the number of weeks of state severance benefits to which the employee is determined to be entitled as provided by the Workforce Transition Act of 1995.

Revised and approved by the Board of Visitors, September 7, 2002.
Revised and approved by the Board of Visitors, March 22, 2003.
Revised and approved by the Board of Visitors, December 7, 2007.

Commonwealth's Annual "Deficit Provision" Notice

On the following page is the notice distributed by law to all boards in the Commonwealth annually, the "Deficit Provision" notice. It does not require any action on the Board of Visitors' part, but simply draws annual attention to state law concerning deficit spending by agencies in the Commonwealth.

As with FY2018-19 and years prior, FY2019-20 for Longwood does not contemplate any deficit spending.

2019 Session

Budget Bill - HB1700 (Chapter 854)

Item 4-3.01

§ 4-3.00 DEFICIT AUTHORIZATION AND TREASURY LOANS

§ 4-3.01 DEFICITS

a. GENERAL:

1. Except as provided in this section no state agency shall incur a deficit. No state agency receiving general fund appropriations under the provisions of this act shall obligate or expend moneys in excess of its general fund appropriations, nor shall it obligate or expend moneys in excess of nongeneral fund revenues that are collected and appropriated.

2. The Governor is authorized to approve deficit funding for a state agency under the following conditions:

a) an unanticipated federal or judicial mandate has been imposed,

b) insufficient moneys are available in the first year of the biennium for start-up of General Assembly-approved action, or

c) delay pending action by the General Assembly at its next legislative session will result in the curtailment of services required by statute or those required by federal mandate or will produce a threat to life, safety, health or property.

d) Such approval by the Governor shall be in writing under the conditions described in § 4-3.02 a Authorized Deficit Loans of this act and shall be promptly communicated to the Chairmen of the House Appropriations and Senate Finance Committees within five calendar days of deficit approval.

3. Deficits shall not be authorized for capital projects.

4. The Department of Transportation may obligate funds in excess of the current biennium appropriation for projects of a capital nature not covered by § 4-4.00 Capital Projects, of this act provided such projects a) are delineated in the Virginia Transportation Six-Year Improvement Program, as approved by the Commonwealth Transportation Board; and b) have sufficient cash allocated to each such project to cover projected costs in each year of the Program; and provided that c) sufficient revenues are projected to meet all cash obligations for such projects as well as all other commitments and appropriations approved by the General Assembly in the biennial budget.

b. UNAUTHORIZED DEFICITS: If any agency contravenes any of the prohibitions stated above, thereby incurring an unauthorized deficit, the Governor is hereby directed to withhold approval of such excess obligation or expenditure. Further, there shall be no reimbursement of said excess, nor shall there be any liability or obligation upon the state to make any appropriation hereafter to meet such unauthorized deficit. Further, those members of

the governing board of any such agency who shall have voted therefor, or its head if there be no governing board, making any such excess obligation or expenditure shall be personally liable for the full amount of such unauthorized deficit and, at the discretion of the Governor, shall be deemed guilty of neglect of official duty and be subject to removal therefor. Further, the State Comptroller is hereby directed to make public any such unauthorized deficit, and the Director, Department of Planning and Budget, is hereby directed to set out such unauthorized deficits in the next biennium budget. In addition, the Governor is directed to bring this provision of this act to the attention of the members of the governing board of each state agency, or its head if there be no governing board, within two weeks of the date that this act becomes effective. The governing board or the agency head shall execute and return to the Governor a signed acknowledgment of such notification.

c. TOTAL AUTHORIZED DEFICITS: The amount which the Governor may authorize, under the provisions of this section during the current biennium, to be expended from loans repayable out of the general fund of the state treasury, for all state agencies, or other agencies combined, in excess of general fund appropriations for the current biennium, shall not exceed one and one-half percent (1 1/2%) of the revenues collected and paid into the general fund of the state treasury as defined in § 4-2.02 b. of this act during the last year of the previous biennium and the first year of the current biennium.

d. The Governor shall report any such authorized and unauthorized deficits to the Chairmen of the House Appropriations and Senate Finance Committees within five calendar days of deficit approval. By August 15 of each year, the Governor shall provide a comprehensive report to the Chairmen of the House Appropriations and Senate Finance Committees detailing all such deficits.

Deficit Provision Acknowledgment Form

(Appendix A of DPB's Year-end Close/New Year Start-up instructions)

To: Director, Department of Planning and Budget

Section A (for all agencies)

Agency Acknowledgement

I have received, read, and understand your instructions regarding indebtedness of state agencies as they relate to the requirements of § 4-3.01 of the current Appropriation Act.

Agency Name _____ Agency Code _____

Other agencies in the Act (if any) for which your agency is responsible: _____

_____

_____

Agency/Cabinet Head Name _____

Agency/Cabinet Head Signature_____

(Personal signature is required above and cannot be delegated)

Date_____

Section B (if applicable to your agency)

Supervisory Board (see §2.2-2100 of the Code of Virginia)

I have provided each member of the supervisory board of this agency with a copy of the notice in this memorandum and I will provide the same material to those appointed to the board in the future.

_____

(Personal Signature of Agency Head)

Date: _____

Originals only!

Copies, e-mails, or faxes of this form will <u>not</u> be accepted.

Mail this form to:

Budget Operations, Deficit Acknowledgment
Department of Planning and Budget
Patrick Henry Building, Room 5040
1111 East Broad Street
Richmond, Virginia 23219-1922

5

Academic Affairs

Larissa Smith Fergeson, Provost & Vice President

Highlights

- **More than 600 students participate in Spring Showcase for Student Research and Inquiry**
- **College of Business and Economics moves forward with MBA marketing partnership**
- **New Colorado River watershed and Boston arts Brock Experiences debut**

Brock Experiences

Brock Experiences has had a strong year; both student engagement and enrollment have increased. Two of the Brock courses received approval to be Civitae Perspectives-level courses, and pilots for the Colorado River and Boston experiences took place in May. All of the courses are still designated as legacy General Education courses in an effort to continue teaching upper-level students out of the curriculum. The Office of Marketing and Communications spearheaded a new cohesive visual identity for the Brock Experiences, specifically with the creation of new logos for each course. In the coming year, the office is excited to continue offering professional development and workshops designed to create a pipeline of faculty who might propose a Brock Experience of their own. One such professional development session came from the Boston Brock Experience. In April, the office hosted the members of the American Academy of Arts & Sciences' Commission on the Practice of Democratic Citizenship to participate in focus group style discussions about being engaged citizens.

Civitae Core Curriculum

The faculty committee overseeing Civitae will continue to focus on Perspective-level course development through the summer. Faculty were invited to apply for a summer Perspective Professional Development program to increase the number of Perspectives courses approved during the 2019-2020 academic year. Faculty accepted to this program attended an in-person professional development session on May 9, and will complete a series of Canvas modules during the summer in order to receive the $1,000 stipend associated with the program. We were able to fund 19 participants to develop a range of Perspectives-level courses. The committee will be meeting during the summer to evaluate the faculty input received on the first theme for the *Symposium on the Common Good* (CTZN 410) course. The theme will be unveiled at the August

2019 general faculty meeting where faculty will be invited to develop proposals for pilot sections, which will run in fall 2020.

Cook-Cole College of Arts and Sciences

One of the features of the close of the academic year is the Student Research Day which saw over 600 Longwood Students (many from Cook-Cole) present or perform their research, scholarship or creativity at venues across the entire campus. The chief organizers of this event are Drs. Amorette Barber and Sarah Porter, who co-chair the faculty committee that runs the event.

Both Dr. Barber and Dr. Porter, in partnership with Dr. Michael Wolyniak from Hampden-Sydney College, are leading a number of grant-supported outreach programs to local area high schools to enhance STEM education. The Prince Edward County Molecular Biology Institute (PECEMBI) is a program that brings science outreach activities to the Prince Edward County school district. This program has been jointly run by LU and HSC for three years through the financial support of Dominion Energy Corporation, American Society for Cell Biology, and the Simons Foundation. Using "Science in a Box" kits, undergraduate students act as outreach facilitators and are able to easily transport and utilize molecular biology, microbiology, and environmental science laboratory equipment in local high school classrooms that may not be able to afford such resources on a permanent basis.

The Longwood Summer Scholars: Exploring Science program is a summer apprenticeship program funded by the American Chemical Society's Project SEED, the Army Educational Outreach Program (AEOP), and the Provost's office. The program's target demographic are those students that are historically underserved in STEM fields. The summer 2019 will mark the inaugural year of the program at Longwood. Four area high school students from Prince Edward County High School and Randolph Henry High School in Charlotte County will participate in an 8-week summer research experience with Longwood chemistry faculty and Longwood undergraduate students.

Most recently, Dr. Barber, Dr. Porter, and Dr. Wolyniak received additional AEOP grant funding ($19,000) to expand access to quality STEM educational experiences for local high school students with a specific goal of increasing student participation in the Junior Sciences and Humanities Symposium and the Research and Engineering Apprenticeship Program, both AEOP-run programs. The funding will support multiple outreach efforts to increase participation with the counties immediately surrounding Farmville.

Faculty in the Department of English and Modern Languages have recently been honored. Jennifer Miskec has spent the semester in Croatia on a Fulbright award, teaching children's literature. Brett Hursey's plays *Hang-Ups* and *Riding Lessons* have recently been selected for the prestigious *Altered Minds Staged-Reading Series* in New York City. Hursey is the only playwright in the history of the series to have two plays chosen (out of 700 this year) for reading, each of which will be considered for a full off-Broadway production on Theater Row in the coming year. Elif Guler won the 2018 Whatley Award for best article of the year in *Studies in Popular Culture*, and Rhonda Brock-Servais was named the 2019 distinguished alumnus at the University of Wisconsin-Parkside.

The Department of English and Modern Languages is proud to announce that Sandra Cisneros will visit campus in the March 2020 as the keynote in our Author Series. Cisneros is a poet, short story writer, novelist, essayist, performer, and artist whose work explores the lives of the working class. Her most notable awards include NEA fellowships in both poetry and fiction, the Texas Medal of the Arts, a MacArthur Fellowship, and the National Medal of the Arts award presented to her by President Obama in 2016. Most recently, she received the Ford Foundation's Art of Change Fellowship, was recognized among The Frederick Douglass 200, and won the PEN/Nabokov Award for international literature. Her classic, coming-of-age novel, *The House on Mango Street*, has sold over six million copies and been translated into over twenty languages. Her visit is co-sponsored by the Longwood Arts Council, Greenwood Library, and the Dean's office of the Cook-Cole College.

In the Department of Music, the Longwood University Choirs joined forces with the Commonwealth Chorale this spring to present two concerts that included settings of the mass part, *Gloria* by Antonio Vivaldi and John Rutter, Mozart's *Regina Coeli*, and Handel's "Hallelujah Chorus" from *The Messiah*. An *Alleluia*, by Longwood composer Gordon Ring, was also featured on the program. This collaboration was rounded out by supporting musicians on keyboard, brass and percussion who were either Longwood faculty, alumni, or current students. The Commonwealth Chorale was founded in 1975 by Norma Williams in an effort to present the best-known choral works to Southside Virginia.

The Longwood Center for Community Music is completing its third year under the direction of Kristen Topham. The program has continued to grow, adding voice lessons, youth choir, and music readiness classes for infants to its regular offerings of piano classes for all ages, ukulele classes, and private lessons on most instruments. Plans to expand the curriculum include violin/viola lessons and a string ensemble. Due to recent fund raising initiatives, the program is now able to offer scholarships for talented students who need financial assistance.

Several faculty have been engaged in hosting conferences and public events. Longwood once again hosted, for the 13th year, the annual Medieval Conference organized by Dr. Steven Isaac and Dr. Larissa "Kat" Tracy. In Communication Studies, new assistant professor Erin Waggoner hosted the first annual LGTBQ+ Film Festival as part of her pilot perspectives class LGTBQ+ & the Media. Ryan Stouffer hosted the 3rd annual Media Showcase, which featured student-created videos from across campus. Awards were given for the top news, creative, promotional, and documentary videos. Naomi Johnson organized the 3rd annual COMM Career Conference, which featured 12 alumni speaking about their career paths to over 100 students in attendance. Psychology faculty Dr. Catherine Franssen has been instrumental in having Longwood selected to host the 2020 and 2021 Symposium for Young Neuroscientists and Professors of the Southeast (SYNAPSE) conference.

Nursing faculty Cindy Crews and Lisa Minor learned that their research published in *Nursing Education Perspectives* has been selected as an honorable mention in the Best Research Brief for 2018. They will be recognized at the 2019 National League for Nursing Education Summit in Washington, DC this fall.

College of Business and Economics

The College of Business and Economics (CBE) Mission, Vision and Values Task Force met a third time in April and developed values as well as a vision statement. There will be a final meeting at which the Task Force will make any final refinements to the draft mission, vision and values of the CBE, which will be presented to the faculty in August.

The proposed changes to the MBA curriculum listed in the prior Board of Visitors report were recently approved by SCHEV. Implementation of the new admissions requirements during spring semester, as well as the elimination of the $210/credit course fee has already yielded an increase in applications for the fall semester cohort.

Contract negotiations with Academic Partnerships, the firm chosen as a result of an RFP issued by Longwood and the CBE for a strategic partner to assist in marketing the MBA, are completed. An analysis is now being conducted to determine how certain Academic Partnership requirements fit to Longwood's processes, policies and procedures.

