

make an appointment. This may be done at any time prior to arriving to campus; however, notification must be made before arrival.

Number of Weapons and Ammunition Allowed: The Longwood University Police Department will store, at maximum, three (3) items classified as storable weapons per individual. Total amounts of storable ammunition will be determined based on the appropriateness for the anticipated use and will be at the discretion of the police officer checking in the items. Those checking in weapons and/or ammunition are reminded that they must notify the police department in advance.

Identification Requirements: All non-student individuals must present a valid photo identification issued by a governing agency (i.e. driver's license) and a second form of identification that confirms their physical address (i.e. voter registration card, recent bill, etc.). Longwood University students need only present a driver's license and their Longwood-issued identification card. A photocopy of all presented identification will be made by the police officer accepting the firearm(s)/weapon(s).

DaPro RMS CFS Entries: The ~~dispatcher~~ LUPD staff member will create ~~DaPro~~ a CAD calls for "Weapon Check In" for all such calls for service. The caller's information will be taken to include at minimum: (1) name; (2) phone number; (3) all relevant information from the identification provided by the officer at the time of weapon check in; (4) the firearm(s)/weapon(s) checked in with brand and serial number.

VCIN/NCIC Queries: All firearms shall be checked through VCIN/NCIC for wanted status prior to the police department accepting them. Completion of these checks shall be noted on the weapon check in/check out form. All individuals claiming firearms shall be run through VCIN/NCIC under "Purpose Code F" prior to the release of firearms to check for any disqualifiers for firearm possession to include at minimum:

- orders of protection;
- felony convictions;
- criminal convictions that are not felonious but prevent lawful firearm possession.

Statement of Liability: Longwood University Police Department reserves the right to maintain possession of a firearm-stored weapon or other weapon/ammunition if the owner of said weapon appears at the police department:

- in an intoxicated state, as determined by the handling officer;
- without an appointment;
- in such a condition, as determined by the handling officer, in which it would be irresponsible to provide such person with a firearm-weapon or ammunition at that time. An appointment may be scheduled for the following day, depending on the circumstances, at the direction of the Chief of Police.

Checking Out Weapons/-Ammunition: Students checking out stored weapons and/or ammunition shall make an appointment, provide identification, and will be escorted from the police department lobby to their vehicle outside the police department by a police officer. Non-students ~~visitors~~ that check in weapons and/or ammunition are also required to give notice they are returning to pick up stored weapons and/or ammunition. Availability of an officer to check weapons ~~in and~~ and/or ammunition out may depend on pending calls for service.

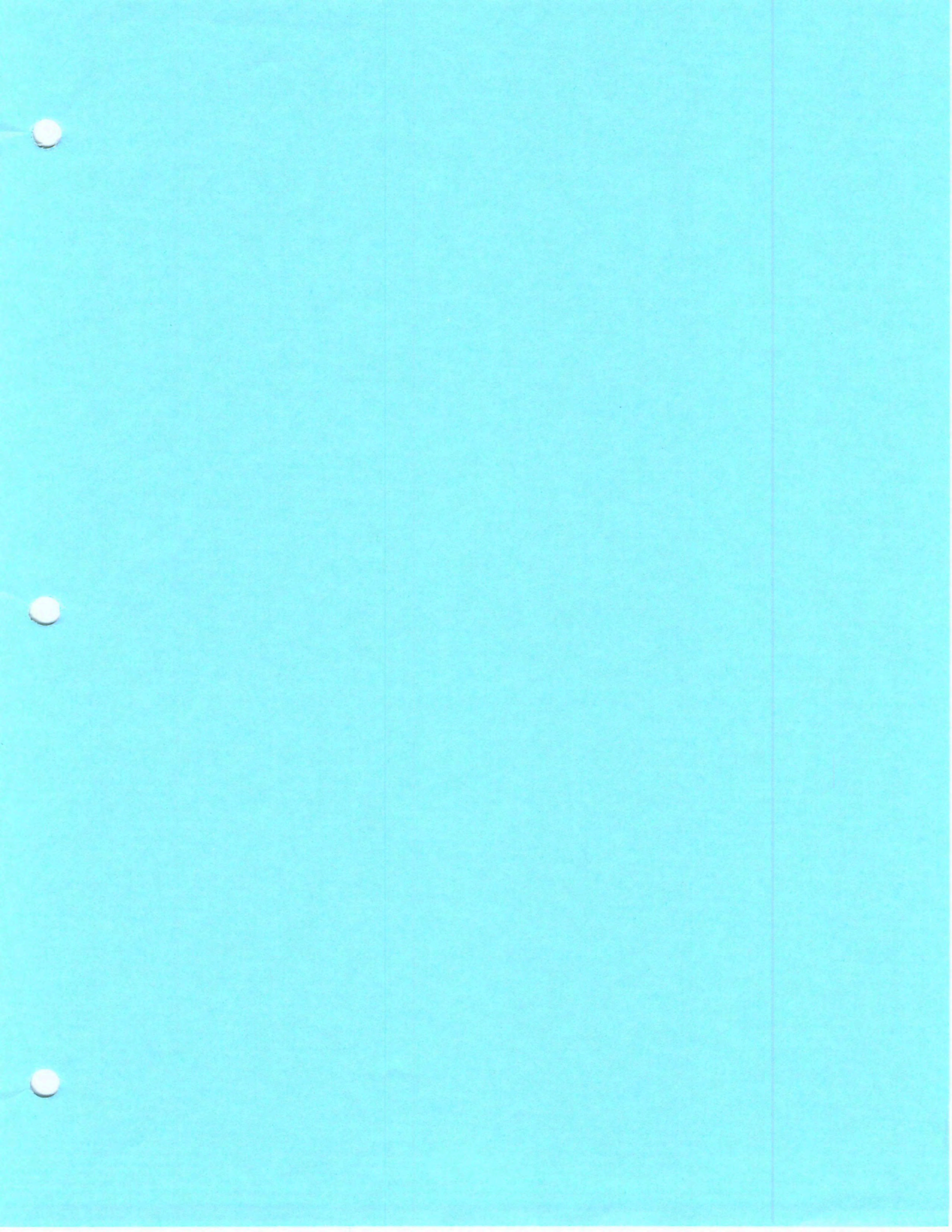
Monthly Audits: The Evidence Custodians shall make monthly inspections of the firearm safe and verify contents with active forms. Any discrepancies (i.e. weapons that are present, but not signed in or weapons that are missing but were not signed out) shall be reported to the Chief of Police immediately or as soon as practical. The Chief of Police or their designee shall begin an investigation immediately or as soon as practical into the location of the missing weapons and/or the origin of the unlogged weapons and appropriate action taken.

Date:

Revised and approved by the Board of Visitors on September 7, 2002.

Revised and approved by the Board of Visitors on December 2, 2011.

[Revised and approved by the Board of Visitors on September 13, 2019.](#)



Policy Title: Tuition and Fee Waiver for Senior Citizens

Policy Number: 2113

Policy Owner: Academic Affairs

I. PURPOSE

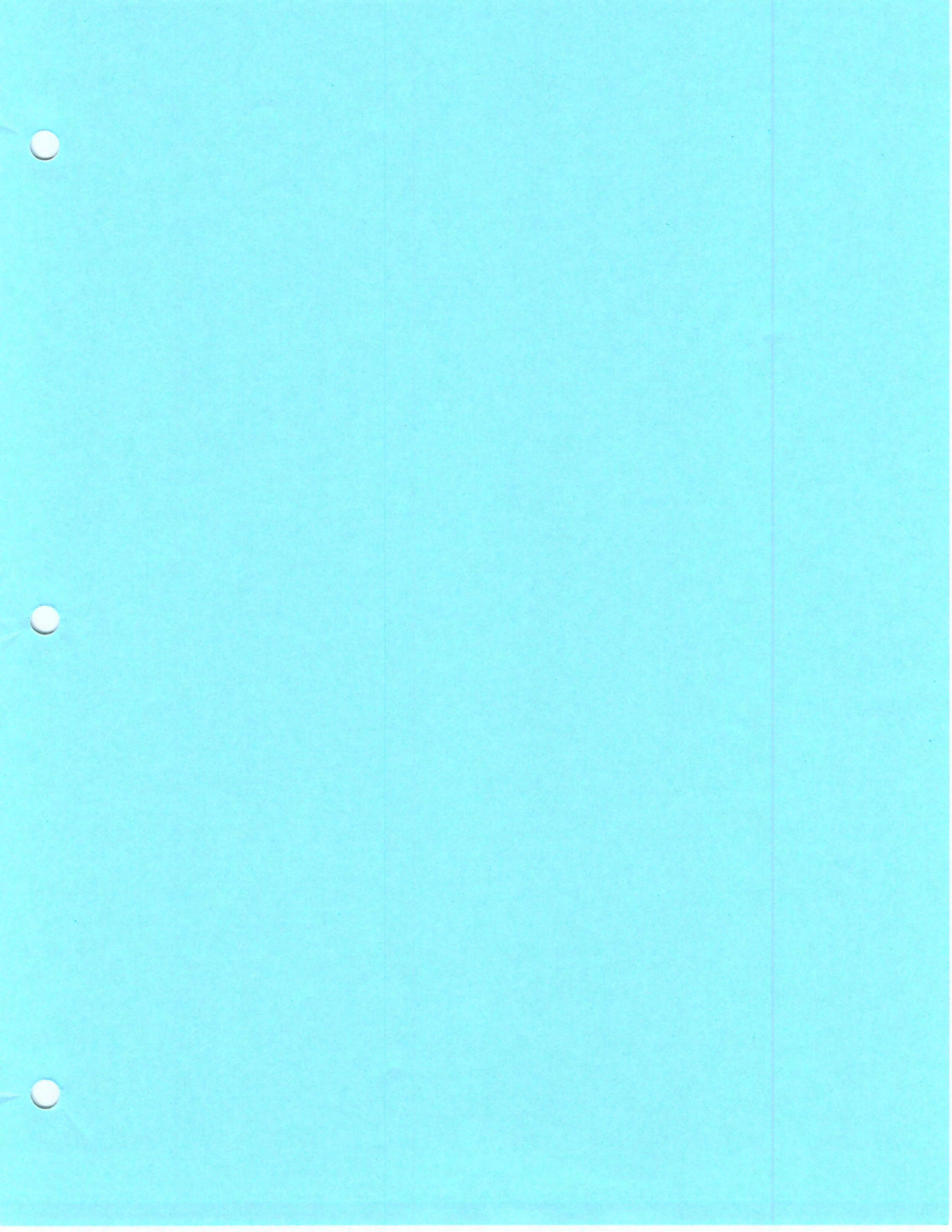
The purpose of this policy is to provide notices to persons over sixty (60) years of age of tuition and fee waiver regulations provided for by the Senior Citizens Higher Education Act of 1974 ~~and as amended afterward, as amended in 1977 by Sections 23-38.55, 23-38.58, and 23-38.59 of the Code of Virginia and as amended by Senate Bill 307 July 1, 1988.~~

II. POLICY

Senior citizens age sixty (60) or over at the beginning of the academic year and who have been legally domiciled in the Commonwealth for at least one year shall be permitted under rules and regulations as may be prescribed by the State Council of Higher Education to register for and enroll in courses as a full-time or part-time student for academic credit if such senior citizen had a taxable income not exceeding \$23,850 for Virginia income tax purposes for the year preceding the award year ~~ten thousand (10,000) dollars for federal income tax purposes for the year preceding the year in which enrollment is sought.~~ They may register for and audit courses offered for academic credit and register for and enroll in courses not offered for academic credit ~~in any state institution of higher education in this Commonwealth.~~ Such a senior citizen shall pay no tuition or fees except fees established for the purpose of paying for courses materials, such as laboratory fees, but shall be subject to the admission requirements of the University and a determination by the University of its ability to offer the course or courses for which the senior citizen registers.

There shall be no limit to the number of terms, quarters or semesters in which a senior citizen who is not enrolled for academic credit may register for courses but he may register for no more than three courses in any one (1) academic term, ~~quarter~~ or semester.

Revised and approved by the Board of Visitors, September 7, 2002.



Request for change to graduate, online, out-of-state tuition rate

CURRENT

~~online~~, Off campus, hybrid, intercession rate

Tuition (in state graduate)	360.00	Tuition (out of state)	995.00
Comprehensive fee	36.00		36.00
Total Tuition	396.00		1031.00

CHANGE TO

Online rate

Tuition (in state graduate)	360.00	Tuition (out of state)	370.00
Comprehensive fee	36.00		36.00
Total Tuition	396.00		406.00

Keep the current chart for off campus, hybrid, and intercession.

Include a new chart for online with new rates for in-state and out-of-state students.

This change would only apply to two programs, the MBA and the HPE as they are the only two fully online programs we have. It would apply to any future programs offered fully online.

Justification

A number of Virginia schools and more and more national competitors are narrowing the gap between in state and out of state tuition rates. Very few of our current fully online students are from out of state. This change would make us more competitive, would not cause any substantial loss in current revenue, and would greatly increase our chance at additional enrollments and corresponding revenue.

Review conducted in spring 2019	In-state graduate	Out of state graduate ONLINE	Online fee
Old Dominion All online graduate prgrms.	547	595	20 or 30
Virginia Tech MIT online	975	975	19
Virginia Tech MNR online	900	900	19
Virginia Tech MALS online	900	900	19
Virginia Tech certificate local govt. online	825	825	19
Virginia Tech evening MBA at Falls Church	1025	1025	19
JMU (online graduate programs through outreach and engagement)	402	412	0

Faculty Policies and Procedures Manual
Part I. C. STATEMENT ON NON-DISCRIMINATION

Because of our commitment to realizing equal opportunity for all students, employees, and applicants for admission and employment, Longwood University faculty members promote an environment that is welcoming to all and seek to foster justice- and equity-based civic leadership through our programs and practices. Longwood University adheres to all applicable state and federal non- discrimination policies, equal opportunity/affirmative action statutes and regulations, and policies regarding civility, diversity, and inclusion in the workplace. Any members of the faculty, including administrators with faculty rank, who have grievances based on discrimination should direct their complaints to the Office of Human Resources for resolution or referral..

~~Longwood University is firmly committed to non-discrimination among administrators, faculty, staff, and students on the basis of race, color, religion, handicap, national origin, political affiliation, marital status, sex, or age. All members of the faculty, including administrators with faculty rank, who have grievances based on discrimination, should direct their complaints to the Faculty Status Committee for resolution or referral.~~

~~Faculty members should be aware that any form of discrimination in the categories cited above against students or their colleagues in the classroom or in other settings is a violation of Longwood's policy on non-discrimination.~~

~~The Longwood University Board of Visitors adopted Executive Order Number One (90), which states, in part:~~

- ~~1. This policy specifically prohibits employment discrimination on the basis of race, sex, color, national origin, religion, sexual orientation, age, political affiliation, veteran status, or disability status, except in relation to employment where a bona fide occupational qualification exists.~~
- ~~2. State appointing authorities and other management principals are hereby directed to take affirmative measures, as determined by the Director, Department of Personnel and Training, to emphasize the recruitment of qualified minorities, women, disabled persons, and older Virginians to serve at all levels of state government.~~
- ~~3. This policy does not permit or require the lowering of bona fide job requirements, performance standards, or qualifications to give preference to any state employee or applicant for state employment.~~

References: Minutes of the Board of Visitors, August 4, 1978; July 27, 1990; June, 2006.

5



Academic Affairs
Larissa Smith, Provost & Vice President

Highlights

- **Civitae Symposium theme – *E Pluribus Unum* – announced**
- **Leadership change at College of Education and Human Services**
- **Longwood awarded more than \$1.2 million in National Science Foundation grants**
- **\$270,000 in grants awarded to Hull Springs for facilities project**

Brock Experiences

This summer, students traveled on four Brock Experiences – Yellowstone National Park, Boston, the Colorado River, and Borderlines in Arizona. The newest Brock Experiences, Boston and the Colorado River, debuted strong pilot versions of the courses enrolling nine students each. In particular, Colorado River’s student applications far exceeded other courses, creating a waitlist of students who then decided to enroll in other Brock Experiences. The Chesapeake Bay course is set to run as a course this fall as a Civitae course and has more than doubled enrollment from its previous iteration. Both Borderlines and Chesapeake Bay courses now “graduate” to become mature Brock Experiences, such as Arctic Circle and Yellowstone.

Melanie Marks, professor of economics and the newest Brock fellow, traveled to Puerto Rico this summer on a scouting trip for her course exploring the United States’ responsibility to its territories that will debut in summer 2020. Josh Blakely, director of the Brock Experiences, has collaborated with CAFE to assemble a team of faculty to work with fellows to further develop the curriculum of their courses. The Brock Experiences office is also providing faculty interested in applying for fellowship with professional development experiences in transformational and place-based learning, in order to create a pipeline of future Brock applicants.

Civitae Core Curriculum

In late spring 2019 the Civitae Core Curriculum committee began to shift its development focus to the Symposium, the capstone level of the curriculum. Students take CTZN 410: Symposium on the Common Good. CTZN 410 is designed to engage students in critical deliberation of citizenship and the issues citizens face in their communities.

The Symposium is organized around a broad theme, rotated on a regular basis, ideally three to six years. The Symposium and its theme create a common shared experience across sections of the course. Faculty design their Symposium section to support students' exploration of issues and challenges relating to the broad theme through a disciplinary lens. The Symposium course results in a public, campus-wide Symposium Day to move students from discussion to action and to highlight the Symposium course as a common experience for Longwood citizen leaders.

The committee solicited proposals from faculty on the initial theme. At the opening faculty meeting on August 23, Melissa Rhoten, professor of chemistry and director of Civitae, unveiled the theme – *E Pluribus Unum* (Out of Many, One). During this academic year, faculty will apply and be accepted to develop and teach pilot sections of Symposium in fall 2020. Symposium will fully roll out in fall 2021, completing the initial development of the Civitae curriculum.

In June 2019, a five-member faculty team attended the AAC&U Institute on Project-Based Learning held at Worcester Polytechnic Institute in Worcester, MA. The focus of this institute was to learn more about project-based learning (PBL) pedagogy and think through the planning and roll out of the Symposium level of Civitae. The big takeaway from the Institute for the team was the realization that the course outcomes for Symposium align nicely with the essential project design elements associated with PBL.

Civitae now has a front-facing webpage available to prospective students: <http://www.longwood.edu/civitae/>. Work continues with Marketing and Communications to develop graphic materials about Civitae for use by admissions and for academic advisors.

Cook-Cole College of Arts and Sciences

The College is welcoming 16 new tenure-track faculty this fall semester. As in the past few years, departments have been successful in hiring their first-choice candidates. The College continues to support the early professional development of faculty by awarding a summer stipend and second-year course release to provide some time and compensation for new faculty to develop their personal scholarship program at Longwood.

The College instituted an optional add-on to the program review process this past academic year that involved bringing in outside peer consultants. In addition, each program review culminated in a memorandum of agreement between the College/Provost's office and the program's department on action steps that will be undertaken by both the department and the College, as well as an agreement on the provision of any needed resources to accomplish these goals. This is not only a good practice in compliance with our accreditation requirements of matching planning with resource allocation and assessment findings, but also provided the department with a clear roadmap for program improvement.

Faculty within the College have been successful in landing grants and producing intellectual property. Kenneth Pestka, associate professor of physics, was awarded a provisional patent for his invention of a non-destructive process and machine for evaluating the performance characteristics of sporting equipment, especially wooden baseball bats. He has been in consultation with industry representatives to gauge interest in applying his invention. Brian

Bates, professor of archaeology, was successful in earning a \$600k grant from the National Science Foundation to support research in archaeology and STEM education. Virginia Lewis, associate professor of mathematics education, and Ben Campbell, assistant professor of science education, were co-PIs on another successful NSF grant with Dr. Paula Leach, director of Longwood's Institute for Teaching Through Technology and Innovative Practices (ITTIP) as PI, for over \$600k to support professional development of teachers in rural Virginia.

Summer 2019 marked the inaugural year of Longwood Summer Scholars: Exploring Science, led by Sarah Porter, associate professor of chemistry. This program provided paid apprenticeship opportunities to four area high school students who are historically underrepresented in STEM fields. The goal of the program is to increase access to quality STEM educational experiences for students at area high schools. Grants from the Army Educational Outreach Program Research and Engineering Apprenticeship Program (AEOP-REAP) and the American Chemical Society's Project SEED provided the students' stipends. Academic Affairs provided the remainder of the funding to support the summer program.

This summer also witnessed study abroad experiences led by College faculty to Ecuador (Henkanathgedara, Biology), Eastern Europe (Miskec, English; Uryadova, History), Spain (Goetz, Spanish; Holliday, History; and in a second trip, Emerson-Stonnell, Math). College faculty also led Brock experiences to Colorado (Mergen, Art; Lettner-Rust, English), Arizona and Richmond (Gutierrez, Spanish; Koski, Criminal Justice), and to Boston (Smith, English; Cook-Day, Theatre). The Yellowstone course, offered since 2006 and the template for the Brock Experiences, once more provided a transformative experience to a new cadre of students.

The College is spearheading an initiative to provide greater awareness of Arts programming on campus. Dubbed "SoBro" for South Brock, the initiative's aims are to transform the area of campus encompassing CSTAC and Bedford into a more thriving, vibrant campus destination highlighting the College's performing and visual arts. Initial ideas include informal performance and exhibition spaces, relaxed "bistro" style furniture, improved signage and banners, and hopefully, food trucks.

College of Business and Economics

After months of research, discussion, and negotiation, a new strategic partnership with Academic Partnerships to help increase significantly in the Master of Business Administration program (MBA) is underway. Initial meetings with key university stakeholders are underway with an official "Onsite Kickoff" with campus partners scheduled for Sept. 11-12. The first classes taught as part of this partnership are now planned for spring 2020.