Dr. David Lehr (ECON), at the request of the CBE Dean's office, conducted an analysis of the efficacy of the long-standing requirements for acceptance into the Bachelor of Science in Business Administration degree. The requirements included a 2.33 overall GPA, a 2.33 GPA in all business courses taken by the student which had to include a specific set of five courses, and at least 45 credit hours on the student's transcript. The result of Dr. Lehr's analysis revealed that only overall GPA was predictive of student success. Consequently, CBE faculty changed the admission policy to require a 2.33 overall GPA and at least 30 hours on a student's transcript. The CBE faculty are to be commended for a thoughtful, constructive and data-driven process that led to a well-considered policy that greatly increases the efficiency of the admission process.

College of Education and Human Services

In the Department of Education and Counseling, several graduate curriculum initiatives are being implemented. The Special Education residency model has been approved. The new model is being implemented during the 2019 summer session for the SpEd Master's program. After nearly two years of curriculum review, program revision, and targeted marketing, educational leadership has begun accepting applications for the redeveloped master's program to begin fall 2019.

Housed in the College of Graduate and Professional Studies, the Education Leadership Endorsement Program has 62 current applications for the 2019-20 cohort as of April 25, 2019. This is early in the process and we anticipate the number of students will reach or exceed our current number of 142 students. The Education Leadership Endorsement program 2017-18 completers have a pass rate of 99% with 103/104 students passing the School Leadership Licensure Assessment (SLLA). Approximately 47% have interviewed or accepted administrative jobs.

There were 107 student teachers placements during the spring 2019 semester. On Monday, May 6, at their "Student Teaching Wrap-Up Day," the teacher candidates were greeted by Commonwealth Secretary of Education Atif Qarni, who visited Longwood that morning.

Kevin Doyle, Associate Professor of Counseling and Department Chair, published an op-ed piece in the *Washington Post* about how to provide treatment resources for the opioid crisis in a more effective way. ("These Virginia counties are ignoring the real problem in the opioid crisis: Treatment," April 19, 2019)

In the Department of Health, Athletic Training, Recreation and Kinesiology (HARK), the KINS program revised their curriculum for next fall to add three distinct concentrations (Health and Human Performance, Applied Health Science Professions, and Administration and Leadership) to better prepare Kinesiology graduates for careers as well as entrance into graduate and professional programs. Coursework was re-designed to better retain students and keep them on a path toward timely graduation.

Several students and professors have presented their research and attended conferences. Eleven Health and Physical Education (HPE) students attended the Virginia Association of Health, Physical Education, Recreation and Dance convention. Six of the students, along with Dr. Dan Michael and Dr. Kari Hampton presented "Play, Teach, Play." Five students also attended the SHAPE America conference representing HPE life (our student organization). HPE students have worked with Dr. Amanda Blaisdell on various community-based health projects funded by the Anthem Grant. Senior student Madison Trebour completed a research project with Dr. Jo Morrison and presented the poster "Physiological Demands of Hard Shoe and Soft Shoe Irish Dancing: A Pilot Study" at Southeast American College of Sports Medicine (SEACSM) conference in Greenville, SC in February. The poster has also been accepted to be presented at the national ACSM conference in Orlando in May. Two faculty members, Dr. Jo Morrison and Dr. Laura Jimenez, accompanied Madison and five other students to the SEACSM conference. Four athletic training students, along with Dr. Jennifer Cuchna and Dr. Meg Thompson, attended the Virginia Athletic Trainers' Association Annual Meeting and Symposium.

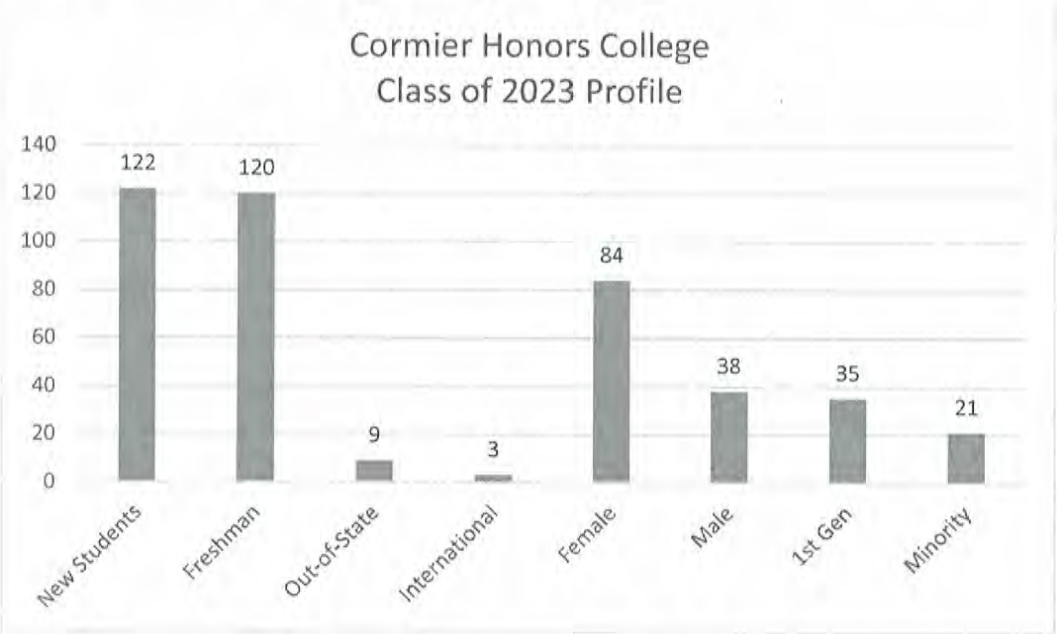
The Therapeutic Recreation (TR) program had an accreditation visit that went well, with only minor revisions. Forty TR students along with TR faculty attended the VASTRA state workshop in Roanoke. TR faculty hosted the Annual State Conference at Longwood in May (the Monday after graduation).

In the Department of Social Work and Communication Sciences and Disorders, both the Social Work (SW) and Communication Sciences and Disorders (CSD) programs engaged alumni this spring. Through the Day of Giving campaign, the SW program expanded the funds in their scholarship and the CSD program gained funds to initiate a pediatric feeding experience for students. Social Work hosted a March workshop for alumni on trauma in conjunction with National Social Work Month, and the CSD program is hosting a May workshop on clinical supervision in conjunction with Better Hearing and Speech Month. CSD graduate students' research was recognized with first place at the student research competition at the Speech, Language, Hearing Association of Virginia spring conference (the third year in a row!).

Longwood's Speech, Hearing and Learning Services (SHLS) has several programs it supervises and collaborates with community partners and school systems. The Infant and Toddler Connection of the Heartland (ITC), the Virginia Quality early childhood mentoring program and Project Jumpstart, a preschool early literacy program, have collaborated to create a Baby and Books project. Families served by the ITC are given bags with a book and suggestions to promote early reading to children. The Virginia Quality Initiative has offered a year-long program for a dozen local child development workers to earn their Child Development Associate certificate to demonstrate their excellence as a child care worker. Two participants are ready to take the Child Developmental Associate test. To meet the needs of persons with autism in the Southside area, SHLS has evaluated 22 individuals with the ADOS (Autism Diagnostic Observation Schedule) in the past year and assisted them in obtaining a diagnosis of autism.

The Early Childhood Development Initiative (ECDI) continues to support the growth and expansion of the Andy Taylor Center. In May, we will reach our target enrollment of 28 children and families. We have also worked with over 100 Longwood students throughout the academic year. Longwood students have completed practicums, engaged in research, volunteered, and helped raise tuition assistance for families in need. The ECDI is also developing a new undergraduate program to license early childhood general and special education teachers. Curriculum development of this new licensure program should be completed this summer.

Cormier Honors College for Citizen Scholars



The 122 new students of the Class of 2023 have an average SAT score of 1200 and high school GPAs ranging from 3.7 to 4.2. The students have declared 26 different majors. These students bring to Longwood many accomplishments, including Eagle Scout, AAU Junior Olympic Field Hockey Gold Medalist, and Virginia High School League Creative Writing State Champion. Other students have had unique experiences, such as participating in an Academic Fellowship at

Harvard Medical School, attending the Future Agents in Training FBI program, competing at Harvard Model Congress and Princeton Moot Court, and interning at the UVA Hospital and Orthopedic Center.

Greenwood Library

With the Heart of Virginia Festival on May, 4 NEA Big Read: Heart of Virginia completed its month of programming, which included a kickoff at the Farmville Farmers Market, a panel discussion on the opioid crisis, musical concerts, film screenings, dramatic readings, numerous book discussions, and a special event with Ron Rash, author of the Big Read book, *Burning Bright*. Over 300 people (and dogs!) attended the kickoff event, 110 attended the author event, and over 200 copies of the book were distributed at the Heart of Virginia Festival. Most importantly, conversations about issues raised in the book, including poverty and opioids in Appalachia, were addressed in many venues, and participants were able to interact with ideas and community members outside their typical spheres. Partners were very satisfied with the level of attendance and overall success of the programs, and planning is already underway for a similar offering in the future.

Greenwood Library continues to promote access to affordable course materials. Following a workshop on open textbooks in March, 14 faculty completed textbook reviews, providing a vital resource for colleagues seeking to adopt texts for class use. In addition, Greenwood Library promoted the VIVA (Virtual Library of Virginia) Open Education Resource Course Re-Design Grants. One Longwood faculty member, Sara Miller, received a $28,000 grant in conjunction with colleagues from other institutions to create an open early childhood literacy textbook.

As usual, Greenwood Library supported students through the stress of exams. In partnership with several other departments, the Library supplied finals food, including nightly cookies, a special Taco Takeover, and the Greenwood tradition of late-night pizza delivered by the Dean. In addition, the Library coordinated the second Long Night Against Procrastination, held just before exams, which served over 100 students by bringing together tutors, writing center assistants, and counselors from CAPS (Counseling & Psychological Services).

To accommodate students' evolving study habits and preferences, and to capitalize upon the important source of natural light through windows overlooking Brock Commons, Greenwood Library has undertaken a revision of the furnishings in the main floor Library Commons area. To be installed this summer, new furnishings will include comfortable seating as well as more formal study desks. Drawing on funds raised during the Longwood Day of Giving, whiteboard-top tables have been purchased and installed in classrooms and open spaces, including the ever-popular Children's Literature Room. Finally, new display cases are being deployed to highlight valuable items from Special Collections and University Archives.

Office of Accreditation & Compliance, Assessment & Institutional Research

Work continues on both the Fifth-Year Interim Report for SACSCOC and the QEP Impact Report. Both are due in early 2020. The Fifth-Year Interim Report team has completed first drafts of all relevant standards, and about half of those will undergo external review over the

summer. The remaining half will receive external review in the fall. From May to early June, program representatives met with Dr. Linda Townsend, Dr. Dale Beach (Scientific Reasoning Assessment Coordinator; Associate Professor of Biology), and Dr. Sarai Blincoe (Assistant Dean for Curriculum and Assessment in the Cook-Cole College of Arts and Sciences; Associate Professor of Psychology) to review and complete assessment data entry and analysis for 2016-17, 2017-18 and 2018-19.

Dr. Linda Townsend (Director of Assessment) and Dr. Pam Tracy (Director of the Center for Faculty Enrichment; Professor of Communication Studies) were accepted as presenters for the Association for the Assessment of Learning in Higher Education conference in June. They will conduct a roundtable session on their collaborative work to create an across-campus assessment and curricular design culture with theoretical, philosophical, and structural consistency.

Dr. David Lehr (Director of Institutional Research; Professor of Economics) has met with Drs. Gena Southall (Executive Director of Teacher Preparation; Professor of English Education) and David Locascio (Associate Dean of the College of Education and Human Services; Associate Professor of Education) to begin discussions on methods to measure completer impact. These methods will strengthen our reporting to CAEP, which accredits Longwood in its teacher preparation programs.

Institutional Research staff has finalized its program to determine how many students need a particular general education goal or a particular Civitae course. The results have been shared with the Director of the Civitae Core Curriculum, who will coordinate with department chairs and Enrollment Management about needed seats in legacy General Education goals and Civitae requirements.

Center for Faculty Enrichment (CAFE)

In a collaborative effort among CAFE, Student Affairs, and Student Success, this year's Teaching and Learning Institute, "Balancing Student Success with Your Well-Being," focused on student coping and resiliency. Over the past 15 years, college counseling and disability resource centers have seen dramatic increases in the number of students served and severity of diagnoses. Faculty often ask; what is our role? In the context of the learning environment, how do educators facilitate student resiliency and well-being? This year's guest speaker was Lindsay Kubaryk, a senior analyst at the Educational Advisory Board (EAB)'s Strategic Research division. Over 70 faculty and staff attended.

Invited by SCHEV, Dr. Pamela Tracy, CAFE Director, was scheduled to moderate the Keynote Panel for SCHEV's Supporting High-Quality Teaching: A Day of Dialogue on June 7. Bringing together institutions of higher education from across Virginia, this one-day program seeks to engage participants in discussions about best practices for teaching and learning.