The College welcomes three new faculty hired last spring: Dr. Hannan Naeeni, Dr. Rebecca Wetmiller, and Dr. Robert Barnwell. Ms. Patti Carey has also rejoined CBE as Director of Student Engagement and Special Initiatives.

The College of Business and Economics recently completed a process to reform its mission, vision and values. The process included representatives from each CBE department, junior and senior faculty, administration and students. The impetus for the process was feedback from the

most recent AACSB Continuing Improvement Review team which criticized the generic nature of the CBE mission. The new mission and vision are as follows:

Mission: We cultivate a supportive learning community that inspires people to bring spirit, knowledge, and integrity to their profession and to society.

We accomplish this through:

- Active learning
- Relevant discovery
- Transformative experiences
- Engaged partnerships

Vision: A sustainable and joyful world empowered by the responsible application of business knowledge.

College of Education and Human Services

In August, Dean Paul Chapman announced that he would be stepping down from his leadership role in December, 2019. After a spring semester of leave for professional renewal, Paul will return to the faculty to teach in our Educational Leadership program in fall 2020. Dr. Chapman came to Longwood in 2013. In his six years as dean, he has fostered a culture of program growth and innovation and strongly encouraged faculty research and grant-writing. Most recently during his term, our teacher preparation programs were re-accredited by CAEP, the college's accrediting body.

Dr. Lissa Power-deFur, former faculty representative to the Board of Visitors, has agreed to serve as interim dean of the college from January 2020 through July 2021. She arrived at Longwood in 2004 and served as chair of the Department of Education, Special Education, Social Work, and Communication Sciences and Disorders before the two departments split in 2007. She helped to create the graduate Communication Sciences and Disorders program in 2006, which became fully accredited in 2010. She was also instrumental in the creation of Speech, Hearing, and Language Services, which includes the Infant Toddler Connection of the Heartland, the Virginia Quality Initiative, Audiology and Speech-Language Services. As well as her service to the Board of Visitors, she has served on the Faculty Senate Finance and Planning Committee and on the Graduate Task Force. Her wealth of experience will ensure that the college continues to thrive.

Department of Education and Counseling: In response to a request for assistance from the superintendents and administrators of Region 8 schools, the Department of Education and Counseling provided a workshop on Mental Health in Schools. Nearly 50 teachers, counselors, and administrators attended the event, which included talks facilitated by Drs. Chris Jones (Special Education), Sara Miller (Elementary/Middle School Education), and Marsha Rutledge (Counselor Education), as well as breakout sessions and planning for future efforts. Eight Longwood Counselor Education graduate students, a recent alumna, and two faculty members attended a study abroad program in collaboration with the University of Holy Cross (New Orleans) in Dublin, Ireland, from July 31 to August 10. Participants heard lectures from

Irish counselors and professors and took part in a counseling conference with nearly 200 Irish counselors.

The 16th annual Summer Literacy Institute was held July 25-26 on campus, with leadership from Longwood's School Librarianship and Reading, Literacy, and Learning (RLL) programs. Over 120 professionals from across the region participated and attended workshops delivered by Longwood professors, as well as talks by well-known authors and illustrators including Don Tate, Colby Sharp, and Gary Schmidt.

Along with the University of Virginia, Virginia Tech, Virginia Union, Mary Washington University, and Washington and Lee University, Longwood was awarded a \$50,000, two-year grant for its Longwood Recovers initiative, part of the growing national movement to support collegiate recovery programs for students in recovery from substance use problems and those considering making a change toward recovery. Under the guidance of Dr. Kevin Doyle, the project will include collaboration with the other grantees to identify and implement best practices.

Longwood LIFE, the University's certificate program to support post-secondary students with developmental disabilities, was awarded a grant of \$71,638 from the Virginia Department of Education for the 2019-20 academic year to continue the work begun in 2018 as a pilot program. Dr. Karen Feathers, program director and assistant professor of special education, heads up this innovative project and successfully applied for the grant funding.

Department of Health, Athletic Training, Recreation and Kinesiology: The Therapeutic Recreation (TR) faculty held a retreat this summer to develop a new program and curriculum assessment plan for COAPRT accreditation as well as write the response letter from the accreditation visit in March 2019. Nineteen TR students completed internships in Virginia and North Carolina.

One hundred percent of the athletic training graduates passed the Board of Certification exam (required to become a certified athletic trainer), became state licensed and are all employed.

The Kinesiology program had 34 students complete internships in Florida, Maryland, Massachusetts, Virginia, Washington DC, and Australia. One of our May 2019 graduates along with a faculty member presented a poster on the physiological demands of Irish dancing at a national conference. Additionally, one faculty member traveled to Australia this summer as part of an effort to create and propose a new Perspectives level course examining international health care and exercise.

Department of Social Work and Communication Sciences and Disorders: Enrollment in the Social Work programs on campus and at the New College Institute campus in Martinsville remains solid, with 120 majors. The Social Work faculty have begun to evaluate the feasibility of a masters' of social work, surveying undergraduate students and meeting with other graduate programs in Virginia. Plans are underway for a second alumni engagement event, building on the success of the first event held in March 2019.

The Undergraduate Communication Sciences and Disorders (CSD) program celebrated senior Lucy Wallace, who received the Outstanding Student Leader award from the Speech-Language-Hearing Association of Virginia. Of 26 Longwood seniors who applied to graduate school in speech-language pathology, audiology, or a related field, 24 were accepted into graduate school and will be starting this fall. Thirteen students (including Lucy Wallace) will be entering the CSD graduate program at Longwood this fall.

The graduate CSD program continues to have a strong competitive applicant base (over 150 applications) for its program. Nineteen of the 25 students starting the program this fall have some level of funding (graduate assistantships, student employment, or funding from a U.S. Department of Education collaborative grant with VCU's OT and PT program). In addition to Longwood graduates, the entering class includes students from 10 other universities. One hundred percent of the 2020 graduates have passed the Praxis exam and secured employment.

Speech, Hearing and Learning Services (SHLS): SHLS had a successful summer in providing camps for early literacy (Camp Jumpstart), reading and writing (Readers Theatre) and Camp Loud and Clear for individuals with hearing impairments at the 4-H camp in Appomattox. SHLS staff also provided a day of learning for kids interested in medical professions for the Centra Camp, and Dr. Mani Aguilar presented at the Nursing Institute on audiology with several of the graduate students.

Early Childhood Development Initiative (ECDI): The Early Childhood Development Initiative (ECDI) collaborated with Longwood faculty and staff this spring and summer to work on the development of the newly proposed Bachelor of Science (BS) in Inclusive Early Childhood Education degree. The proposed degree is a +2 design for students who have completed the Associate Degree in Early Childhood Development through the Virginia Community College System. Students who complete the BA degree will be dually licensed as early/elementary teachers (PreK-3rd grade) and as early childhood special education teachers (birth through age five) or students can complete the degree without pursuing licensure. Teams of writers created the new courses needed for the program this summer. The SCHEV and Board of Education reports were also prepared to move the proposed degree through the internal and external review processes this fall and spring.

Institute for Teaching through Technology and Innovative Practices (ITTIP): ITTIP collaborated with the Cook-Cole College of Arts and Sciences on the submission of an NSF STEM+C grant proposal for \$647,206 and has received a recommendation for funding for the three-year project. The project, Empowering Elementary Teachers to Integrate Mathematics, Science, and Computational Thinking (EMPOWER), will enable the project team to provide professional development for fourth-grade teachers in local rural school divisions on how to integrate mathematics, science, and computational thinking in their teaching while researching the effects on practice. Paula Leach, ITTIP director, is the Principal Investigator (PI) on the project, along with Co-PIs Virginia Lewis, associate professor of mathematics education; Ben Campbell, assistant professor of science education; and Stephanie Playton, ITTIP STEM learning specialist.

ITTIP Director Dr. Paula Leach and Stephanie Playton, along with Dr. Virginia Lewis, presented at the International Society for Technology in Education (ISTE) in June. Their presentation,

“Challenging Educators to Create Engaging and Empowering Learning Experiences,” was based on their grant project, Inspiring Teachers for Engaged Learning (InTEL). In July, ITTIP conducted two weeks of Camp Invention on campus for elementary students from local school divisions.

College of Graduate and Professional Studies

Summer is a busy time for Graduate and Professional Studies. Eighty graduate faculty offered 115 courses to 557 students. Those students often took more than one course generating a total of 3,481 credits this summer. The Speech Language Pathology online prerequisite courses (SLP online) remain strong with 245 students taking one or more of the 31 course sections offered. Continuing education, non-credit classes and workshops this summer included those offered by Professional Studies and those our office supports. These include partnerships with the Virginia Holocaust Museum, the Virginia Museum of History & Culture, and Region 8 schools.

Summer Professional Studies	# of Enrollments
Region 8 Teacher PD-Literacy	52
Mental Health in Schools	47
Summer Literacy Institute	103
Virginia Holocaust Museum Teacher Education Institute	44
Virginia Museum of History & Culture Teacher Education Institute	30
\$99.00 Teacher Recertification Classes	137

Educational Leadership Endorsement Cohorts: This innovative model began in 2016-17 with 79 students at six different locations across the state. Aspiring school leaders who already hold a master’s degree take the 21 credits required by the state to add the administration and supervision endorsement to their license. In 2017-18 and 2018-19 we expanded to nine locations across the state with 129 and 134 completers, respectively. As of this August, Longwood has seen 342 teachers complete the coursework. We expect over 160 to begin the fourth round of cohorts this fall.



In addition to taking courses, students need to pass the School Leaders Licensure Assessment (SLLA). Two hundred and thirty teachers have taken the SLLA and 228 have passed it! This

99% pass rate is a tribute to the high quality coursework built by consistent collaboration between Longwood University and the public school systems being served and the outstanding instruction provided by Longwood faculty, school superintendents, principals and central office staff.

Martinsville Enrollment: This fall at New College Institute the Liberal Studies Elementary Education undergraduate program has 29 students. Five will student teach and eight have just entered the program. The Social Work undergraduate program has 11 new students and seven seniors for a total of 18.

Cormier Honors College for Citizen Scholars

Many Honors students spent the summer immersed in academic explorations, including the PRISM program, Brock Experiences, and study abroad. Their PRISM pursuits included monitoring mosquitoes in rainwater harvesting systems, creating circuits using molecules, evaluating exercise regimes, and exploring matrix factorization and Heisenberg groups. More than 30 Honors scholars added passport stamps for Spain (through three different programs), Ecuador, Germany (through two programs), Greece, Denmark, Italy, Thailand, Croatia (and its neighbors), the Turks and Caicos, and the Netherlands.

Two weeks prior to the start of fall classes, the third cohort of 14 LIFE STEM Scholars arrived on campus. This program, which provides financial and wrap-around academic support to a cohort of students in biology, chemistry, environmental sciences, and physics, was founded with National Science Foundation grant funding but continues with a third cohort thanks to university support. LIFE STEM is a partnership among the Cormier Honors College, the Cook-Cole College of Arts and Sciences, the Department of Biological and Environmental Sciences, and the Department of Chemistry and Physics.

The LIFE STEM Scholars spent the first week of their Longwood careers in the field at Hull Springs Farm, exploring the complex stewardship issues of the Chesapeake Bay with a cadre of exceptional faculty. On the Bay, they were joined by seven LIFE STEM Mentors from the first and second cohorts (and additional LIFE STEM Mentors for the second week on campus).

Over the summer, all 120 incoming Honors and LIFE STEM students participated in seven reading circle groups. Students contributed to online discussions facilitated by Longwood faculty and staff members. The goals of these activities were to immediately immerse new students in an intellectually engaging activity, to connect them with a facilitator who provided meaningful feedback on low-stakes assignments, and to initiate meaningful, academically-oriented connections among students. The reading list included:

The Sixth Extinction: A Natural History by Elizabeth Kolbert
Endurance: Shackleton's Incredible Voyage by Alfred Lansing
Leaders Eat Last: Why Some Teams Come Together and Others Don't by Simon Sinek;
The Road to Character by David Brooks
Wherever You Go There You Are: Mindfulness Meditation in Everyday Life by Jon Kabat-Zinn
Ancillary Justice by Ann Leckie

Where the Crawdads Sing by Delia Owens
Let's Go (So We Can Get Back) by Jeff Tweedy

One week prior to the start of fall classes, the Cormier Honors College's incoming class joined the LIFE STEM scholars – 174 students strong (including 55 Honors and LIFE STEM mentors) – for the four-day Honors Leadership Retreat prior to the start of New Lancer Days.

As the Class of 2023 begins its first semester of college, it is worth noting the academic successes of their peers (see table below). Noteworthy too is the retention rate for the Class of 2022: 96.5%.

Spring 2019 Grades for Honors College Students.

Cohort	Students earning 4.0	Cohort GPA for term	Cohort GPA overall
Class of 2019	20	3.72	3.58
Class of 2020	8	3.554	3.438
Class of 2021	12	3.5	3.51
Class of 2022	14	3.415	3.415

Greenwood Library

Greenwood Library completed a successful series of programs as part of the NEA Big Read: Heart of Virginia, bringing together several community partners, including Prince Edward County Schools, Fuqua School, the Barbara Rose Johns Farmville Prince Edward Community Library, Hampden-Sydney College, and many others, enhancing our college-town vibrancy. Over 900 books were distributed and 34 events held with a total of 1,448 attendees.

In July, Greenwood Library offered another installment of its popular “Finding Your Roots” series on genealogy and family history. Over 60 community members attended an event held in the Library Atrium, beginning with demonstrations of electronic family history research tools, a short course on historic photograph preservation, and ample time for hands-on research. Greenwood Library is especially proud to be designated a FamilySearch Affiliate Library, providing access to millions of records not available to the general public.

Seeking to reduce the textbook cost burden for Longwood students, Greenwood Library continues to participate in a statewide Open Educational Resources (OER) initiative. Through the Virtual Library of Virginia (VIVA), Greenwood Library has facilitated faculty applications for grants designed to create open textbooks or to redesign courses using open resources. Dr. Sara Miller, associate professor of education and director of the early childhood development initiative, received a grant to create a collaborative early childhood literacy textbook. The deadline for the next round of grant funding is September 30, 2019. Locally, Greenwood Library partnered with Barnes & Noble to offer workshops during New Student Orientation for students and parents, introducing them to best practices for finding no-cost or low-cost course materials.

Modifications to Greenwood Library facilities are ongoing. This summer, to capitalize on the iconic floor-to-ceiling windows, new furniture was installed in the Library Commons, including café-height tables and chairs, couches, and rocking chairs. Elsewhere, in response to student

demand, whiteboard-top tables were added, providing excellent environments for collaborative work. Finally, this fall students will have access to several Crestron AirMedias, which allow users to display their device screen on large monitors wirelessly.

This summer Greenwood Library staff members provided vital research support to two Brock Experiences: Dean Brent Roberts joined the Colorado River Brock Experience, and Research and Instructional Services Librarian Jennifer Beach joined the Brock Experience studying public art in Boston. As part of these groups, students were required to draw on appropriate research sources as part of their photography and writing projects.

In addition to being embedded in the Brock Experience, librarians, research, and information literacy are also baked into the Civitae Core Curriculum. At the Foundations level, where students “develop foundational knowledge and skills,” librarians introduce basic processes for accessing quality information resources. A majority of sessions offered are for 100-level classes, and a majority of those are ENGL165, Writing and Rhetoric, one of the two Foundation-level courses. At the Perspectives level, librarians help students evaluate, organize, and synthesize information into research papers, speeches, and other projects. As indicated in Table 2 below, the demand for information literacy sessions offered by librarians has been increasing steadily from 2015-2019.

Information Literacy Instruction SESSIONS



Office of Accreditation & Compliance, Assessment & Institutional Research

External reviews have been received for half of the standards that we will submit as part of our Fifth-Year Interim Report for SACSCOC. The Fifth-Year Interim Report team members (Dr. Sarai Blincoe, Ms. Jen Fraley, Dr. Adam Franssen, Dr. Emily Heady, Dr. David Shoenthal, Dr. Linda Townsend, and Ms. Louise Waller) are addressing the recommendations of these external reviews. The remaining standards and the QEP Impact Report are in the midst of external review now.

SACSCOC has officially approved the closure of the Athletic Training program and the 21st Century Learning and Leadership certificate, and SCHEV staff has officially acknowledged the closure of the Athletic Training program. Longwood's application for renewal of its NC-SARA membership was approved. Distance education data and completed internship data for 2018-19 were submitted as required by NC-SARA.

Assessment staff are working to finalize two initiatives in fall 2019: implementing the tools for student field placements into the new assessment software program, tk20 Watermark, that will be used by the nursing, therapeutic recreation, and teacher preparation programs, and migrating all the annual assessment planning and reporting for academic programs to the same new software program. Additionally, one-on-one work with Civitae Core faculty leaders and program coordinators continues on assessment planning and utilization of Tk20 data collection tools.

Institutional Research staff are aiding faculty in their research initiatives, recently completing projects for both the biology and chemistry programs. They have also worked with the registrar in guiding students through our transfer credit policies. Dr. David Lehr, professor of economics and director of institutional research, has an accepted paper at the Consortium for Student Retention Data Exchange that he will present this fall.

Center for Faculty Enrichment (CAFE)

In 2018-2019, CAFE offered 39 programs; seven of these programs supported Civitae and/or Brock Experiences. In addition, CAFE staff and faculty consultants conducted 86 individual consultations with 33 different faculty members. CAFE will continue to offer programming targeted at the needs of Civitae and Brock Experience faculty through our Fridays@CAFE workshops, individual consultations with faculty experts, and our annual Teaching and Learning Institute. Dr. Tracy serves on the Brock Experience Implementation Team and the Civitae Committee.

CAFE continues to collaborate with SCHEV to help develop statewide faculty development initiatives. Dr. Tracy, CAFE Director, will serve as a facilitator for SCHEV's statewide Faculty Learning Community (FLC) initiative; Dr. Tracy's FLC will focus on Equity-Driven Teaching Strategies. One of the goals of this learning community is to examine theoretical and practice-based literature to inform how our pedagogical choices can contribute to closing achievement gaps and improving the educational experiences of all students and more specifically, our historically underrepresented students.

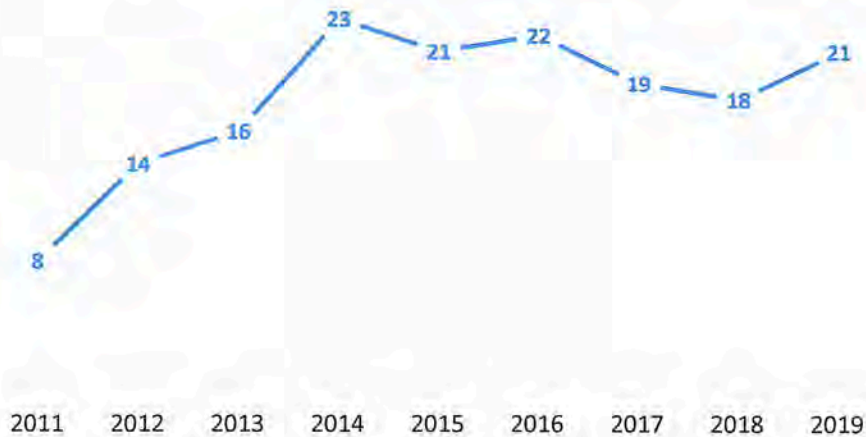
Dr. Tracy and Dr. Renee Gutierrez, assistant director of CAFE, will have their article, "A Situated, Learning-Centered Approach to Designing a New Faculty Program," published in the Journal of Faculty Development.

Center for Global Engagement (CGE)

Taking stock after a busy recruitment season, International Admissions and Recruitment staff are pleased to report a 21% increase in international student enrollment for fall 2019. In August, new students arriving from 28 countries around the globe will join current students in sharing cultures

and perspectives that broaden and challenge students. Given that overall international student enrollment in the United States has decreased by almost 2% since 2016, the modest increase at Longwood is welcome.

FALL INTERNATIONAL STUDENT ENROLLMENT, 2011-2019



To continue strengthening Longwood’s 15-year partnership with Anhui University of Technology (AHUT) in Ma’anshan, China, Dr. Deborah Westin, director of the English Bridge Program, traveled there this past spring and spent 20 days teaching English to Chinese and international students and assisted faculty with classroom teaching techniques. Additionally, Dr. Westin prepared the AHUT students enrolled in the 2+2 program in Longwood’s College of Business and Economics for their August arrival at Longwood.

The CGE welcomes back to campus 13 students who studied abroad last spring and 92 who did so during the summer in a total of 24 different countries. Many have already shared with staff how transformative they found their experiences to be. One Lancer who spent the spring studying wildlife in Tanzania revealed that although she “went for the animals,” she “didn’t expect to learn as much as I did about the human side of wildlife and conservation” while living in Africa, a discovery that she said “speaks to the important multidimensional aspect of studying abroad that I wouldn’t have gotten from class at Longwood.”

Hull Springs

Fundraising is in full swing for the new facilities proposed for Hull Springs. The first phase of construction is to begin in January 2020 and will include enhanced broadband service, a research laboratory, student housing, outdoor showers, a screened-outdoor teaching space, and faculty cabin. A 2:1 matching challenge grant of \$250,000 was awarded to Longwood by the Mary Morton Parsons Foundation in May and \$20,000 by the Anne Carter and Walter R. Robins, Jr. Foundation in June.

The fourth year of the Longwood University Camp for Environmental Exploration (LUCEE) concluded in mid-July with 80 rising 4th-6th graders completing the two-week day camp at Hull Springs. This year's camp was directed by Taylor Banty ('19), who has participated as a counselor since the camp's inception her freshman year. Ms. Banty will begin teaching in Prince George County Public Schools this fall.

Because students have fallen in love with this unique property, a team of faculty and staff have come together to make Hull Springs the centerpiece for one of Longwood's First Year Coaching groups. Lessons in Sustainability and a visit to Hull Springs will be key in making a difference in the first phase of a student's college life.