CAFE will facilitate a series of workshops this summer to support faculty in a number of ways. These workshops include "Productive Summer Planning," "Professional Portfolio Workshop," and "Start Write In." CAFE's New Faculty Program is an extended orientation program that begins at point of hire until the end of a new faculty member's second year at Longwood. As part

of this program, CAFE hosts a two-day New Faculty Orientation program; this year's program will be on August 14-15, 2019. Prior to the orientation program, new faculty are encouraged to complete an on-line course design module on Canvas to help them get started on designing fall courses.

Center for Global Engagement (CGE)

Conducting site visits is a critical responsibility for study abroad staff as a way to evaluate safe and transformational opportunities for students. To respond to increased student interest in Japan and South Korea, and to explore potential new programs, the director of study abroad, Dr. Emily Kane, recently participated in an affiliate provider site visit to Tokyo, Seoul, and Busan. Affiliate partners select participating institutions through a competitive application process and cover the majority of the related costs. Leveraging the cost-sharing opportunity, Kane also visited Longwood exchange partner universities in Nagasaki and Seoul. In the past two years, Longwood students have spent five semesters and one summer in Japan and South Korea, and prospective study abroad students often identify the two countries as top choices.

Based on expressed interest from international partners, the CGE and Graduate and Professional Studies staff are developing new certificate programs, beginning with an Early Childhood Education (ECE) program for students majoring in ECE at universities in China. The first session is scheduled for summer 2020. Further collaboration includes a new focus on the recruitment and enrollment of international students in Longwood's graduate programs.

The annual International Education Week (IEW) program featured a panel presentation from international faculty – who are growing in number at Longwood. The CGE plans to work more closely with international faculty on programs and support in the coming year. The annual Lancer Culture Fest held during International Education week in the new Soza Ballroom included a Latin band, as well as greater participation by international students and related student organizations focusing on diversity and cultural awareness. Students, faculty, and staff enjoyed foods from all over the world and conversations with students from many countries and cultures. Additionally, the CGE partnered with English and Modern Languages to have its annual International Film Festival coincide with our IEW.

With the goal of restoring vitality to the 15-year partnership with Anhui University of Technology (AHUT), Dr. Deborah Westin, director of the English Bridge Program, is spending a month as a guest at AHUT in China – collaborating with AHUT faculty on the design and teaching of culture and language courses, engaging in collaborative research and a publication on intercultural communication, and recruiting AHUT students for the 2+2 program with Longwood.

Office of Student Research (OSR)

	Spring 2019 Round 2	Spring 2019 Round 1	Fall 2018 Round 2	Fall 2018 Round 1
Student Funding	8 projects funded	11 projects funded	5 projects funded	4 projects funds

The Office of Student Research (OSR) continues to support student research. OSR funded 8 projects, which still represents growth over the previous year of student funding. OSR also printed 117 posters for students for the Spring Showcase for Research and Creative Inquiry.

As the academic year ends, so too does the Quality Enhancement Plan (QEP) focused on undergraduate student research. Our QEP influenced the development of Civitae, particularly the structure of ENGL 165, and offered a renewed focus on student research. We will summarize the implementation and results of our QEP in an Impact Report to SACSCOC as part of our Fifth-Year Interim Report process.

At this juncture, Dr. Crystal Anderson, director of the QEP and the Office of Student Research (OSR), has decided to leave Longwood when her current contract expires at the end of June. For almost four years, she has gathered data, overseen funding and professional development related to student research and focused strongly on providing opportunities for students to ask and explore questions they hadn't before.

Although the QEP is wrapping up, the OSR will continue. It will provide a venue for faculty to request funds for student travel related to research, and it will serve as a hub for the Student Research and Creative Inquiry Day that grew out of the QEP. The Provost has requested nominations from the faculty for a new Director of the Office of Student Research. The Director will ensure that the impact of the QEP will continue and that our students will have resources to disseminate their research.

Hull Springs

Hull Springs is an important regional asset, and as we ready to make vast improvements to this property, we wish to strengthen community relationships and make a difference to the residents, businesses and overall economic health of the region. A roundtable discussion examining new opportunities in educational programming and workforce development will be hosted at Hull Springs on Wednesday, June 19 from 1:00 p.m. -3:30 p.m. Regional stakeholders and experts in related fields have been invited to explore three areas of opportunity: technology/broadband, research/educational programming; and agriculture/forestry. The new facilities being proposed at Hull Springs will generate prospects for additional educational programming, research opportunities, and economic revitalization for the Northern Neck, Middle Peninsula and Fredericksburg region. The goal for that afternoon is to collect input from attendees as final Phase 1 construction plans are developed for Hull Springs. It is our desire to meet both the University's needs and those of the Region, as ideas presented during this meeting may develop into potential Region 6 GO VA-funded projects.

Six Longwood students have been selected as counselors for the 2019 two-week Longwood University Camp for Environmental Exploration (LUCEE) held at Hull Springs. Camp dates are set for July 15-26, and Longwood students will gain experience in teaching as they work side-by-side with certified teachers from Westmoreland County Public Schools. This year the camp is being designed for rising third through fifth graders. The popularity of the summer camp has grown since its first year in 2016. Through camper/parent input and previous years' experience, it has been decided that each grade level will work on activities specific to that grade. Then when the same camper attends the next year, they will share in new programming. LUCEE was developed to provide children with an opportunity to learn about and explore the environment, to experience the outdoors, and to participate in hands-on learning activities.

The Hull Springs Leadership Team was pleased with the outcome of the 2019 Longwood Annual Day of Giving held on March 27. The final count for the day was 74 donors for a total of $5,933. This was a radical increase over the 2018 Day of Giving total of 12 donors for $839.

Longwood Center for Visual Arts (LCVA)

LCVA's total onsite participation year-to-date is 17,044. Spring/summer programs have a marked focus on youth and young adult outreach. The museum continues to host one of the largest annual youth art exhibitions, with 1,666 PreK-12th grade students participating in *Youth Art Month: Start with Art, Learn for Life* exhibition, and another 920 visiting as part of the opening festivities and tours during the exhibition period. *Point of Departure* (April 16 - May 15, 2019) showcased the senior portfolios of those graduating from Longwood's art, animation, and design programs. LCVA also expanded its festival presence beyond Heart of Virginia Festival, where it hosts the children's art activity area, to now include Amelia Day Festival and Southside YMCA Healthy Habits day. LCVA's free Summer Art Studio returns June 3 – August 9, 2019, and continues to weave art activities with children's literature. The annual Arts and Letters series, which showcases art of children's literature, returns in August with *Pinkalicious: The Exhibition – The Colorlicious World of Victoria Kann*. Victoria Kann is one of the headliners for the Virginia Children's Book Festival held at Longwood University in October.

These youth-centered offerings are balanced by *Arc*, an alumni exhibition presented in conjunction with Alumni Weekend. More than 60 alumni submitted work for jury consideration. The earliest class represented is 1957; the latest is 2018.

Rural Avant-Garde: The Mountain Lake Experience will be on view November 16, 2019 – March 8, 2020. This LCVA organized and NEA funded exhibition will have toured the mid-Atlantic and southeast U.S. prior to its opening at the museum. In March 2020, the LCVA will host three exhibitions in conjunction with the National Council on Education For Ceramic Arts annual conference, which is being held in Richmond that year. An invitational, contemporary wood-fire show, guest curated by John Jessiman of the Cub Creek Foundation, will be complemented by a collection of tea bowls from the collection of Stephen Addiss, as well as a three-person porcelain show featuring work from Adam Paulek, and father and son artists Masaya and Hirotake Imanishi.

Moton Museum

The Moton Museum has engaged with over 5,025 visitors as of April 30, 2019. April is a busy month for K-12 student visits, both onsite at the museum and offsite. Several public programs have also had excellent community support.

Moton Museum staff attended the annual Virginia Association for Museums Conference in Lynchburg, Virginia. Managing Director Cameron Patterson, the Executive Director of Historic Menokin, and the CEO of Poplar Forest presented on the successes and challenges of rural museums. Our Director of Education & Public Programs Cainan Townsend assisted conference organizers with managing all of the social media content for the event.

On March 30, there was a dedication ceremony of the Oliver W. Hill Sr. historical highway marker on the front lawn of the Moton Museum. This project was in collaboration with the Oliver White Hill Foundation. The program featured remarks from staff of the Virginia Department of Historic Resources and was attended by members of the Oliver W. Hill Sr. Family, including his great-grandson, who will be attending Longwood in the fall.

During April, we celebrated the fifth anniversary of our successful and award-winning educational partnership with Rockingham County Public Schools for our Farmville Tour Guide Project. Rockingham high school students worked during the school year in an independent study setting to complete research projects and interviews related to the Moton Story. The project culminated in a visit to the Museum where they spent the day presenting to staff and individuals impacted by the civil rights history of Prince Edward County. This project represents the excellent opportunities that lie ahead with Virginia's shift to project-based learning for social studies curriculum. Museum staff will be presenting on this project this fall at the Virginia Social Studies Conference, and this will be followed by a spring 2020 visit to Moton of social studies curriculum specialists from K-12 school districts across the Commonwealth.

On April 23, the Moton Museum commemorated the 68th anniversary of the Moton Student Strike and the 2nd Annual Barbara Johns Day with school visits from Powhatan County Public Schools and our first Moton After-Hours event geared towards providing family-friendly activities for visitors outside of our normal weekday operating hours. We also held our annual Barbara Johns Day Service with Triumph Baptist Church, which is the home church for the Johns Family and a vital institution within our local community's civil rights history.

Most recently the Museum welcomed home the R.R. Moton / Prince Edward County School Alumni for their reunion activities held April 26 – 28. A signature moment from the reunion weekend was the dedication program for the Digital Wall of Names, which is the first addition to the permanent exhibition, *Moton School Story: Children of Courage*, since opening six years ago. This *Digital Wall of Names* stands as a memorial to the sacrifices of the students locked out of the schools and seeks to further conversation and understanding of their contributions to the history of civil rights in education. The response from the community has been positive, and our dedication program featured some powerful words from Mr. L. Francis "Skip" Griffin Jr. We will continue to work with the Alumni Association to strengthen this important project.

6

Administration & Finance

Louise Waller, Vice President

Highlights

- **Range of Construction Projects Progressing**
- **Academic Space Planning Moves Forward**
- **Lancer Card Innovations**

Design and Construction Projects

New Academic Building

The new academic building is under construction south of Tabb and French Halls, on the former site of the French tennis courts. The building's 42,000 gross square feet will include:

- Classrooms and class laboratories featuring the latest in furnishings and equipment to support collaborative teaching and learning.
- A specialized research laboratory.
- Faculty offices.
- The Center for Faculty Enrichment.
- The Harvill-Stevens Herbarium.
- Space for informal student and student-faculty gathering and collaboration.

New Admissions Building

Longwood's new admissions building is proceeding toward completion across High Street from Ruffner Hall. The building's 21,000 gross square feet will include:

- A multi-purpose lobby, reception, and display area that will establish a friendly, welcoming environment for prospective students and their families.
- Large (250 seats) and small (60 seats) assembly and presentation rooms.
- Staff offices, meeting rooms, and work areas.
- Storage for recruiting and event material and equipment.
- Historical exhibition space connected with the new Farmville Freedom Monument.

Wheeler Mall Steam Distribution System Replacement

Affiliated Engineers Incorporated completed an engineering study of the steam distribution system on Longwood's campus in 2015. This study recommended a series of construction projects to correct physical deficiencies in various portions of the system. This project addresses the study's highest priority requirement, which is to replace the tunnel and piping system in the Wheeler Mall area.

Curry and Frazer Residence Halls Renovations (a Longwood Real Estate Foundation project)

The renovation of these 50-year-old iconic Longwood buildings, a center of campus life for nearly 800 students every year for decades, remains on track, with both buildings under construction this summer. Frazer will open this fall and Curry in fall 2020. Renovating the existing two buildings instead of demolishing them and constructing new residence halls is the most cost- and time-efficient solution to satisfying Longwood's near-term housing needs. Renovation is also the most advantageous use of the existing structures and sites, and offers the opportunity to improve connectivity to campus and the Farmville community. These buildings will be transformed into modern and desirable student homes featuring:

- New energy-efficient exterior walls and windows.
- New energy-efficient utility systems and support equipment.
- Approximately 390 beds in each building in mostly suite configurations.
- Improved internal configurations to provide more space and amenities for students.
- A glass-walled lounge at the end of each floor's main corridor.
- More convenient and secure access control for residents and visitors.
- A large open plaza that will improve access to the buildings and create a connection between Main and Spruce Streets.

Facilities Annex Building Renovation and Expansion

The Virginia budget bill for the 2018-2020 biennium authorized Longwood to expend non-general funds for pre-planning and detailed planning for the renovation and expansion of the existing Facilities Annex Building (a former retail building located approximately three blocks from campus). The new building will replace the Bristow Building, the current location of the facilities operations and management organizations. The building will provide space for:

- Offices for the departments of Facilities Management, Facilities Operations, Environmental Health and Safety, Capital Design and Construction, and Space and Real Estate Services.
- Maintenance and repair shops.
- General and specialized storage.
- State vehicle maintenance and parking.
- Specialized facilities support equipment.