Coaches for the Hull Springs freshmen experience include: Louise Waller, vice-president for administration and finance and director of the Real Estate Foundation; Dr. Kathy Gee, assistant professor of environmental science; Dave Love, director of landscaping and grounds and the office of sustainability; and Sherry Swinson, director of Hull Springs, and coordinator for the office of sustainability.

Longwood has been focused on many elements of sustainability for years—from LEED-influenced building practices to composting food waste from the dining hall. It is the coaches' goal to continue to develop a "culture" of sustainable practices and to inspire our students to be mindful of the daily choices they make that will affect the environment. The team will share insights into the academic and operations side of how the University is managed, a unique approach that will help frame the students' view of their four years at Longwood through a sustainability lens.

Sessions will include a weekend field trip to Longwood's Hull Springs, and participation in a Virginia Watermen Heritage Tour on the Chesapeake Bay. Aboard a 43' charter boat, students will experience the life of a waterman—crabbing and tonging for fresh oysters—while exploring the local history and culture of Virginia's Northern Neck.

Longwood Center for Visual Arts (LCVA)

With the support of its community partners, the LCVA is solidifying its reputation as something so much more than a museum that preserves the past – it is also a vibrant home to the conversations that shape the future. Since 2014, the LCVA has focused intently on the development and presentation of programming that are relevant to its place, time, and service area and creates an attractive, exciting museum where the community feels at home.

The museum's increased relevance and impact are evident in its vigorous growth in participation over the past three years. The most recent year (2018-2019) continued this trend as the LCVA welcomed 20,941 to its downtown galleries, a dramatic increase when compared to 5,734 in 2014-2015 (the year it renewed focus on inclusive programming). The museum's expanded impact is also reflected in a continued increase in offsite participation in its school outreach programs and traveling exhibitions, which reached an additional 7,625 this past year. Nearly

10,000 people visited LCVA traveling exhibitions at five museums in four states outside Virginia in 2018-2019 as well.

Tours increased 20.8% this past year, with the museum's education department serving 1,368 people from Longwood and Hampden-Sydney classes and service organizations, community organizations, and local preK-12th grade students. Class disciplines included painting and drawing, women and gender studies, social justice leadership and education, and English.

The LCVA's Arts and Letters series, which showcases the best of the art of children's literature, returned mid-summer. This year the museum is showcasing "Pinkalicious: The Exhibition – The Colorlicious Art of Victoria Kann." It is presented in collaboration with the Virginia Children's Book Festival.

The LCVA is also integrating children's literature throughout its annual programmatic offerings. It is offering its first Arts and Letters inspired program in 2019, "The Art of the Sweet," a cupcake decorating workshop inspired by Victoria Kann's Pinkalicious character – a wildly imaginative child who loves cupcakes and all things pink, and refreshing its longstanding, popular free family workshops. Beginning in 2019, these holiday themed workshops will be anchored in literature as well as art, and rebranded as "Page-Turners: Seasonal Free Family Workshops." Its popular fall Dia de los Muertos workshop, for example, will be expanded to reflect global fall traditions and tales, with similar updates planned for the winter and spring workshops as well. The art of children's literature is also integrated into the museum's collecting activities. This past year the LCVA's advisory board approved a recommendation to include works from the VCBF artists and illustrators as part of its collecting strategy, a change that will be incorporated into its Collecting Plan, currently under revision by the committee.

The LCVA's next biennial Winter Gala is scheduled for February 15, 2020, in Blackwell Ballroom. The 2020 theme is "Dream."

Moton Museum

The Moton Museum has engaged with over 8,575 visitors between January 1 and August 22, 2019. The summer months have been a busy time for student summer enrichment programs, family reunion programming, and a tourism collaboration, Love Summer in Farmville, which helps to celebrate 50 years of Virginia is for Lovers. These efforts have been undertaken with the Prince Edward County tourism office. Moton has also enjoyed collaborative programming efforts with the Longwood Summer Literacy Conference, Virginia Tech's Black College Institute, and the Call Me Mister Institute.

Moton staff are in the final stages of a search for an assistant director for education. This position is grant-funded and will help to support efforts to expand resources for young visitors, advancing work on an IMLS grant the museum received in 2018. The search committee has been engaged in a process that has attracted quality museum talent from across the Commonwealth.

Most recently the museum welcomed lawyers from the Education Section of the Virginia Attorney General's Office. This tour and program were led by Provost Smith and Moton

Museum managing director Mr. Cameron Patterson ('10). The lawyers from this section provide advice, counsel, and guidance to the Commonwealth's educational institutions all under the Secretary of Education.

The Moton staff is gearing up for an exciting fall of opportunities to share the museum's work. Staff will be presenting and exhibiting at meetings of the Virginia Education Association, Virginia Council for Social Studies, and the Virginia Association of Museums. Managing director Cam Patterson will have the opportunity to present at the Conference on Community Writing in Philadelphia on the Moton Storytellers Magazine Project, which is an interdisciplinary effort supported by the Cormier Honors College and by Academic Affairs. Three editions of the magazine have been produced under the leadership and direction of Heather Lettner-Rust, associate professor of English; Michael Mergen, associate professor of photography; Larissa Smith, professor of history and provost; and the staff of the Moton Museum.

The museum is excited to host Cheryl Brown Henderson, plaintiff in the Brown v. Board of Education case, at a panel discussion, "Recovering Untold Stories: An Enduring Legacy of Brown v. Board of Education," to be held September 28, at 4:00 p.m. at the Moton Museum. Local plaintiffs from the Davis case, along with the superintendent of Prince Edward County public schools, will share their experiences and reflect on the legacy of Brown for the local community.

Cainan Townsend ('15), director for education & public programs, has been appointed by the Governor of Virginia to represent the museum on a commission studying the way in which African American history is represented and taught within the social studies curriculum across the Commonwealth. Mr. Cameron Patterson, managing director, has been appointed by the Governor of Virginia to serve on the Virginia African American Advisory Board. This represents the continued efforts of museum staff to be actively engaged in issues impacting the Commonwealth.

Office of Student Research (OSR)

In August, the Provost selected Amorette Barber, associate professor of biology, to be the new director of the Office of Student Research. As student participation in research and inquiry continues to increase across the university, OSR will act as a centralized venue to provide support for all stages of student research.

Participation in authentic research and inquiry projects, whether in classes or through an independent study, is a high-impact practice in education and contributes to increased rates of student retention, engagement, and satisfaction. Involvement in student research also helps students enhance intellectual skills such as inquiry and analysis, reading and understanding primary literature, communication, and teamwork. Activities of the Office of Student Research will include providing funds for student travel related to research, developing and providing programs that encourage student participation in research programs, and serving as a hub for the Student Research and Creative Inquiry Day.

During summer 2019, 13 students and 11 faculty members participated in the PRISM (Perspective Research in Science and Mathematics) summer research program. Two of the 13 students were first-generation college students and two were student-athletes. The PRISM students had a productive summer, and many of the students are planning to present their research at regional and national conferences this year. This year, four high school students (two from Prince Edward County and two from Charlotte County high schools) also conducted research with the PRISM faculty mentors and students as part of the Longwood Summer Scholars program directed by Dr. Sarah Porter.

To encourage dissemination of student research, the Office of Student Research is organizing the Fall Showcase for Research and Creative Inquiry, which will occur on November 21 from 3:30 - 6:00pm. During this event, students will present their research in the form of posters, oral presentations, performances, or visual art displays. Undergraduate and graduate students from all colleges are welcome to present their projects during this culminating academic event of the semester. The first Fall Showcase for Research and Creative Inquiry in 2018 was a great success with students presenting more than 175 posters, three concurrent two-hour long oral presentation sessions, and three theater performances. This year, the fall event is longer and is now included on the academic calendar which should encourage increased participation in the showcase.

6



Administration & Finance

Louise Waller, Vice President

Highlights

- **Frazer Hall Opens**
- **Capital Budget Submitted to Commonwealth**
- **New HR software for applicant tracking and on-boarding**
- **Development of an Innovation and Entrepreneurship Development Plan for GoVa Region 3**
- **New Aramark leadership team**

Design and Construction Projects

The following is an overview reminder of the scope and status of capital projects currently at various stages of the pipeline, followed by a chart with more detailed information on timeline, size and cost.

New Academic Building

Longwood New Academic Building continues to take shape behind Tabb and French Halls, on the former site of the French tennis courts, for use starting with the 2020-21 academic year. The building's 42,000 gross square feet will include:

- Classrooms and class laboratories featuring the latest in furnishings and equipment to support collaborative teaching and learning.
- A specialized research laboratory
- Faculty offices.
- The Center for Faculty Enrichment.
- The Harvill-Stevens Herbarium.
- Space for informal student and student-faculty gathering and collaboration.

Radcliff Hall

Longwood's New Admissions Building is in the final stages of construction across High Street from Ruffner Hall. The building's 21,000 gross square feet will include:

- A multi-purpose lobby, reception, and display area that will establish a friendly, welcoming environment for prospective students and their families, along with historical exhibits.

- Large (250 seats) and small (60 seats) assembly and presentation rooms.
- Staff offices, meeting rooms, and work areas.
- Storage for recruiting and event material and equipment.

Wheeler Mall Steam Distribution System Replacement

Affiliated Engineers Incorporated completed an engineering study of the steam distribution system on Longwood’s campus in 2015. This study recommended a series of construction projects to correct physical deficiencies in various portions of the system. This project, now underway, addresses the study’s highest priority requirement, which is to replace the entire tunnel and piping system in the Wheeler Mall area.

Curry and Frazer Residence Halls Renovations (a Longwood Real Estate Foundation project)

Frazer Hall re-opened to an exceptionally positive reception in late August, and the similar renovation of Curry is now underway. These 50-year old iconic Longwood buildings have been the center of campus life for nearly 800 students every year for decades. Renovating the existing two buildings instead of demolishing them and constructing new residence halls is the most cost- and time-efficient solution to satisfying Longwood’s near-term housing needs. Renovation is also the most advantageous use of the existing structures and sites, and offers the opportunity to improve connectivity to campus and the Farmville community. These buildings will be transformed into modern and desirable student housing featuring:

- New energy-efficient exterior walls and windows.
- New energy-efficient utility systems and building equipment.
- Approximately 390 beds in each building in mostly suite configurations.
- Improved internal configurations to provide more space and amenities for students.
- A glass-walled lounge at the end of each floor’s main corridor.
- More convenient and secure access control for residents and visitors.
- A large open plaza that will improve access to the buildings and create a connection between Main Street and Spruce Street.

Facilities Annex Building Renovation and Expansion

The Virginia budget bill for the 2018-2020 biennium authorized Longwood to expend non-general funds for pre-planning and detailed planning for the renovation and expansion of the existing Facilities Annex Building (a former retail building located approximately three blocks from campus). The new building will replace the Bristow Building, the current location of the facilities operations and management organizations, and will provide space for:

- Offices for the departments of Facilities Management, Facilities Operations, Environmental Health and Safety, Capital Design and Construction, and Space Planning and Real Estate Services.
- Maintenance and repair shops.
- General and specialized storage.
- State vehicle maintenance and parking.
- Specialized support and repair equipment.

- Training lab

Wygol Hall Replacement

The 2019 Virginia General Assembly appropriated funds in the FY 2020 budget for Longwood to conduct pre-planning and detailed planning for a replacement of Wygal Hall – Longwood’s music instruction and performance building. Wygal Hall was completed in 1971 and has not been renovated since. Longwood’s campus master plan – *Place Matters* – recommended constructing a new music venue on the site of the Bristow Building. Design is estimated to start by late 2019 or early 2020. The building’s 60,720 gross square feet will include:

- State-of-the-art teaching spaces and facilities.
- Flexible rehearsal and performance spaces.
- A 500-seat concert hall that will also support academic, student, and community events.

Joan Perry Brock Center (a Longwood Real Estate Foundation project)

The largest gift in Longwood’s history – \$15 million from Joan Brock ’64 – will enable Longwood to construct a new campus events center. Design work has started, and the target opening is 2022. The new structure will be constructed on the site of the Willett tennis courts (which will be replaced), and will provide:

- 3,000 seats for sporting events and approximately 3,800 seats for concert/lecture events.
- Flexible space for university events, sports competition, and community and regional events.

Air Conditioning and Ventilation System Components Replacement

Longwood applied for and received a one-time capital appropriation of \$1.05 million in FY 2020 funding to replace several major air conditioning and ventilation system components in campus buildings:

- The chiller serving Coyner Hall.
- One of two chillers serving Bedford and Wygal Halls.
- Components of the fume hood exhaust system in the Chichester Science Center.

The table and map on the following pages provide construction status and locations.

Capital Projects In Design

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures/Encumbrances	Authorized Design Phase	Current Design Phase	Milestones
Facilities Annex Renovation and Expansion	19,209 GSF	24,624 GSF	\$1,378,000	\$0	\$1,378,000	\$649,665	Detailed Planning	Preliminary Planning	Obtain DEB's approval of Detailed Planning documents by December 2019. Obtain General Assembly authorization and appropriation for construction in FY 2021 budget bill. The total cost of this project is estimated to be \$19.5m. This was the only project submitted in the 2019 Capital Budget submission
Wygal Hall Replacement	60,720 GSF	0 GSF	TBD	\$0	TBD	\$0	Detailed Planning	Architect Selection	Obtain DEB's approval of Detailed Planning documents by December 2020. Obtain General Assembly authorization and appropriation for construction in FY 2022 budget bill. The total cost of this project is estimated at \$65m
Replace Major HVAC Components	None	Equipment	\$1,050,000	\$1,050,000	\$0	\$0	Construction	Working Drawings	Award construction contracts for sub-projects upon availability of funds.
Joan Perry Brock Center (LUREF project)	64,000 GSF	0 GSF	\$40,000,000	\$0	\$40,000,000	\$569,000	Construction	Preliminary Planning	Complete A/E Contract ASAP. Finalize tennis courts price and start relocation in late Summer 2019.

Capital Projects Under Construction

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures/Encumbrances	Construction Contract Amount	% Constructed	Construction Start Date / Completion Date
New Academic Building	42,000 GSF	0 GSF	\$22,713,000	\$22,713,000	\$0	\$18,718,173	\$16,046,000	45%	July 9, 2018 / Summer 2020
Radcliff Hall	21,000 GSF	0 GSF	\$11,652,000	\$11,652,000	\$0	\$11,055,184	\$7,744,644	88%	May 23, 2018 / Fall 2019
Replace Wheeler Mall Steam Distribution System	0 Linear Ft.	1,744 Linear Ft.	\$7,953,000	\$5,090,000	\$2,863,000	\$964,391	TBD	5%	August 5, 2019 / Fall 2020
Curry and Frazer Residence Halls Renovation (LUREF project)	6,800 GSF	207,100 GSF	\$74,340,000	\$0	\$74,340,000	\$73,471,000	\$63,263,436	55%	Frazer May 14, 2018 / August 15, 2019 handover to University -- Curry May 14, 2019 / August 2020 (5% complete)

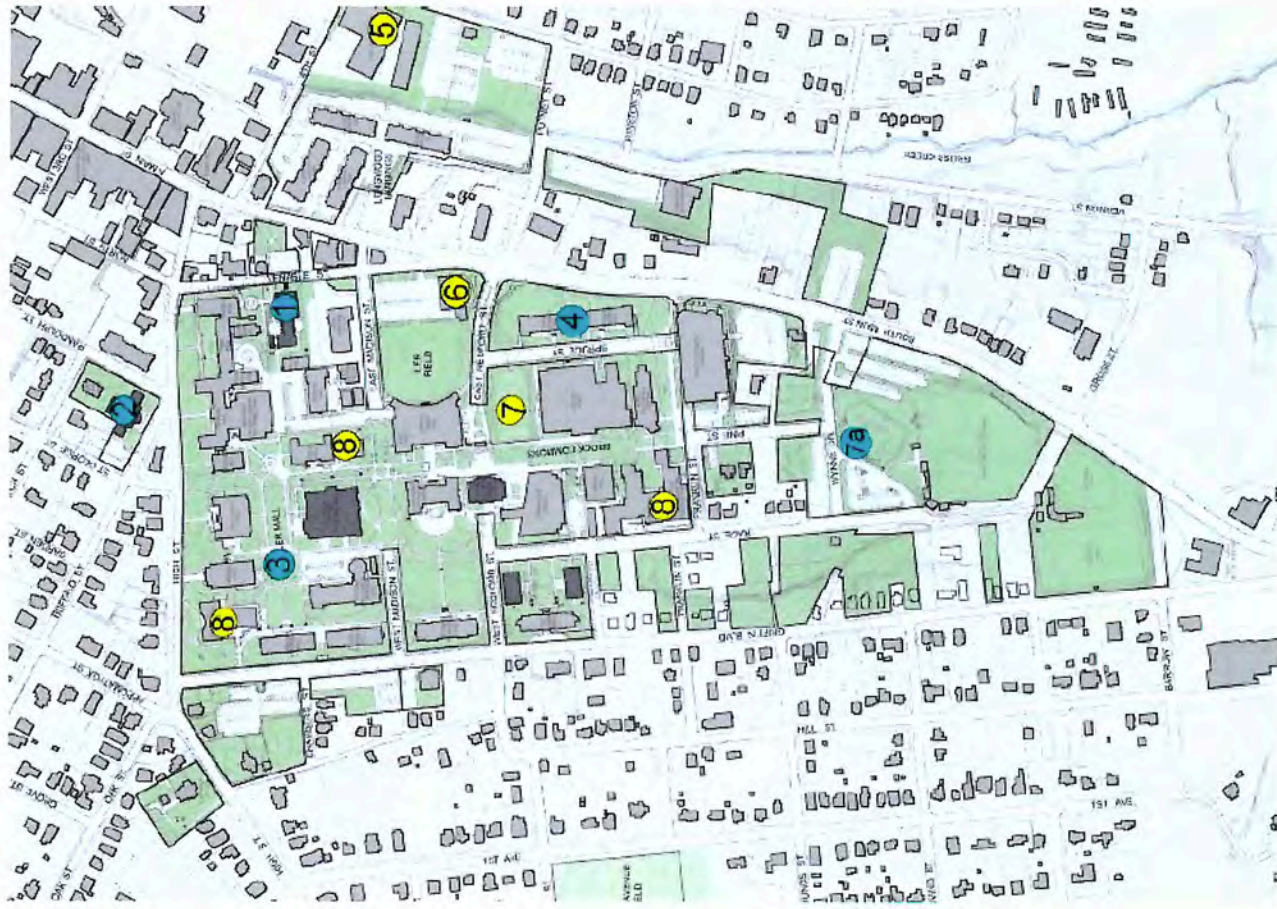
Longwood Capital Projects

Under Construction

1. New Academic Building
2. Admissions Building
3. Wheeler Mall Steam System
4. Curry and Frazer Residence Halls Renovation
- 7a. Replacement Tennis Courts (Joan Perry Brock Center)

In Design

5. New Facilities Building
6. Wygal Hall Replacement
7. Joan Perry Brock Center
8. Air Conditioning and Ventilation System Components



Space Planning and Real Estate Services

Academic Space Improvement Plan

Longwood University has partnered with Ayers Saint Gross (ASG), a nationally recognized space analytics, planning, and higher education design firm to develop a vision and plan for improving our campus academic spaces. The Academic Space Improvement Plan will provide a framework for improving instructional space design, furnishings, equipment, physical condition, and utilization.

The project commenced in May 2018. The ASG team compiled a detailed space inventory and space needs assessment, and conducted listening sessions and an idea workshop. They also conducted two work sessions to develop and refine options to fulfill the requirements of the planning scenarios. Phasing plans and cost estimates have been developed, and the final results will be presented in September.

Property Acquisition

- Longwood University acquired 309 Beech Street in Farmville on May 31, 2019. The property is located directly behind Radcliff Hall and adjacent to the Hardy House. The property will provide areas for additional admissions parking and green space.
- Longwood University transferred 2.34 acres on Wynne Drive to the Longwood University Real Estate Foundation on July 10, 2019. The Joan Perry Brock Center will be constructed on the site of the existing Willett tennis courts, so replacement tennis courts will be constructed on this property.

Facilities Management

- Plumbers and HVAC teamed up to clean and re-gasket hot water heating systems in Greenwood Library and the Health and Fitness Center to increase system reliability and save money versus utilizing an outside contractor.
- Completed maintenance inspections of silos and boilers at the steam plant to prepare for upcoming heating season.
- Building Systems Controls team upgraded the controls for one of Ruffner's Air Handling Units to increase reliability and responsiveness to system demands.
- Completed extensive review of the University's SPCC (Spill Prevention Control and Countermeasure) Plan as required by EPA and Virginia DEQ.
- Developed written mold evaluation and response procedures.
- Successful first year completion of a summer student work program in which a student was provided housing accommodations while working for the Facilities Management team and being the on-call First Responder for the associated trade.

Landscape and Grounds/Sports Fields/Office of Sustainability

Landscape and Grounds/Sports Fields

- The Athletics Turf Sports crew, working with Landscape and Grounds personnel, completed repairs to the baseball outfield with grading and sodding 11,000 square feet to correct hazard at edge of infield.
- The Director is working with Capital Planning and landscape architects from O'Shea Wilson Site Works to develop master plans for landscaping Brock Commons and Upchurch Center.
- The Department is looking at options on how to engage more Longwood students in working on campus landscape and training for management careers in the landscape industry.

Office of Sustainability

- The office is reviewing concerns on recycling programs due to loss of vendors willing to take in plastic and cardboard. These materials were bought by international companies and countries like China who are now refusing to take recycling material from this country.

Housekeeping Contract Administration

- The Budd Group implemented an inspection program where all buildings are evaluated two times a month for quality of care. Overall campus average score for last quarter was 85.53.