Wygal Hall Replacement

The 2019 Virginia General Assembly appropriated funds in the FY 2020 budget for Longwood to conduct pre-planning and detailed planning for a replacement of Wygal Hall – Longwood's

music instruction and performance building. Wygal Hall was completed in 1971 and has not been renovated since. Longwood's 2015 campus master plan *Place Matters* recommended constructing a new music venue on the site of the Bristow Building. A 2017 music facility study highlighted Wygal's severe physical limitations, and recommended constructing a replacement facility. Design is estimated to start by late 2019 or early 2020. The building's 60,720 gross square feet will include:

- State-of-the-art teaching spaces and facilities.
- Flexible rehearsal and performance spaces.
- A 500-seat concert hall that will also support academic, student, and community events.

Joan Perry Brock Center (a Longwood Real Estate Foundation project)

The largest gift in Longwood's history – $15 million from Joan Brock '64 – will enable Longwood to construct a new campus events center. Design work has started, and the target opening is 2022. The new structure will be constructed on the site of the Willett tennis courts, and will provide:

- Approximately 3,000 for sporting events seats and 3,800 concert/lecture event seats
- Flexible space for university assembly and other events, sports competition, and community and regional events.

Air Conditioning and Ventilation System Components Replacement

Longwood applied for and received a one-time capital appropriation of $1.05 million in FY 2020 funding to replace major air conditioning and ventilation system components in the following campus buildings:

- The chiller serving Coyner Hall.
- One of two chillers serving Bedford and Wygal Halls.
- Components of the fume hood exhaust system in the Chichester Science Center.

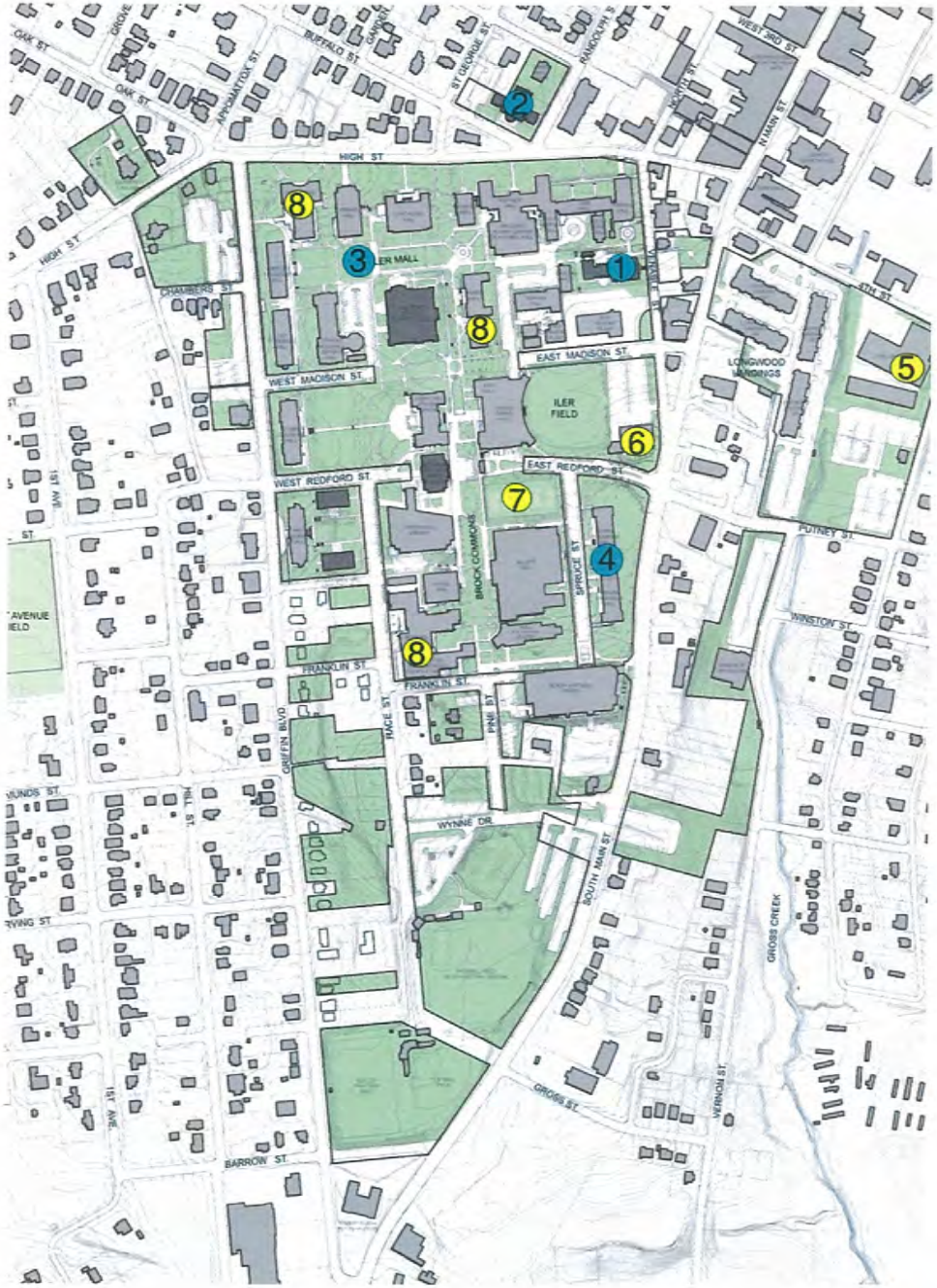
The map and table on the following pages provide construction details and status.

Capital Projects In Design

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures/ Encumbrances	Authorized Design Phase	Current Design Phase	Milestones
Facilities Annex Renovation and Expansion	19,209 GSF	24,000 GSF	$1,378,000	$0	$1,378,000	$636,000	Detailed Planning	Preliminary Planning	Obtain DEB's approval of Detailed Planning documents December 2019. Obtain General Assembly authorization of appropriation for construction in FY 2020 budget bill.
Wygal Hall Replacement	60,720 GSF	0 GSF	TBD	$0	TBD	$0	Detailed Planning	Architect Selection	Obtain DEB's approval of Detailed Planning documents October 2020. Obtain General Assembly authorization of appropriation for construction in FY 2021 budget bill.
Replace Major HVAC Components	None	Equipment	$1,050,000	$1,050,000	$0	$0	Construction	Working Drawings	Award construction contracts for sub-projects upon availability of funds
Joan Perry Brock Center (LUREF project)	64,000 GSF	0 GSF	$40,000,000	$0	$40,000,000	$0	Construction	Peliminary Planning	Complete A/E Contract ASAP, Bid Tennis Court Relocation Summer 2019

Capital Projects Under Construction

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures/ Encumbrances	Construction Contract Amount	% Constructed	Construction Start Date / Completion Date
New Academic Building	42,000 GSF	0 GSF	$22,713,000	$22,713,000	$0	$18,422,000	$16,046,000	29%	July 9, 2018 / Summer 2020
New Admissions Building	21,000 GSF	0 GSF	$11,652,000	$11,652,000	$0	$9,761,000	$7,685,000	58%	May 23, 2018 / Fall 2019
Replace Wheeler Mall Steam Distribution Systen	0 Linear Feet	1,744 Linear Feet	$7,953,000	$5,090,000	$2,863,000	$736,000	TBD	0%	June 19, 2019 / Spring 2020
Curry and Frazer Residence Halls (LUREF project)	6,800 GSF	207,100 GSF	$74,340,000	$0	$74,340,000	$73,471,000	$63,657,290	39%	Frazer May 14, 2018 / August 2019 (80% complete) – Curry May 14, 2019 / August 2020 (2% complete)



Longwood Capital Projects

Under Construction

1. New Academic Building
2. Admissions Building
3. Wheeler Mall Steam System
4. Curry and Frazer Residence Halls Renovation

In Design

5. New Facilities Building
6. Wygal Hall Replacement
7. Joan Perry Brock Center
8. Air Conditioning and Ventilation System Components

Academic Space Improvement Plan

Longwood University has partnered with Ayers Saint Gross (ASG), a nationally recognized space analytics, planning, and higher education design firm to develop a vision and plan for improving our campus academic spaces. The Academic Space Improvement Plan will provide a framework for improving instructional space design, furnishings and equipment, physical condition, and utilization.

The project commenced in May 2018. The ASG team compiled a detailed space inventory and space needs assessment, and conducted listening sessions and an idea workshop. They have conducted two work sessions on campus in 2019 to develop and refine options to meet the requirements of the planning scenarios. Phasing plans and cost estimates are currently being compiled.

Facilities Management

- Completed State Fire Marshal Residence Hall inspections.
- Added Mold testing capabilities in-house to better support residence hall maintenance.
- Completed Phase 1 of FEMA Hurricane Michael reimbursement claim.
- Compiling documentation necessary for Phase 2 of FEMA Hurricane Michael reimbursement claim.
- Completed annual COOP revision for Facilities Management.
- Electrical upgrade project to replace the main break service and uninterruptable power supply for the controls system is underway.

Landscape and Grounds/Sports Fields/Office of Sustainability

Landscape and Grounds/Sports Fields

- Using chipped tree material from hurricane Michael to mulch areas of campus helped reduce cost by about $3500 from previous years.
- The Department handled the preparation for another graduation not only preparing the campus grounds but working with the chair contractor to successfully setup 7200 chairs on Wheeler Mall and 1000 in Willett Hall for rain backup.
- Working with Capital Planning and Landscape Architects from Site Works to develop plans for landscaping Brock Commons and Upchurch Center.
- Longwood's Day of Giving raised $1850 for the tree planting fund to help plant trees on campus.

Office of Sustainability

- The Eco Reps used their Drop and Swap program to reduce about 2300 lbs. of material from going to landfill. This also provided a sizeable donation in clothing, microwaves, mini fridges and furnishings to Goodwill and Habitat.
- The office worked with Landscape and Grounds on the March 30th Arbor Day tree planting event installing 18 midsize trees around new Vine Street parking lot and 12 at Lancer Park Sports Complex traffic islands.
- Sustainability also held an expert panel event for Eco April with several campus partners and student organizations which was attended by over 110 students, faculty and staff. This is one of the largest crowds for this type of event held by the office in the past 5 years.

Housekeeping Contract Administration

- The Budd Group started the new contract on March 1, 2019.
- The new contractor is working to improve cleanliness on the campus and training staff in proper housekeeping duties and use of new equipment.

Materiel Management & Financial Operations

Materiel Management

- eVA Orders for the period 01/01/2019 – 03/31/2019
  - 1,089 orders processed for a total quarterly spend of $4,732,055.99.
    - 37.9% or 413 orders were issued to Small, Woman-Owned or Minority-Owned Businesses for a total quarterly spend of $2,112,648.87 or 44.6%.
- Current Open Request for Proposals
  - Strategic Partnership for Marketing the MBA Program (final contract phase).
- Small Purchase Charge Card Automated Reconciliation using Bank of America WORKS has been fully deployed campus wide.
- A Bank of America Small Purchase Charge Card Program for Local Funds and automated reconciliation is currently being deployed to those departments with local funds.

Cashiering & Student Accounts

- Testing is ongoing in preparation of the switch to the banded tuition model.

Accounts Payable

- Continued involvement in the DocFinity implementation, which is an enterprise content management solution that will not only permit electronic storage of documents but also the electronic submission of forms such as the Request for Travel Authorization form.
- Continuing to work with the Longwood University Foundation and various departments on the procedures regarding spending of unrestricted and temporarily restricted funds that were recently transferred to the University to streamline budget processes.

Financial Reporting & Fixed Assets

- FY 2018 Financial Statements audit by the Auditor of Public Accounts is in its final stages. Audit adjustments are being reviewed and financial statements updated.

- Preparation is underway for FY 2019 Financial Statements and year-end closing. Guidance and required due dates for submissions to the Department of Accounts and Auditor of Public Accounts were recently published and staff are updating the appropriate project plans.

Human Resources

Benefits

Coordinated the following employee events on campus:

- 457 Deferred Compensation Meeting
- VALIC Seminar Meeting
- TIAA One on One Sessions
- VRS One on One Sessions
- AFLAC

Health Insurance Open Enrollment: Communicated and handled Health Benefits Open Enrollment correspondence. Answered employee inquiries, conducted two open enrollment meetings, handled enrollment changes.

Parental Leave: Parental Leave is used by Classified; Administrative and Professional Faculty and Instructional Faculty (exception: Mothers who are IF follow FPPM policy).

From March 1- May 10, 2019, we have nine Classified and AP Faculty employees who have benefited from the Parental leave and we have tracked 918 hours. We continue to counsel employees with upcoming due dates on the usage of the leave. Currently, we have nine employees with upcoming due dates.

Since the Parental Leave began, 23 Classified and AP Faculty have qualified and we have tracked approximately 5700 hours.

Training: Attended Health Benefits Administration Training through DHRM; Attended VA SHRM Conference.

Wellness Committee: Participate in the Wellness Committee meeting each month. Human Resources is continuing to develop wellness information and resources for employees on the Solomon site.

Lancer Card Office

Highlights include:

- Department name changed to Lancer Card & Campus Services.
- Now managing several contracts: Coca Cola, Quick Snacks, Caldwell & Gregory, Aramark and Barnes & Noble.
- Changing snack vendor from Diamond Springs/Quick Snacks to Canteen – effective July 1, 2019.
- Working with Amber Clark at the Bookstore to roll out some new programs that will save students money.
    - First Day – inclusive access model that provides students discounted first-day-of class access to their required course materials as part of their tuition or fees.
    - LoudCloud Courseware (BNED) – more affordable digital solution. Falls under OER. Offered digitally or in print.

7

Intercollegiate Athletics

Michelle Meadows, Director of Athletics

Highlights

- **Softball wins fifth Big South Conference Championship**
- **Joan Perry Brock Center a game-changer for Longwood Basketball**
- **Student-Athletes hit another academic benchmark**
- **Support for Longwood Athletics continues to grow**

Basketball #OnTheRise

The announcement of the Joan Perry Brock Center in April put an exclamation point on a highly successful all-around season that included critical foundation-building and progress in both basketball programs under first year head coaches Griff Aldrich and Rebecca Tillett. The Joan Perry Brock Center elevates our programs to an elite level amongst our peers in our ability to recruit and compete for championships. The convocation center will also provide our fans and community a venue they can be proud of and a place to share and display the collective Longwood spirit, whether in competition or at special events and speakers.

Student-Athlete Development

Student-Athletes Set Another Benchmark with Record Spring GPA

Longwood student-athletes have set another academic benchmark achieving a 3.12 spring semester GPA, the highest mark for a spring term since the department began recording data in spring 2009. Eleven of 14 programs exceeded a 3.00 GPA for the semester, while both men's basketball and men's soccer improved to above a 2.90 as a team.

Athletics Extends Partnership with VCU Medical

Longwood athletics will continue another year partnering with VCU Medical for all team physician needs. Continuity of care for student-athletes and high-quality service is paramount to the success and wellbeing of our student-athletes. VCU Medical has provided stellar healthcare to the athletics department and we look forward to continuing a fulfilling partnership through 2020.

Longwood University Student Athlete Enhancement Team Hosts BSHS

Longwood University hosted the Big South Health Summit on May 6th to bring together athletic

trainers and support staff from universities in the Big South Conference. Fifty attendees gathered to discuss various topics including mental health, injections for musculoskeletal injuries, nutrition, and fasciae chain considerations in athletic training. Speakers for the day included team physicians Dr. Katherine Dec and Dr. Mary Caldwell along with various other medical professionals including registered dietitians, psychologists, counselors and exercise science professors.

Sports Performance Utilizing Teambuildr
The sports performance department, under the leadership of Director of Sports Performance Tyler Wrenn, has begun to utilize an online platform called TeamBuildr for all performance programming. This web based app will consolidate all programming for sports teams and welcome a high level of access for the student-athlete directly to their phones.

Academic Services Hosts Etiquette Lunch
Academic Services hosted an etiquette lunch this past semester to bolster the professional development of our junior and senior student-athletes. Student-athletes were placed in a professional dining setting that consisted of one or two professionals associated with Longwood athletics to aid in instruction and networking. Topics such as table manners, proper eating etiquette as well as communication skills were taught by Director of Academic Services, Hannah Ledger.

Spring Sports Performance

Softball
Softball continued to set the standard for competitive success for all programs, winning its fifth Big South Conference Championship in seven seasons and earning a bid to the NCAA Tournament. The team dominated Big South play winning every conference series, including sweeps of USC Upstate, Campbell, Gardner-Webb and Presbyterian. A 20-4 conference record gave the Lancers the regular season title for the third time in the past three seasons and a No. 1 Seed for the Conference Championship. A strong offensive performance hitting .667 earned senior first baseman Karleigh Donovan the Big South Tournament MVP honors.

The Lancers drew the No. 12 National Seed Tennessee to open NCAA Regionals in Knoxville for the fourth time in five trips to the NCAA Tournament. A strong start by the Lancers held the Lady Vols to just a 2-0 lead heading into the bottom of the 5th inning, but the power of the No.2 seed in the Southeastern Conference won the day. The Lancers then faced a strong North Carolina Tar Heel team from the Atlantic Coast Conference and fell 3-1 in a hard fought game to the finish. Despite going 0-2 in the NCAA Regional, the Lancers proved to the softball community once again why they belong on the national stage.

Big South All Conference Award Recipients
Coach of the Year
Kathy Riley

First Team All Conference
Sydney Backstrom, Sophomore, Pitcher

Second Team All Conference
Kaylynn "Bug" Batten, Senior, Catcher
Jordan Clark, Senior, Outfielder
Karleigh Donovan, Senior, First Baseman
Jenna Dunn, Sophomore, Outfielder

Honorable Mention All Conference
Sydney Gay, Senior, Pitcher

All Freshman Team
Sydney Jacobsen, Outfielder
Alexis Wayland, Third Baseman

All Academic Team
Jessica Smith, Senior

All Tournament Team
Sydney Backstrom, Sophomore, Pitcher
Kaylnn 'Bug' Batten, Senior, Catcher
Jordan Clark, Senior, Outfielder
Karleigh Donovan, Senior, First Baseman

Women's Lacrosse
Women's Lacrosse had a banner season this year, finishing 2nd in the regular season of the Big South Conference after being picked 5th in the preseason coaches' poll. The team went 5-1 in conference play, losing only to High Point, who went on to win both the regular season and tournament titles and the bid to the NCAA Tournament. The team lost in the semifinal round of the Big South Championship to Winthrop in a hard-fought game to finish tied for the third with Campbell University. The program received consistent recognition throughout the season with four Freshmen of the Week, three Defensive Players of the Week and two Attacking Players of the week selections for outstanding performances.

Big South All Conference Award Recipients
Coach of the Year
Elaine Jones

First Team All Conference
Kaitlyn Luccarelli, Junior, Attacker

Second Team All Conference
Corri Calandra, Junior, Defender
Nicole Fordyce, Freshman, Attacker
Dana Joss, Junior, Defender

All Academic Team
Corri Calandra, Junior

Men's & Women's Tennis
Men's and women's tennis both had successful competitive seasons finishing 13-9 and 12-10 overall. The men's program finished 3-4 in Big South play, with three of its four losses coming within one match of being victories for the Lancers with scores of 3-4. The team finished sixth in the regular heading into the Big South Conference Championship, falling to UNC Asheville in another hard-fought match 3-4. Amadeo Blasco led the way throughout the season at the #1 position, earning all-conference first team in both singles and doubles for the third consecutive year. He became only the ninth player in Big South history to thrice earn spots on both of the all-conference lineups. All conference selections included:

Big South All Conference Award Recipients
First Team All Conference (singles)
Amadeo Blasco, Junior
Guiherme Sergio, Sophomore

First Team All Conference (doubles)
Amadeo Blasco/Guilherme Sergio

Second Team All Conference (singles)
Guillermo Cagigas, Freshman

All Academic Team
Raisei Sakai, Sophomore

The women's team closed out the season with the second most wins in the Division I era with 12 and earned a No. 9 seed in the Big South tournament. In the opening round of the Big South Championship, the team fell short against the No. 8 seed Spartans of USC Upstate to end the season. Throughout the season, freshmen Emma Nurgazieva earned Big South Freshman of the Week honors twice for her exceptional performances.

Big South All Conference Award Recipient
All Academic Team
Marija Venta, Junior

Men's Golf
The men's golf team finished in the top half of the field in eight of 10 tournaments leading into the Big South Conference Championship, highlighted by a tie for second at the Binghamton Intercollegiate and third place finishes at LIU Brooklyn Invitational and the Tennessee State Intercollegiate. At the conference championship, the team went into the clubhouse after day one in third place. Day two of the championship proved more challenging and the team finished seventh overall, led by seniors Jordan Boulton and Adam Szwed both finished in the top 20 as individuals.

Big South All Conference Award Recipient
All Academic Team
Adam Szwed, Senior

Women's Golf
The women's golf team competed in eight tournaments over the course of the year in preparation for the conference championship this spring. The highlight performance came at the Appalachian State Intercollegiate where the team finished second in a field of nine teams. At the championship, the squad finished 7th led by Sirena Walsh and Jacky Nickels finishing in the top 25 as individuals. On the year, the team was led by freshman Diana Domenech with a 78.90 stroke average for the season.

Big South All Conference Award Recipient
All Academic Team
Jacky Nickels, Sophomore

Baseball
The baseball program had a difficult season, finishing 11-41 overall and 5-22 in the Big South Conference. The Lancers were dramatically impacted in the summer of 2018 with several unanticipated losses to key players, including expected returners Steven Farkas, Tommy Green and 2018-19 freshman Seth Mayberry who was drafted in the 2018 MLB First-Year Player Draft. The program was unsuccessful in making the Big South Conference tournament field of nine this spring, but are looking to rebuild for the 2019-20 season and return to a competitive position within the conference.

Big South All Conference Award Recipients
Honorable Mention
Antwaun Tucker, Junior, Shortstop

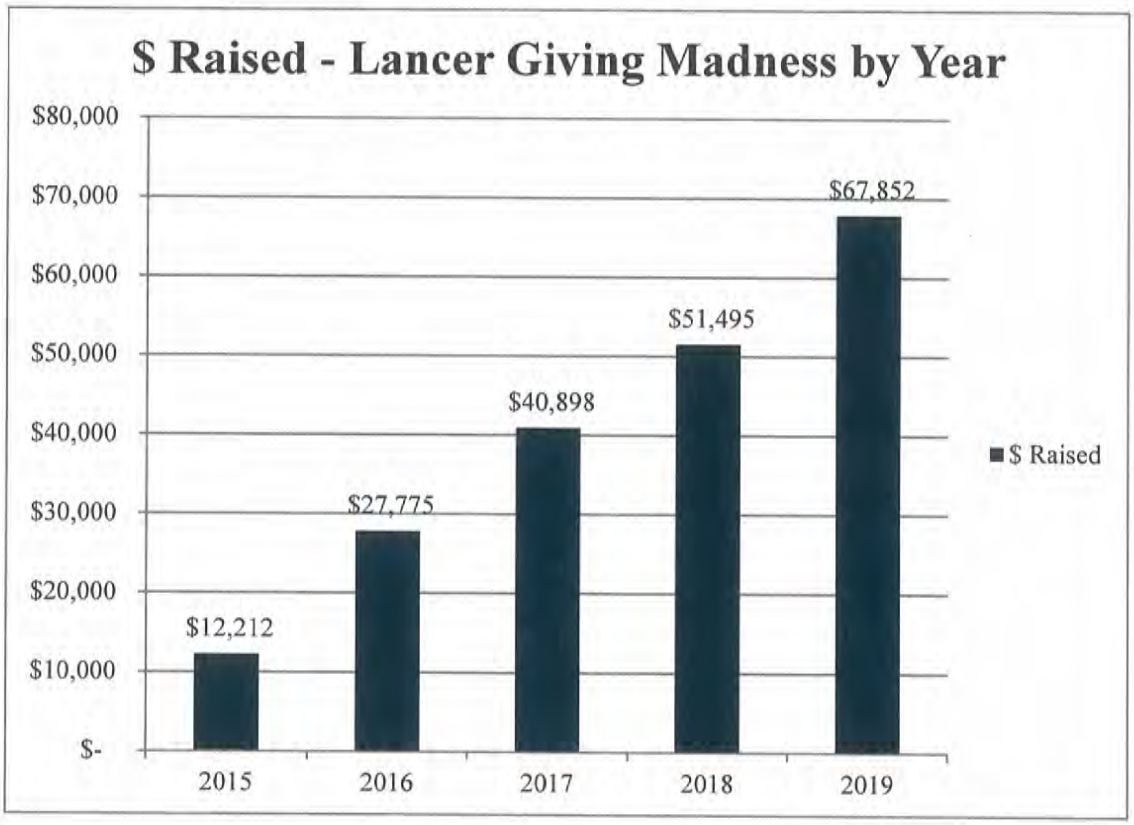
All Academic Team
Carlos Garrido, Senior

External Engagement

Philanthropic Support for Athletics Continues Trend in Positive Direction
Giving to Longwood Athletics has continued to trend in a positive direction through FY19. The donor count as of 5/17/19 totaled north of 1,300, the third highest year on mark, with additional annual giving activities continuing through the end of the fiscal year.

Another indicator of the health of athletics giving is to look at the annual giving totals over the past three fiscal years. Removing gifts of $25,000 or above from the total raised, annual giving to athletics has risen from $168,885 in FY17, to $182,858 in FY18 to this year's total to date of $227,258 for FY19.

Lancer Giving Madness took place on Love Your Longwood Day on March 27th. It was the fifth year of the online fundraising initiative. This continues to be an important driver of athletics annual giving participation and sport-specific giving. This year, the campaign was tweaked slightly to focus more on dollar amount goals for each team rather than a participation based competition. The results included the 4th consecutive year of more than 1,000 donors to athletics (1,087 total gifts made) and $67,852 raised, a new record for the campaign. The chart below shows the growth of cash raised for Athletics during Lancer Giving Madness from its inception in 2015.



The health of our annual giving is correlated to strong participation on the engagement front. This year, Athletics hosted 10 special, constituent-centric events in addition to hospitality gatherings at specific athletic contests. Total engagement at these events totaled more than 1,900.