Material Management & Financial Operations

Accounts Payable

- Continued involvement in the DocFinity implementation, which is an enterprise content management solution that will not only permit electronic storage of documents but also the electronic submission of forms such as the Request for Travel Authorization form.

Financial Reporting & Fixed Assets

- FY 2019 Financial Statements are being completed. Fahrenheit Advisors is supporting this effort.

Budget Office

- The budget office successfully loaded the FY20 budget into Banner on June 28, 2019.
- Budget manager and Banner training has been provided to five employees.
- New budgets have been established to improve monitoring and oversight of the different trade areas in Facilities.
- Working with Fahrenheit Advisors, the Director of Financial Planning and Research, and the Vice Presidents to develop new monthly budget status reports.
- The capital submission was reviewed and submitted to the Department of Planning and Budget..

Human Resources

- As of August 22nd there have been 38 new hires for the months of June, July and August.
- Human Resources is purchasing an Applicant Tracking System and On-Boarding System from Hirezon HR Solutions. Hirezon has served clients in higher education for over 15 years. The Interview Exchange Applicant Tracking System provides flexible, customizable, and feature-rich applicant tracking and hiring management tools allowing us to be more efficient and eliminate routine clerical work and data entry. The excellent reporting capabilities will be a great resource for our diversity initiative and pulling data for Affirmative Action. Automatic Distribution to National and International Job Boards allows simultaneous posting of jobs from the Interview Exchange Applicant Tracking System to 9000+ online job boards including popular higher education boards. This reduces overall administrative labor. The Onboarding System for Higher Education allows online new hire forms and routing. The Applicant Tracking System and the Onboarding System seamlessly integrate. Both systems are mobile friendly allowing for 24/7/365 availability to our applicants and new hires.
- The state's Cardinal Human Capital Management and Payroll Project has started back up with a release date in 2021. There will be many meetings in Richmond with the state's Cardinal Project team and will involve the HR Managers, the Payroll Manager, the Associate VP for Administration and Finance, and the Director of Application Services.

Office of Community and Economic Development

Longwood Office of Community and Economic Development and SBDC submitted a letter of interest in response to a solicitation by GoVA Region 3 for the development of an Innovation and Entrepreneurship Development Plan. The plan must specifically identify strategies to support the development and growth of traded sector industries i.e. businesses who have markets outside of the local region. The business targets include technology based companies, manufacturing, professional and technical services, and healthcare.

The regional board accepted the letter and asked Longwood and Mid Atlantic Broadband Communities Corporation to consider teaming on a joint letter of interest. They identified strengths in both proposals that combined make a stronger cross-regional team. MBC and Longwood agreed and submitted a joint letter with a thorough action plan that was approved by the Region 3 board on July 24th. MBC and Longwood have been working with Region 3 to prepare for approval by the Go Virginia State Board on September 10th. The application to Go Virginia is for \$50,000 each for Longwood and MBC to staff a research and planning team to deliver a plan with recommendations by March 30, 2020. Matching requirements were reduced to 50%, and the match can be 100% in-kind.

Lancer Card & Campus Services

Highlights include:

Dining

- Working with Aramark following the signing of a new contract in July.
- New options include Bent Sushi (near Greens To Go) and a number of new options in D-Hall itself. These include a TruBalance station (allergen friendly, healthy cooked to order station), a restaurant rotation station (different menus every couple of weeks), Tavalino (updated pasta station with various pastas, sauces and proteins) and changing the salad/deli bar.
- Mitch Rodhe is the new General Manager of Longwood Dining and Joy Presley is the new Director of Operations.

Vending

- Changed snack vendor from Diamond Springs to Canteen. Upchurch, Lancaster Ground Floor, Library and Stevens/McCorkle accept credit cards as well as Lancer CASH. All others accept Lancer CASH (and cash).
- Coke remains our drink vendor. Coyner, Upchurch, Lancaster Ground Floor, Library and Stevens/McCorkle accept credit cards as well as Lancer CASH. All others accept Lancer CASH (and cash).

Mobile

- We have rolled out CBORD Student (GET Student).
 - Mobile app to make Lancer CASH purchases with your phone using the GET app.
 - App will show a list of locations that it can be used. Must be in close proximity of the reader for it to work.
 - Adding scanners in D-hall to scan a barcode in the app.

**Longwood University
Financial Overview
As of July 31, 2019**

FY2019-20 Budget Dashboard YTD

E&G	BOV Budget	FY Estimate	YTD Actual	Percent	PY Percent
<i>Revenues</i>					
Tuition	39,645,853	39,645,853	4,500,608	11.35%	5.94%
Fees	1,400,000	1,400,000	404,157	28.87%	32.72%
General Fund	31,056,313	31,056,313	5,071,062	16.33%	17.11%
Federal Workstudy	50,000	50,000	0	0.00%	0.00%
Other	222,500	222,500	98,532	44.28%	41.15%
Total Revenues	72,374,666	72,374,666	10,074,358	13.92%	11.02%
<i>Expenditures</i>					
Instruction	37,265,918	37,167,610	4,120,925	11.09%	10.81%
Public Service	510,885	528,501	81,809	15.48%	10.42%
Academic Support	7,373,335	7,095,883	1,036,577	14.61%	8.22%
Student Services	4,818,920	4,670,859	549,563	11.77%	11.03%
Institutional Support	12,233,129	12,649,558	2,039,440	16.12%	15.03%
Facilities Operations	7,201,840	7,304,616	1,565,196	21.43%	11.26%
Scholarships	2,970,639	2,940,639	0	0.00%	1.59%
Salary Savings	0	0	(65,546)		14.20%
Total Expenditures	72,374,666	72,357,666	9,327,964	12.89%	11.00%
TOTAL	0	17,000	746,394		
AUXILIARY					
<i>Revenues</i>					
Housing	23,846,014	24,504,026	993,181	4.05%	3.46%
Dining	5,518,613	5,518,613	251,261	4.55%	2.69%
Comprehensive Fee/Other	29,560,440	29,352,438	6,251,196	21.30%	7.98%
Federal Workstudy	154,300	154,300	0	0.00%	0.00%
Total Revenues	59,079,367	59,529,377	7,495,639	12.59%	5.43%
<i>Expenditures</i>					
Housing	23,846,014	24,357,339	324,030	1.33%	2.81%
Dining	5,518,613	5,518,613	89,379	1.62%	0.57%
Athletics	9,753,137	9,753,137	759,119	7.78%	9.36%
Other Services	19,961,603	19,970,680	1,492,992	7.48%	12.50%
Salary Savings	0	0	(15,901)	0.00%	0.00%
Total Expenditures	59,079,367	59,599,769	2,649,619	4.45%	6.36%
TOTAL	0	(70,392)	4,846,020		

Cash & Investment Assets	Current Year 7/31/19	Prior Year 7/31/18
Longwood University	8,407,866	7,952,623
Longwood University Foundation *	87,215,468	89,997,713
Longwood University Real Estate Foundation *	40,690,000	19,034,042

* Foundation balances reported as of 6/30

Working Paper prepared by management to estimate year end results

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Intercollegiate Athletics
Michelle Meadows, Director of Athletics

Highlights

- **Basketball Looks to Continue Upward Trajectory in 2019-20**
- **Lancer Leadership Program Recognized as Credit Based Course for Fall 2019**
- **Fall Sports Preview**

Basketball Looking to Continue Momentum into 2019-20

Following a breakthrough season under first-year head coach Griff Aldrich in 2018-19, Longwood men's basketball returns to the court with plenty of firepower for the follow-up in 2019-20. Last season the Lancers emerged as one of the top turnarounds in all of college basketball, reaching the postseason for the first time in the Division I era, amassing the second-most wins of the past 15 years, and reigniting Longwood's fan base with a new-look team and style of play. This year Longwood's program carries that same buzz behind a roster that features the top six scorers from last year's breakout roster, including the four-man senior class of Seán Flood, Shabootty Phillips, JaShaun Smith and Jaylon Wilson.

Aldrich and his staff have also welcomed an eight-player signing class that was a year in the making. That group includes size, depth and talent at every position with a wealth of long, athletic shooters recruited specifically for Longwood's up-tempo, three-point-focused scheme. With that group – which includes six players 6-5 or taller – Longwood's roster is the tallest in program history. The group will take the court in Willett Hall for the first time in the season opener against Marymount on Nov. 5, the first of five home games and a 13-game non-conference schedule. Also on that docket are road trips to George Mason and George Washington, as well as a trip to California for two matchups in the Collegiate Hoops Roadshow multi-team event.

Second-year head coach Rebecca Tillett used the 2018-19 season to lay the foundation for Longwood women's basketball and heads into the next phase of development for the program in year two. Her roster for 2019-20 is laden with veterans, including reigning All-Big South forward Dayna Rouse and fellow seniors Khaila Hall and Jada Russell – both impact players returning from 2018-19. Those three seniors are joined by a four-woman junior class that includes starting forward two-sport athlete Mallory Odell (also a member of the Longwood softball team), and three newcomers that make up part of Tillett's seven-player recruiting class.

That group will navigate a challenging road in 2019-20, beginning with a non-conference schedule that includes six programs that finished last season with winning records, including reigning CAA champion James Madison. That nine-game non-conference gauntlet will set the stage for a run through the Big South Conference, which this year pivoted to a true double round-robin schedule that will pit Longwood against each league opponent twice.

Athletics Organizational Updates

There are several new faces in the athletics department for the 2019-20 year, along with two notable organizational changes designed to continue elevating the profile of Longwood University through our athletics program in future years. Rick Canter was promoted to Senior Associate Athletics Director/Administration with a focus on internal operations and campus partnerships that will continue to serve the student-athlete experience and their development. With his transition, Christopher Roth '16 has joined the Sports Performance Staff as we continue providing the highest quality coaching and development in that arena.

The department expects soon to fill a senior level administrative position with a focus on the external operations of the department and to serve as the department's Senior Woman Administrator with Michelle's appointment as Director of Athletics. This redesigned position will have a focus on enhancing our external engagement with the greater community, strengthening the athletics brand, producing high quality athletic events, and maximizing revenue generating opportunities.

Brittany Dabule joins the Athletics' staff as Longwood's next Head Women's Golf Coach. Coach Dabule comes to Longwood after building USC Beaufort into a national powerhouse, leading the program to three consecutive NAIA National Championship appearances and back-to-back top five national finishes in 2017 and 2018. She produced six All-Americans in just three years with the Sharks. An All-Conference women's golfer from Winthrop University, Coach Dabule is no stranger to the Big South Conference and is looking to build the program into an annual championship contender.