LongwoodLancers.com On Pace for Record Number of Visitors

Arguably the best overall year in Longwood's Division I era has produced significant exposure for the department, as evidenced by what is shaping up to be a record number of visitors to LongwoodLancers.com, the official website of Longwood athletics. As of May 20, more than 255,000 users had already visited the site, putting 2018-19 on pace to break the previous record of 264,134 visitors, which the site set in 2016-17. On March 24, 2019, the same day Longwood softball defeated USC Upstate in a 15-inning marathon on ESPNU, a record 6,154 users came to the site, marking the most ever in a single day and surpassing the previous record of 5,926 set on March 22, 2018, when Longwood announced Griff Aldrich as head men's basketball coach. Additionally, the eighth-most visited and 11th-most visited days in the history of the site came

this past academic year, with the men's basketball team's postseason journey driving both of those surges.

Softball Team Earns Longwood National Television Coverage in April & May
Longwood's Big South Champion softball program has generated national coverage for Longwood University several times this season. The team's success and reputation earned them a nationally televised game on ESPNU in April, and they turned that opportunity into a dramatic 15-inning walk-off win in which senior Bug Batten launched the game-winning home run. That same night, Batten's walk-off home run earned even more recognition on ESPN SportsCenter, coming in as the No. 9 play of the day on the flagship program's daily "SportsCenter Top 10" countdown. Weeks later, following the team's fifth Big South Championship, Longwood had its name announced during the NCAA Softball Selection Show during the unveiling of the 2019 championship bracket, putting Longwood's name alongside college sports powerhouses North Carolina, Ohio State and Tennessee, who are also competing in the Knoxville Regional.

Move to ESPN+ Produces Increased Viewership, Additional Revenue for Longwood Athletics
Last July, the Big South Conference entered into a new broadcast rights agreement with ESPN that elevated all members' in-house broadcasts from the independent Big South Network to ESPN's newly unveiled, subscription-based ESPN+ streaming platform. The move was designed to increase exposure and provide more revenue for the Big South's member institutions, and the first-year returns have shown a marked increase in both of those areas. Along with an annual stipend provided to Longwood from the agreement, Longwood's average viewership numbers for its broadcasts have nearly tripled on the ESPN+ platform. During the year prior to the arrangement, Longwood averaged 247 unique viewers per broadcast, while that number exceeded 700 per broadcast in year one on ESPN+.

First Year in Partnership with VanWagner Comes to a Close
The Athletics Department is concluding its first year in partnership with VanWagner Sports & Entertainment (VWSE) as our exclusive media rights partner in charge of sponsorship cultivation. VWSE exceeded previous sponsorship revenue marks in a given fiscal year with approximately $143,000 in cash and $14,550 in trade; however we saw a net decrease in overall revenue as a result of the revenue sharing model. In consultation with VWSE executives, we are hopeful that we will see dynamic growth in sponsorship sales and revenue as campus wide partnerships are explored and new and valuable inventory is included in our sales portfolio with the announcement of the Joan Perry Brock Center.

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Institutional Advancement
Courtney Hodges, Vice President

Highlights

- **$15 million gift for Joan Perry Brock Center**
- ***Love Your Longwood Day* raised $325,000 in 24 hours from 2,800 donors**
- **Virginia's Secretary of Education visits campus**
- **Campus to welcome 5,000 summer conference attendees**

Development

Joan Perry Brock '64 Center: On April 10, Longwood announced the largest gift in the university's history, a $15 million contribution from Joan Brock '64 toward the construction of a new convocation and events center next to Willett Hall. The announcement produced media coverage across Virginia and substantial social media engagement. While the early design phase is ongoing, the facility will echo Longwood's traditional architectural style. The construction timeline calls for completion of the building in 2022. The April press release announcing the gift is included at the end of this tab.

Love Your Longwood Day: Longwood's fourth annual *Love Your Longwood* philanthropy challenge was March 27. The spirit of giving, pride, and enthusiasm for Longwood spread across campus, regionally, and throughout social media channels during a 24-hour period. This year's theme continued to focus on "Be Someone's Hero" as each donation provided opportunities and experiences for students. The collective efforts focused on reaching the donor goal of 2,500 gifts.

- More than 25 departments across campus participated in various challenges and activities
- To incentivize participation, more than 20 donors providing matching gifts or challenge gifts
- Over 100 Longwood supporters served as ambassadors and volunteered to push the initiative with their personal social media accounts
- Nearly 100% participation from Longwood's boards and volunteer leadership
- 300 new donors made their first gift to Longwood
- Over $325,000 was received from 2,800 donors

The Advancement Services team did an outstanding job of processing the 3,000 gifts received during this 24-hour period. In fact, the team processed the gifts in half the time of previous years.

Events: Ron and Janie Evans hosted a fundraising event for 31 guests at The Park at Salisbury in Midlothian, VA on May 3. Janie '67, a Foundation Board Member, shared why she gave to Longwood and that any support is beneficial to our students. Guests attending the event received a video from Ron and Janie thanking them for their support of Longwood. Invited guests (approximately 300) unable to attend received a postcard the following week expressing how we missed them.

Celebrating 1839: Longwood's 1839 Society recognizes our generous donors that have made a provision in their will to support Longwood. These gifts leave a personal legacy at Longwood and enables future generations to benefit from their thoughtful giving. We will celebrate the members of the 1839 Society with an event on campus August 27. The event will kick off with a reception in the Colonnades followed by dinner and a brief program in the historic French Lobby.

Stewardship: In an effort to show donors the difference their gifts make in the lives of our students, donors for fiscal year 2019 received a ThankView message/video on Commencement day from students with message of gratitude. Just over 4,100 donors received the video message. Nearly 50% of the recipients opened the video, most watched the video in its entirety, and many shared it on their personal social media accounts.

Scholarship Support: For academic year 2019-20, more than $1.2 million was awarded from 300 endowed scholarship accounts. Students will be notified of their awards through their Financial Aid package and a personal email from our Director of Scholarships. This year, almost 1,000 students completed the General Scholarship Application in AcademicWorks. This is an increase in over 550 students over last year. We are always looking at ways to improve the scholarship application process as well as how to make our students more aware of scholarship opportunities. We will host a Scholarship Recognition event during Family Weekend as well as a Scholarship Fair in the spring with the Financial Aid office.

Government & Community Relations

Government Relations - Longwood welcomed Virginia Secretary of Education Atif Qarni to campus on May 6. Secretary Qarni, a former middle school teacher, had the opportunity to speak with Longwood students who had just completed their student teaching. On June 19, members of the General Assembly attending Virginia Girls State will join President Reveley for a breakfast reception. This is the third year in a row that Longwood has partnered with American Legion Auxiliary on the breakfast, and the feedback has been very positive. Longwood will meet with state officials and the staff directors of the House Appropriations and Senate Finance committees in August to discuss our six-year plan.

Community Relations - The Office of Local & Community Relations has continued to pursue new opportunities to partner with businesses and stakeholders in the community.

New this academic year, the office launched a local business monthly email to inform businesses about upcoming events and important updates. The first email was sent out in early August 2018 and continued monthly through May 2019. The newsletter has been well received and is sent to over 30 businesses and more than 40 individuals with more businesses joining regularly.

For the first time this summer, the office will host a "Farmville Area Resources" tent during Orientation sessions in June. The purpose of the tent is to make sure Longwood students and their families are familiar with the resources in the Farmville area (with some resources just steps from campus). Many businesses have already contributed coupons and promotional materials.

In addition to new partnerships, the Office is continuing to build off successful events such as Alumni Reunion Weekend. For Alumni Reunion Weekend 2019, Longwood partnered with 11 downtown businesses in addition to High Bridge Trail State Park, Moton Museum, and the LCVA to offer tours, discounts, and incentives for alumni. New businesses participating this year include Hotel Weyanoke and Gladiola Girls (a boutique clothing store).

The office has also increased communications with Girls State representatives in preparation for 2019 Girls State. Local officials are once again assisting with sessions and have been enthusiastic in their support of Girls State.

University Events and Ceremonies

This summer, the Summer Conference Team of 11 Longwood University students will assist and serve just under 5,000 conference attendees. We are pleased to welcome back: *Virginia Department of Forestry, inTrventions, Longwood Women's Basketball Day Camp, Women's Basketball Overnight Camp, Women's Basketball Little Lancer Camp, Men's Basketball Day Camp, Women's Softball, American Legion Auxiliary Virginia Girls State, Christian Family Conference (CFC), Summer Institute for School Nursing, Youth Alcohol and Drug Abuse Prevention Project (YADAPP), Summer Literacy Institute, Talented and Gifted (TAG), and Call me Mister*. New to the conference season is the Longwood LIFE Program.

The University Events and Ceremonies team continues to promote and assist the Hotel Weyanoke. When campus partners need to house a guest, accommodations can be made using the 25Live reservation system.

YTD Fiscal Year Comparison
Gifts through May 15, 2019

Fiscal Year	Unrestricted	Operating Accounts	Total Annual Giving
2010 YTD	$414,045.49	$516,716.28	$930,761.77
2011 YTD	$401,965.96	$471,685.11	$873,651.07
2012 YTD	$313,310.15	$500,720.74	$814,030.89
2013 YTD	$330,719.86	$438,154.69	$768,874.55
2014 YTD	$304,601.01	$508,333.80	$812,934.81
2015 YTD	$339,165.77	$591,627.54	$930,793.31
2016 YTD	$348,104.48	$716,917.08	$1,065,021.56
2017 YTD	$315,173.54	$874,261.82	$1,189,435.36
2018 YTD	$292,284.79	$1,518,132.98	$1,810,417.77
2019 YTD	**$207,289.91**	**$803,116.18**	**$1,010,406.09**

Fiscal Year	TOTAL RAISED[1]
2010	$5.42M
2011	$5.77M
2012	$5.52M
2013	$9.43M
2014	$2.82M
2015	$7.94M
2016	$4.18M
2017	$11.18M
2018	$12.41M
2019 YTD	**$17.61M**

[1] *Total new funds received or pledged*

Fiscal Year	Annual Giving	Grants & Special Initiatives	Endowment/ Capital	Bequest	Non-cash/ Gift-in-Kind	Total Cash Giving	Total Donors	Alumni Participation*
2010 YTD	$930,761.77	$394,332.69	$1,288,855.00	$1,429,369.82	$84,656.38	$4,127,975.66	4,805	FY2010 13.69%
2011 YTD	$873,651.07	$230,020.00	$753,857.79	$3,307,549.26	$109,991.98	$5,275,070.10	4,523	FY2011 11.41%
2012 YTD	$814,030.89	$210,739.00	$986,820.55	$132,021.26	$746,086.32	$2,889,698.02	3,954	FY2012 10.97%
2013 YTD	$768,874.55	$213,989.16	$4,595,081.07	$171,024.44	$593,204.73	$6,342,273.95	4,006	FY2013 10.15%
2014 YTD	$812,934.81	$255,197.38	$1,182,543.92	$2,009,039.55	$48,342.29	$4,308,057.95	3,638	FY2014 9.47%
2015 YTD	$930,793.31	$332,941.23	$728,112.69	$517,763.09	$261,831.31	$2,771,441.63	4,202	FY2015 10.94%
2016 YTD	$1,065,021.56	$315,397.13	$560,116.27	$391,482.40	$110,846.83	$2,442,864.19	5,265	FY2016 11.21%
2017 YTD	$1,189,435.36	$592,770.00	$1,921,873.98	$775,050.40	$69,136.89	$4,548,266.63	4,508	FY2017 10.07%
2018 YTD	$1,810,417.77	$318,390.00	$5,482,447.81	$429,050.33	$29,977.23	$8,070,283.14	5,200	FY2018 9.53%
2019 YTD	**$1,010,406.09**	**$374,085.00**	**$2,152,232.31**	**$323,376.76**	**$38,939.05**	**$3,899,039.21**	**4,072**	**FY2019 6.87%**

* *Alumni Participation reflects participation rates through the end of the fiscal year, with the exception of 2019 which is through May 15.*

Longwood announces largest gift in its history, $15 million from Joan Brock '64 for campus events center

APRIL 10, 2019

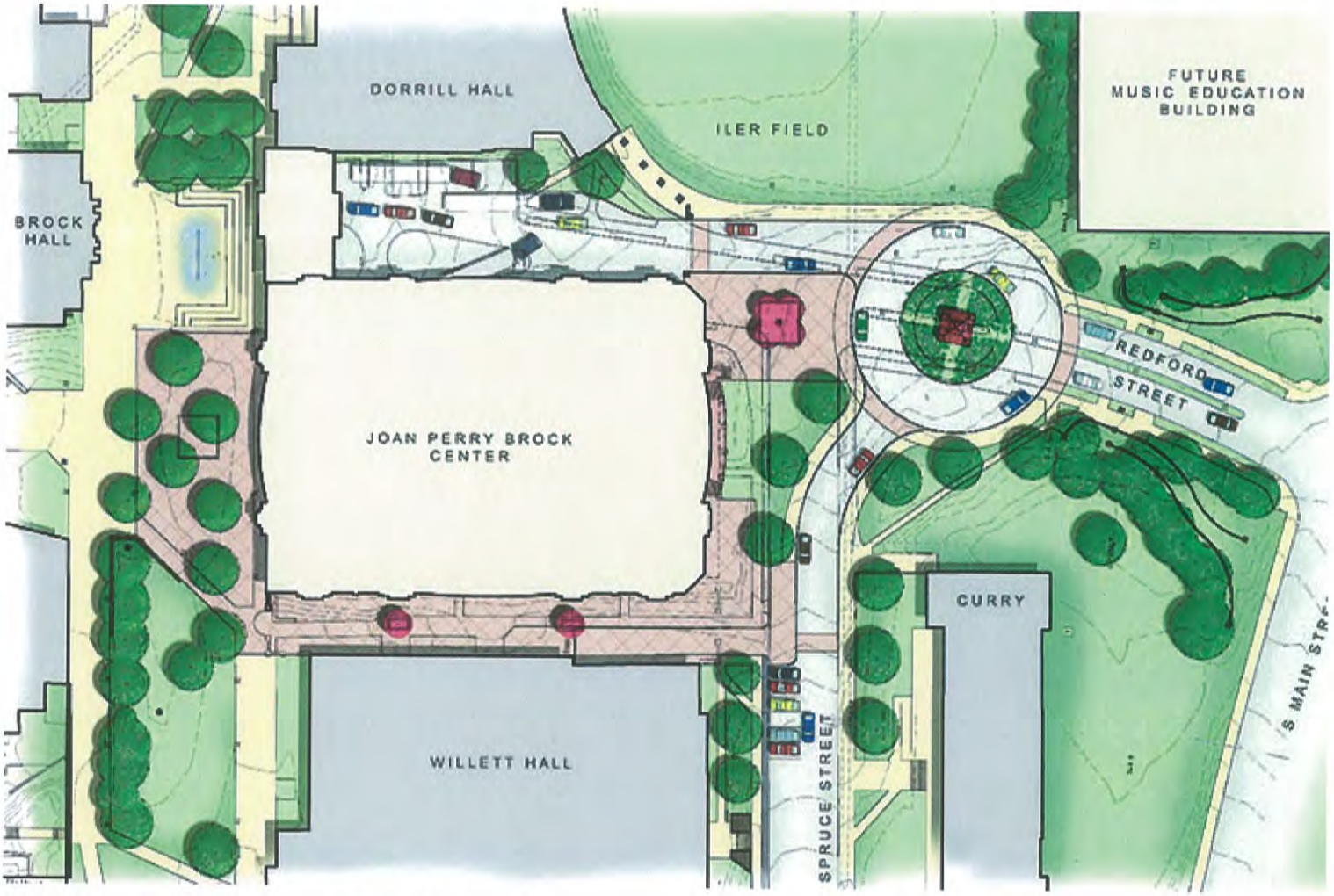
News

Rendering of Joan Perry Brock Center viewed from Main Street

A transformative architectural presence. A venue for university-wide ceremonies, events, lectures and concerts. And an intimate, loud and worthy home court for Longwood athletics competition, all right in the heart of campus.

Longwood University on Wednesday announced the largest gift in the institution's history, a $15 million contribution from philanthropist Joan Brock '64, which will go toward the construction of a new convocation and events center next to Willett Hall. The facility, now in its early design stages, will echo Longwood's traditional architectural style. Construction is aimed for completion by the spring of 2022.

The Joan Perry Brock Center will provide a gathering space for campus events and ceremonial traditions such as Convocation and the Honor and Integrity Ceremony, as well as serving as a much-needed location where the student body can assemble. And it will serve as an attraction across the region for high-caliber speakers as well as touring musicians and other performers – boosting the college-town energy of a resurgent Farmville.



Site plan showing the location of the Joan Perry Brock Center

This center will be a beautiful, elegant addition to the center of our campus, and its benefits will redound to countless future students as well as our broader college-town vibrancy.

– Longwood President W. Taylor Reveley IV

"Longwood is set apart by its sense of community, camaraderie and togetherness, which have shaped graduates down through the generations, and that is something Joan understands profoundly," said Longwood President W. Taylor Reveley IV. "We are so deeply grateful, humbled, and energized by the generosity of this gift, and by Joan's commitment to support those ideals. This center will be a beautiful, elegant addition to the center of our campus, and its benefits will redound to countless future students as well as our broader college-town vibrancy."

Brock said she wanted to continue repaying a debt to Longwood for its formative impact on her own life, and for introducing her to those who remain her closest friends. As she and President Reveley discussed what might most powerfully advance the university, the idea of creating a central place for the full campus community to gather in person for shared experiences had special resonance.

"I'm pleased that it's going to be a focal point for the whole community to interact, not just Longwood," said Brock. "It will be a rallying place. Those shared experiences are very important, locking arms with your neighbors, going forward together with a common goal. I'm delighted just thinking about the opportunities on campus that students will be able to walk to. And it's going to be such a bonus for the broader community – speakers, concerts, shows. It's going to give the whole region an opportunity to come together. President Reveley has been such a great catalyst, visionary and strategic thinker for the school, and Longwood is really a place that is moving forward."

Joan Brock '64

I'm pleased that it's going to be a focal point for the whole community to interact, not just Longwood.

– Joan Brock '64

Brock and her late husband Macon provided what had been until now Longwood's largest gift: $5.9 million donated in 2016 to create a unique series of place-based transformational learning experiences (/academics/brock-experiences/) that take students to locations around the United States to study cross-disciplinary civic challenges. Their gifts also made possible Brock Commons, the pedestrian walkway through central campus on which the new building, as envisioned in the 2015 Campus Master Plan (http://placematters.longwood.edu/), will serve as a landmark.

"This is a great day for Longwood and for all of Farmville," said Farmville Mayor David Whitus '83. "It will be a tremendous addition to our community to have a place in the heart of town where our community can gather, that will attract visitors to the region, and that will make this an even more fabulous community in which to live and work."

As a home for Longwood's men's and women's Division I basketball programs, the new center is expected to seat between 2,500 and 3,000. It will provide a significant upgrade from the Lancers' current space in Willett Hall, but maintain an intimate scale that facilitates an electric atmosphere by keeping fans – and especially students – close to the action.

"This building will be truly at the very heart of our campus, and will have real character and a soul, inside and out," said Courtney Hodges, Vice President for Institutional Advancement. "As the University moves forward with planning, our north star will be to create a distinctive and inspiring place in tune with the look of Longwood's campus and with its community-minded spirit."

The new building will be located on the current site of Longwood's tennis courts, which will be relocated this summer a few hundred yards to the south, off Brock Commons but still on central campus. Initial design schemes call for an elegant passageway to run between Willett and the new building, creating a convenient and aesthetically pleasing route connecting Brock Commons and the Curry and Frazer residence halls, which are currently being remodeled.

The announcement comes on the heels of the Longwood men's basketball program's most successful overall season of the Division 1 era, winning 16 games and earning its first-ever post-season berth, which included a 90-68 upset win over Southern Mississippi in the CBI Invitational.

"This is truly a transformative day for Longwood University, Longwood athletics and the future of our men's and women's basketball programs," said Interim Athletics Director Michelle Meadows. "The Joan Perry Brock Center takes us to a championship level in our ability to recruit and compete, while providing our students, fans and community a venue they can be proud of and a place to share and display their collective Longwood spirit for years to come. We wish to extend our deepest thanks to Mrs. Brock for her belief and investment in Longwood's future."

The building will also be designed with an eye toward supporting a possible future opportunity for Longwood to host a national general election debate, as it did in 2016 with the U.S. Vice Presidential Debate (/debate/), which took place in Willett and attracted more than 2,500 journalists from around the world. With various construction projects moving forward, Reveley confirmed the university is not putting its name forward to host in 2020.

"Hosting the 2016 debate was instrumental for the momentum Longwood enjoys today, and having this facility will greatly strengthen Longwood as a host institution should we choose to do so again in the years to come," Reveley said.

Construction and additional financing will be overseen through the Longwood University Real Estate Foundation. The university is committed to complementing the traditional architectural style of central campus, but otherwise the planning and design process remains in its earliest stages. Preliminary estimates of the total cost of the building range between $35 and $40 million.

Brock said she has been deeply moved to see Longwood's energy, progress, confidence and rising national profile in recent years, and believes the strong sense of place around its central campus is essential to that success.

"Just look at the new Upchurch University Center, what that's done for the whole spirit of the campus," Brock said. "It brings students together and really drives that community spirit. In today's world people are hooked up to their phones and computers. It's refreshing to be able to be present with your classmates."

More broadly, Brock said her commitments to Longwood stem from pride in its current direction and gratitude for its impact on her life and career. "I feel indebted to Longwood," she said. "I feel like it's my turn to pay back, because of what Longwood did for me and for my friends. I'm happy that this will make a real difference."

You may be interested in...

- 2015 Campus Master Plan (http://placematters.longwood.edu/)
- Master Plan Update (/news/2019/master-plan-update/)

More News

48 Hours: A behind-the-scenes look at commencement prep (/news/2019/behind-the-scenes-look-at-commencement-prep/)

May 21, 2019 | News

Longwood will freeze tuition next year, move to per-semester charge model to encourage full course load and on-time graduation (/news/2019/tuition2019/)

May 21, 2019 | News

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Strategic Operations

Victoria Kindon, Vice President and CIO

Highlights

- **Admissions update**
- **Positive gains in the academic performance for rising sophomore class**
- **Data analytics continues to support strategic priorities**
- **Coordination between IT and Materiel Management matures to ensure smart contracts**
- **Inaugural Senior Toast draws larger-than-expected crowd**
- **New Q&A series tackles hard questions head-on**

Admissions Update

The May 1 admissions decision mile marker had some bright spots as well as tribulations. Deposits continue to come in and the class size will continue to grow. That said, we are lower than expected and hoped as of mid-May, and this year will be more like 2016 than the last two larger incoming classes. As of this report submission in late May, we stood at 968 total active deposits (847 first-time, full-time freshmen and 121 transfers).

We continue to work to understand the reasons. Certainly the two major ones are that Virginia Tech dramatically over-enrolled, and the discontinuation of a popular program here (Athletic Training), following the direction of that program's national accrediting agency, which has determined to have institutions move away from the practice of awarding bachelor's degree. In past years the program has enrolled about 50 students. And of course competition in financial/merit aid grows every year.

That being said, we're already focused and hard at work on the coming classes, and building on some important strengths from the incoming cohort. About 180 prospective students and 500 people altogether were on campus May 23 for Lancer Jumpstart, our admissions day for high school juniors. Their academic profile of the incoming class is strong, with 30 percent having a HS GPA of 3.75 or above. The Honors College surpassed their goal of 120 and stands at 123 incoming students. The transfer numbers also exceeded goals and are up year-over-year, which provides an important cushion on overall enrollment. Out-of-state is up some too, which along

with the increase in state funding gives us some revenue stability through the ups-and-downs. And the correlation between visiting and enrolling has been very strong.

More context and background on Virginia Tech's exceptional overenrollment by more than 1000 students this year can be found here:

https://www.richmond.com/news/virginia/virginia-tech-projecting-that-incoming-freshman-class-will-smash-its/article_a942f62a-95f8-5907-b175-76675d80e545.html

Enrollment Management and Student Success (EMSS)

The close of the academic year revealed positive gains in the academic performance of our fall 2018 freshman class. The number of freshmen on probation for the first time dropped by 33%, and the number remaining on probation after the spring semester dropped by 29%. Also 11% fewer freshmen were academically suspended. These trends rang true for upperclass students as well. We attribute these gains to many of the shifts made across student success and academic affairs to better meet the changing needs of our students, and also streamlining of financial aid practices that eliminate unnecessary barriers that might discourage students from returning.

In our effort to continuously examine and revise our practices and process, we implemented a new approach to enrolling freshmen in their fall semester. This was designed by a group of faculty and student success team members to introduce students to academic life at Longwood by highlighting Civitae and the first semester in the major, as well as providing comprehensive, detailed directions for using our new, more intuitive system. One parent mentioned how thorough it was and how much she and her daughter liked being able to take their time reviewing the information as well as exploring the course options to make an informed choice. The participation in this process is consistent with that of orientation registration, demonstrating students are engaging with the materials. Department chairs and other advisors are now actively reviewing each student's schedule to ensure they are on track and working with students who would benefit from a slight adjustment to their fall class schedule.

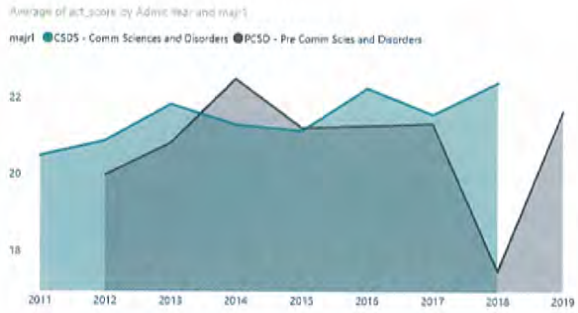
Following the implementation of our new General Admissions Agreement with the Virginia Community College System, we have revised our Southside Consortium Agreement with Hampden-Sydney and Southside Community College. We are in the final stages of the first program articulation agreement, which guarantees admission for students with an applied nursing associate's degree directly into Longwood's RN to BSN degree program. This agreement will serve as an enrollment driver for the program and promote concurrent enrollment in Longwood while the student finishes their associate's degree in nursing. A central component of this agreement is Southside's hosting our nursing faculty on their campus during students' first semester in the applied nursing program to discuss the agreement. This will create a pipeline we can cultivate to boost enrollment in the RN to BSN program.

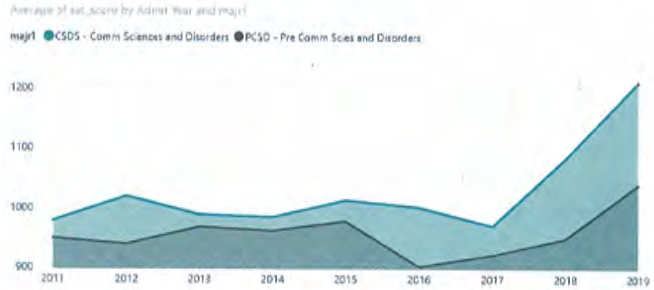
Office of University Analytics (OUA)

Data Maturity Is Evolving Across Campus

Since March 1, University Analytics has completed work on more than 60 work orders. The nature and complexity of the work is moving away from task-driven data and information requests toward more analytics and visualizations to aid in longer term planning and decision making.

Most recently, we have been compiling enrollment information for an academic department to help faculty and staff better understand past and present conditions and begin to strategically plan for and make decisions about what the program might look like in the future. This was accomplished not only with data but also by working closely with the department to understand their questions so the information could be presented in the best way possible. The charts below are examples of data representations that were provided to the Communications Sciences and Disorders program to help illustrate an achievement gap between students interested in CSD and those who actually make it into the program. This kind of data helps inform possible future choices by the CSD faculty – for instance to more effectively target marketing for the program to students well positioned to succeed, or possibly programmatic changes that could make the students most interested in the program more likely to be eligible for the major.





Information Technology Services (ITS)

New Software Onboarding Process Improves Information Security Compliance and Reduces Risks

As reported in the December board report, Information Technology Services (ITS) and Materiel Management have been working together over the past year to develop coordinated business processes that improve information security/procurement compliance with new and existing laws, regulations and guidance.

We now have instituted a three-step project process consisting of a quick one-page questionnaire that can be completed over the phone; a detailed interview that collects as much of the funding, data and technical details as possible; and a compliance and risk evaluation process to improve safeguarding and use of our data.

These procedures also address third-party software vendor projects that use/store Longwood data "in the cloud" instead of "on campus," data facilities and all annual software contract renewals.

Office of Alumni and Career Services (OACS)

Senior Toast a Resounding Success

Three hundred fifty seniors (goal was 300 seniors which is approximately the number of seniors that attend convocation) along with 60 alumni attended Longwood's newest spring tradition and on-campus celebration: Senior Toast. Guest speakers were selected by the Class of 2019, and alumni were invited by individual seniors to attend. Class years represented by alumni spanned a 27-year range and included participants from the Class of 1981 to the Class of 2018. Graduation cords representing Longwood's three core values of authenticity, community and transformation were handed out to seniors who attended.

Career Services Finishes the Year with Gusto

One-on-one student career services appointments increased by 24% year-over-year, and 100% of students rated their experience with the office as either satisfied or very satisfied. The career services team increased its outreach through periodic tabling along Brock Commons and inside Upchurch University Center. To enhance the overall career services offering within the digital space, OACS launched professional communities for educators and for sales, marketing and communications professionals, both of which have seen strong growth.

Regional Events Connect Alumni and Prospective Students

More than 30 alumni attended regional accepted-student events in D.C., Virginia Beach and Richmond during the month of March to celebrate the Longwood spirit and to positively influence deposits from students still considering where they want to go to college. Regional events over the summer include a new camping event in the Blue Ridge Mountains and Welcome to the City events in our major regional hubs.

University Marketing and Communications

Longwood's 180th Birthday Offers Opportunity to Celebrate, Share Our History

To celebrate Longwood's 180th year and its long, storied history, the marketing team set out on a monthlong #BirthdayMonth social campaign featuring a series of posts including throwbacks to historical Longwood moments; fun university facts, games and giveaways; interesting stories about Longwood people; and more.

The campaign proved very successful, garnering more than 50,000 engagements (likes, comments, shares, etc.) and reaching nearly 400,000 people across our social platforms. In fact, despite the vast difference in audience size for Longwood compared with JMU, our relative share of engagement that month was on par with JMU.

Sample of our #BirthdayMonth posts from Facebook:
http://go.longwood.edu/180mosaic
http://go.longwood.edu/180jeromekersey
http://go.longwood.edu/180namechange
http://go.longwood.edu/180tenways
http://go.longwood.edu/180electriclight
http://go.longwood.edu/180juliatyler

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Home
Posts
About
Photos
Reviews
Videos
Guidelines
Events
Groups
Community

Liked · Following · Share ···

Longwood University
March 5 ·

If a picture is worth a thousand words, what are 12,000 PICTURES OF LANCERS worth? The answer: this 675-million-pixel, zoomable mosaic of the iconic Rotunda dome. Considering it's our 180th bday today, let's go old school and have a scavenger hunt to win some prizes! Can you find... A friend? ... A hovercraft? ... A diploma from the mid-1800s? ... #BirthdayMonth #Longwood180

LONGWOOD.EDU
ZOOM IN! 12,000-photo mosaic creates a timeless image of Longwood life [Scavenger Hunt]

1.3K 327 Comments 567 Shares

Straight from the Source: Freshmen Tell All in Blog

Throughout the 2018-19 year, a group of Longwood freshmen recounted their experiences—the happy, the difficult and the everyday—and shared them with the world. In a project we called My Life As A Freshman, Brooklynn, Daniel, Heather, Bella, Timothy, Hunter and several others gave us a glimpse into Orientation, Color Wars, Spring Weekend, living on campus, mid-term exams and many other aspects of their freshman year. Some of them hit some rough patches, and some blossomed into more than seemed possible when they first arrived on campus. Nearly 60 blog posts along with several videos put the transition to college under the microscope. It's heartwarming reading and hearing in their own words how much most of these students came to love Longwood in two semesters—just like so many others before them.

Take a look: https://freshmanlife.longwood.edu/

https://freshmanlife.longwood.edu

- My Life As A Freshman

My Life As A Freshman

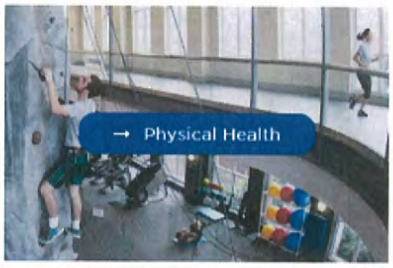
New Q&A Series Tackles Hard Questions Head-On

Transitioning to college, mental and physical health, campus safety and college costs—these are among the serious and sometimes difficult topics being discussed on college campuses these days. So over one week in April, we took the opportunity to address some of these common questions through a daily social series with the help of Longwood experts who work most closely on these issues.

View the series: http://go.longwood.edu/faq

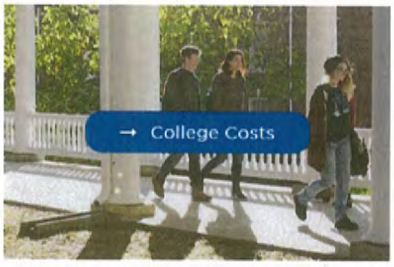
Not secure | www.longwood.edu/admissions/about/qa-series-on-college-life/

Q&A with Dr. Maureen Walls-McKay, director of Counseling and Psychological Services Center (CAPS)



Q&A with Dr. Rob Wade D.O., Medical Director at the University Health Center

Q&A with Col. Bob Beach, Chief of Campus Police



Q&A with Justin Pope, Vice President and Chief of Staff to President Reveley

Q&A with Dr. Emily Heady, Senior Director of Student Success and Retention

10

Student Affairs

Tim Pierson, Vice President

Highlights

- **Emergency Communication plans reviewed**
- **Intercultural Center envisioned**
- **Deferred Recruitment Considered**

As reported at the March board meeting, a campus town hall meeting was sponsored by Student Government Association (SGA) for students to voice their concerns about the university's critical incident response and the emergency communications procedures. After hearing their feedback, the communications team reviewed the plan with a crisis expert to identify opportunities for improvements. As a result, Longwood University Police Department (LUPD) expanded their after-action procedure to include more input from non-police personnel. Other changes included expanding the threshold for sending messages to students, including sharing post-incident information based on best practices, and increasing pre-scripted messages for use by LUPD in emergency situations. In addition, internal communications flowcharts and responsibilities were reviewed and streamlined.

While the renovation of Curry and Frazer Halls enhances the quality of student housing, and the new Upchurch University Center provides extensive shared spaces for campus organizations, it does result in a loss of Greek chapter rooms and the M.P. Miller multicultural student space. The SGA passed a resolution in the final meeting of the semester asking the university to work toward eventually securing space for an intercultural center that will serve 15 culturally based student organizations. Current efforts are in progress to seek appropriate space(s) to address these needs.

Fraternity and Sorority Life have been an important part of the student experience for approximately 20 percent of Longwood students for more than 100 years. The practice of deferring new member recruitment until second semester for freshman has been in place since the mid-1990s. Students leaders have requested that the university reconsider this practice and allow first-semester freshman with a minimum cumulative high school grade point average of a 3.0 to be eligible to participate in fall recruitment. A task force will be appointed by the Provost, Vice President for Student Affairs, and Student Success Office to consider the impact of this proposal on the impact of the first-year-experience.

Assistant Vice President for Student Affairs (AVPSA)

With the academic year coming to a close, priorities in Student Affairs have included providing closure and celebrating the year's accomplishments, and planning and preparing for the upcoming year by selecting/training new student leaders and staff. Hours are long as staff attend multiple student organization banquets and events while participating in simultaneous search committee meetings, on-campus presentations, and interviews required to fill staff vacancies. Spring highlights for the AVPSA included serving on the 2019 Teaching and Learning Institute sponsored annually by Center for Academic Faculty Enrichment (Café) and preparing a workshop related to Diverse Classrooms and Resiliency, a topic of continued interest at Longwood. A spring workshop facilitated by an Educational Advisory Board (EAB) consultant brought together senior-level campus leaders to focus collectively on critical priorities for the upcoming year and how EAB can help Longwood address those.

Student Conduct and Integrity

Preliminary assessment indicates that 256 disciplinary cases were processed during the 2018-2019 academic year. This represents an approximate 14-percent increase in cases as compared to the previous academic year. The Honor and Conduct Board for 2019-2020 has been selected and began training prior to the end of the semester. A Plenary Chair selected by the group serves as their representative for official University functions and committees.

There have been a wide range of updates to the Student Handbook, work accomplished with the assistance of the Community Standards Team. Topics included the review of the Non-Discrimination Policy, Sexual Misconduct Policy, Anti-Hazing Policy, Weapons on Campus Policy, Banners, and several sections of the Residential and Commuter Life section of the handbook. Code of Conduct language was developed in response to recent Virginia legislation regarding tobacco and nicotine products. Feedback was given for updates to the Non-Smoking Policy. Additionally, language updates were made to reflect changes with the Upchurch University Center, University Events and Ceremonies, and Center for Global Engagement.

University Clery and Title IX

Title IX

Forty-five reports of notice were received during the 2018-2019 academic year, four of which have resulted in formal complaints. Two formal complaints were filed in fall 2018, one of which was resolved with the respondent accepting responsibility and receiving a sanction commensurate with the policy violation. The second complaint was suspended mid-investigation as the respondent withdrew from the university. Two formal complaints were filed in spring 2019 and are currently under investigation.

Clery

In partnership with Human Resources, a comprehensive list of employees whose job descriptions meet the requirements necessary to be classified as Campus Security Authorities (CSAs) was

developed. Currently in development with LUPD are an online training module, as well as internal web page, dedicated to providing CSAs with a centralized area specific to the CSA reporting requirements.

Dean of Students

Care Team managed 915 cases during the academic year. Through the members of the Team and the Dean of Students' coordination, many offices and divisions within the institution supported these students, including Academic Affairs, Residential and Commuter Life, Student Success, and more. We will evaluate statistics and demographics on the data collected for the year through the Care Team management database and use the information to inform better practice and education of staff and faculty.

During the summer months, Dean of Students Office and Residential & Commuter Life will participate in a formal program review through the Council of Advancement Standards in Higher Education (CAS). This review will help ensure the offices continue to have quality practices and reveal areas of potential growth or improvement.

Office of Disability Resources (ODR)

The Office of Disability Resources has completed its first academic year in the new Brock Hall. With a full staff in place, the ODR professionals focused on their caseloads and had meaningful interactions with students about their performance in classes and their needs for accommodations. There is greater attendance in our testing center. The total number of proctored tests and exams exceeded 1500 for the semester. Students have reported that the new testing environment and the new computer lab have influenced their decision to test within the office instead of the classroom. The office has offered many programs and workshops throughout the semester to work on weak skill sets in the area of executive functioning. We will be sending out our student survey to our roster of approximately 600 students the first week after school concludes, in order to gain feedback about our practices.

Residential and Commuter Life (RCL)

During the spring 2019 semester, RCL engaged in multiple hiring processes while also preparing for the closing of Curry Hall, reopening of Frazer Hall, and completion of campus-wide programming. RCL hosted six large-scale, campus programs with an average attendance of 264 student attendees. The largest student attendance occurred with Longwood's Got Talent which, in its 7th year, achieved an attendance record of 742 student attendees and more than 1,000 total attendees. The office will prepare throughout summer 2019 to welcome student staff, commuters, and residents back to campus in August.

Housing Operations

The housing team has continued its work/partnership with the Real Estate Foundation, English Construction, and Architects to prepare for the opening of Frazer hall post-renovations and to close Curry Hall for renovations. The online Student Housing Gateway was utilized for