Additional staff members that have joined our coaching ranks:

Austin Shaver, Assistant Men's Basketball Coach

Donovan Williams, Assistant Men's Basketball Coach

Luke Ford, Director of Men's Basketball Operations

Ka'Lia Johnson, Assistant Women's Basketball Coach

Laura Malinoski, Assistant Field Hockey Coach

Student-Athlete Enhancement

Academic Success Continues to Rise

The athletic department's cumulative GPA for the 2018-19 academic year has continued its positive trend after a record-breaking spring semester for the Lancers. While the fall semester saw 56 student-athletes on the dean's list, the spring semester produced 80. The cumulative GPA for the department in 2018-19 was a 3.14 (18-19); up from a 3.08 (17-18), and 3.01 (16-17) in

the previous two academic years. Kate Spradlin '19 of the women's basketball team was not only a valedictorian for the 2019 graduating class, but also won the highest academic honor in the Big South Conference, the George A. Christenberry Award for Academic Excellence. This award is given to student athletes who attain the highest GPA during their undergraduate collegiate careers, and Kate is Longwood's first recipient.

Leadership Program Gets Recognized as a Longwood Credited Course

The Lancer Leadership Program has continually been a phenomenal tool in the past decade to bolster self-discovery while also fostering leadership skills in our sophomore and junior student-athletes. Scheduling around practices and games, however, creates a challenge for student-athletes to be able to attend. To alleviate scheduling issues, Rick Canter, our Senior Associate Athletics Director/Administration, has paired up with Dr. Scott Cook of the Leadership Studies minor to develop and teach a new course in place of the current program, built around leadership development within the context of sports. LDST 295 special topics will begin this fall and will be open to all students here at Longwood. The course will focus on helping individuals learn how to first lead themselves before leading others. Examples in sports will be used throughout the course and will lead into a follow up course in the spring semester, Applied Sports Leadership.

Collaborative Mental Health Protocol

The offices of the Dean of Students and the Student Athlete Enhancement team have begun collaborating to develop an official protocol to provide a set of recommended procedures and guidelines when a student is a member of a Division I athletic team and is involved in physical or emotional medical situations that might involve different offices on campus. The goal of this document is to outline and establish procedures and practices for several physical and mental health complications that may arise while also defining the proper lines of communication between various interdependent departments. This established protocol serves as another step forward in cross-campus collaboration to tackle mental health issues in our students.

Fall Sport Preview

Women's Soccer

Coming off back-to-back top-three finishes in the Big South standings, Longwood alumnus Todd Dyer's women's soccer team is once again poised to rise to contend for a conference title. Longwood's veteran roster features seven returning starters from a squad that went 6-2-2 in conference play last season, including two-time All-Big South forward Emilie Kupsov, and a backfield composed of former Big South Freshman of the Year Carrie Reaver and returning senior starters Taylor Alvey and Erica Sieben. Picked third in this year's Big South preseason coaches poll, Dyer's Lancers have amassed a 41-19-10 record in Big South play and four top-three finishes since joining the league in 2012.

Field Hockey

Longwood field hockey has asserted itself as a regular contender in the Mid-American Conference, registering three consecutive third-place league finishes. This year Iain Byers' squad has its sights set on a jump into the conference elite and plans to do so with a veteran-led roster anchored by a four-player senior core of returning starters at all four levels of the field. All four –

forward Olivia Wawrzyniak, midfielder Briana Greene, defender Clara Meschini and goalkeeper Katie Wyman – were impact starters in 2018 with Wawrzyniak and Wyman both earning All-MAC honors, and Wyman finishing as one of the top two keepers in the MAC. Longwood will test itself early and often before MAC play with a non-conference schedule that features four top-25 teams, including Commonwealth powerhouse Virginia, which will play Longwood at Elizabeth Burger Jackson Field on Sept. 29.

Men's Soccer

The 2019 version of Longwood men's soccer features a bevy of new faces as head coach Jon Atkinson added a dozen newcomers to the roster. However, a crop of veterans returns from last year's Big South Tournament team, including the fifth-year duo of midfielder Daniel Marques and forward Willy Miezan. Miezan, a two-time All-Big South selection, enters his final year as a Lancer with 19 career goals and is one of the three returning Lancers who last year led the team in total points. Joining him are sophomore Markus Gronli, who led the team with six assists and 14 points, and senior Mikel Abando, who registered a career-high 11 points last season. The Lancers have a challenging slate ahead of them in 2019 with five scheduled opponents who made the 2018 NCAA Tournament, including Commonwealth foes James Madison and High Point.

Men's & Women's Cross Country

Entering year two under head coach Daniel Wooten, Longwood's once-greenhorn men's and women's cross country teams are laden with veterans. Last year the women's roster's oldest and fastest runner was sophomore Casey Williams, but this year the Lancer ace will run alongside a crop of now-veterans whom she mentored as freshmen in 2018. Among those, Maddie Foster is poised to continue her stay at the front of the Lancer pack after finishing as Longwood's top runner twice last season, and fellow sophomore Lindsey Gordon will look to continue an end-of-season surge that saw her finish second behind Williams in two of her final three races.

On the men's side, the Lancers are similarly more experienced with last year's crop of seven freshmen now returning as the core of the team. Along with returning junior and former ultramarathoner Chrishon Dollard, Longwood returns each of its top five runners from a year ago, including the sophomore quartet of Sage Church, Nick Howell, Ryan Miller and Noel Preece who regularly battled each other for top-three team finishes through the 2018 season.

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Institutional Advancement *Courtney Hodges, Vice President*

Highlights

- **Record year with \$18.3M in philanthropic giving**
- **Women & Philanthropy Summit September 27-28**
- **Longwood Family Scholarship Program launches in October**
- **Virginia's Secretary of Education to visit Children's Book Festival in October**

Development

Fiscal Year 2019

The fiscal year has come to a close and there is a lot to celebrate! Over 4,400 donors made gifts and commitments totaling \$18.3M. Longwood's alumni participation rate closed at 7.6 percent. The alumni participation rate is the percentage of undergraduate alumni that give to their alma mater. In line with our peers across the country, increasing our alumni participation rate remains a difficult puzzle to tackle and will remain a top priority in fiscal year 2020. In fact, the Development Office will launch several new efforts this year aimed at increasing donor engagement as well as annual giving.

Lancers #OnTheRise: We are pleased to welcome Trey Eggleston and Kylie Dyer to the Development Team. Trey and Kylie will lead and expand our fundraising efforts for athletic priorities. In celebration of the 100th anniversary of Longwood athletics, the Lancer Club will launch the "Rise to 5" campaign. This will be a multi-year effort to secure 5,000 Lancer Club members in order to provide student athletes with scholarships for a Longwood education, as well as the resources necessary to compete at the highest levels. To be a Lancer Club member, a donor needs to make a gift to support the Lancer Scholarship Fund, one of our 14 sport programs, or any other athletic initiative.

Women & Philanthropy Summit: On September 27-28, Longwood will host its inaugural Women & Philanthropy Summit. Designed to help women find their inner philanthropist, attendees will participate in panel discussions and interactive sessions. Featured keynote speakers are Joan Perry Brock '64 (Friday) and Stephanie Becker & Liz Burnett, co-founders

and executive directors of Better2gether RVA (Saturday). Panels will be led by campus and community leaders as well as many Longwood alumnae. We look forward to helping Longwood women find their passion, learn how to serve their communities, and build a custom philanthropic plan. Please plan to join us!

Launching this Fall: The Longwood Family Scholarship Program: Affordability is among the biggest challenges facing Longwood University students and their families today. The Longwood University Foundation and a handful of leading donors have responded by initiating the Longwood Family Scholarship Program.

The details of the Longwood Family Scholarship Program:

- Lead donors have given seed monies to establish their “family tree” of matching funds.
- You give a gift of \$15,000 to your family scholarship of choice, and it is matched at \$15,000 for a total gift of \$30,000 once the gift agreement is signed and the first pledge is received.
- Ensuring immediate impact on campus, \$5,000 goes into an expendable fund making \$1,000 scholarships available to students immediately. The remaining \$25,000 goes into the endowment ensuring future generations of Lancers will receive scholarships as well.
- Your gift can be given in a lump sum or an annual pledge over 3-5 years.
- We’ve simplified the donor-requested criteria to make the scholarship more awardable and impactful. You may designate your scholarship to your preferred college.
- Only two gift matches per household.
- Matches are awarded in a first come, first served manner.

Our Lead Donors:

- **Ron & Janie Wall Evans ‘67 Family Scholarship for College of Education & Human Services** - Janie and Ron Evans, of Midlothian, Virginia, established the Evans Family Scholarship, creating 25 scholarship match opportunities in the College of Education & Human Services.
- **Mike & Tamara Bird Jones ‘81 Family Scholarship for Cook-Cole College of Arts & Sciences** - Tammy and Mike Jones, of Richmond, Virginia, established the Jones Family Scholarship, creating 25 scholarship match opportunities in the College of Arts & Sciences.
- **College of Business & Economics Family Scholarship** - The College of Business & Economics Family Scholarship will match 25 new gifts for student scholarships within the College of Business & Economics.

Claim your place in the family tree of scholarships, and you will directly meet the needs of this and future generations of Longwood students!

Longwood Scholarship Day: Mark your calendars for November 7 to celebrate the first Longwood Scholarship Day. This 24-hour campaign will focus on the importance of scholarships at Longwood and will launch via social media marketing efforts. This campaign will highlight current scholarship recipients to showcase the impact of giving to scholarships while aiming to also educate donors on the need for scholarship support.

Rallying our Young Alumni: The Office of Development has recently welcomed Dustyn Hall '18 as our Director of Young Alumni & Student Giving. Dustyn will focus solely on educating students and young alumni on the importance of giving back to their alma mater. A support team of volunteers will take ownership of young alumni giving goals and assist the program in achieving results. Dustyn has already begun to reach out to his peers to determine what communication channels they prefer, what motivates their giving to Longwood, and how we can empower them to encourage giving.

Family Philanthropy: We realize the importance of having an active and engaged parent and family constituency. This year, we will work to establish a Family Philanthropy Council. Engaged families serve as multi-faceted philanthropic conduits to the institution. These council members will work to engage Longwood's parent and family population and promote giving through solicitation as well as regional events.

Government & Community Relations

Government Relations - Governor Northam addressed the General Assembly's Money Committees on August 20th, kicking off budget season in Richmond. While the Commonwealth enjoyed a significant revenue surplus in fiscal year 2019 as a result of federal tax reform, the Governor and Secretary of Finance Aubrey Layne struck notes of caution regarding Virginia's budget for the current fiscal year, noting that the growth in revenue collections may not be sustainable going forward. President Reveley began meeting with state officials, legislators and key staff in August to discuss Longwood's budget priorities, including an exciting "2 + 2" Early Childhood Education proposal. We are looking forward to a campus visit from Secretary of Education Atif Qarni and his deputy secretaries this fall during the Virginia Children's Book Festival. President Reveley and a delegation from Longwood will attend the Joint Higher Education and Workforce Summit in October.

Local & Community Relations - The office continues to pursue new opportunities to partner with businesses and stakeholders in the community. During the summer orientation session a "Farmville Area Tent" was set-up to provide information about the surrounding community. More than 15 local businesses participated by sending in information and coupons for the Orientation Sessions. Additionally, the office handed out balloons to businesses with sidewalk signs and encouraged them to utilize the balloons on each Orientation morning. The added visual presence downtown was a nice welcome for students and families.

Additional Priorities/Accomplishments (July – August 2019):

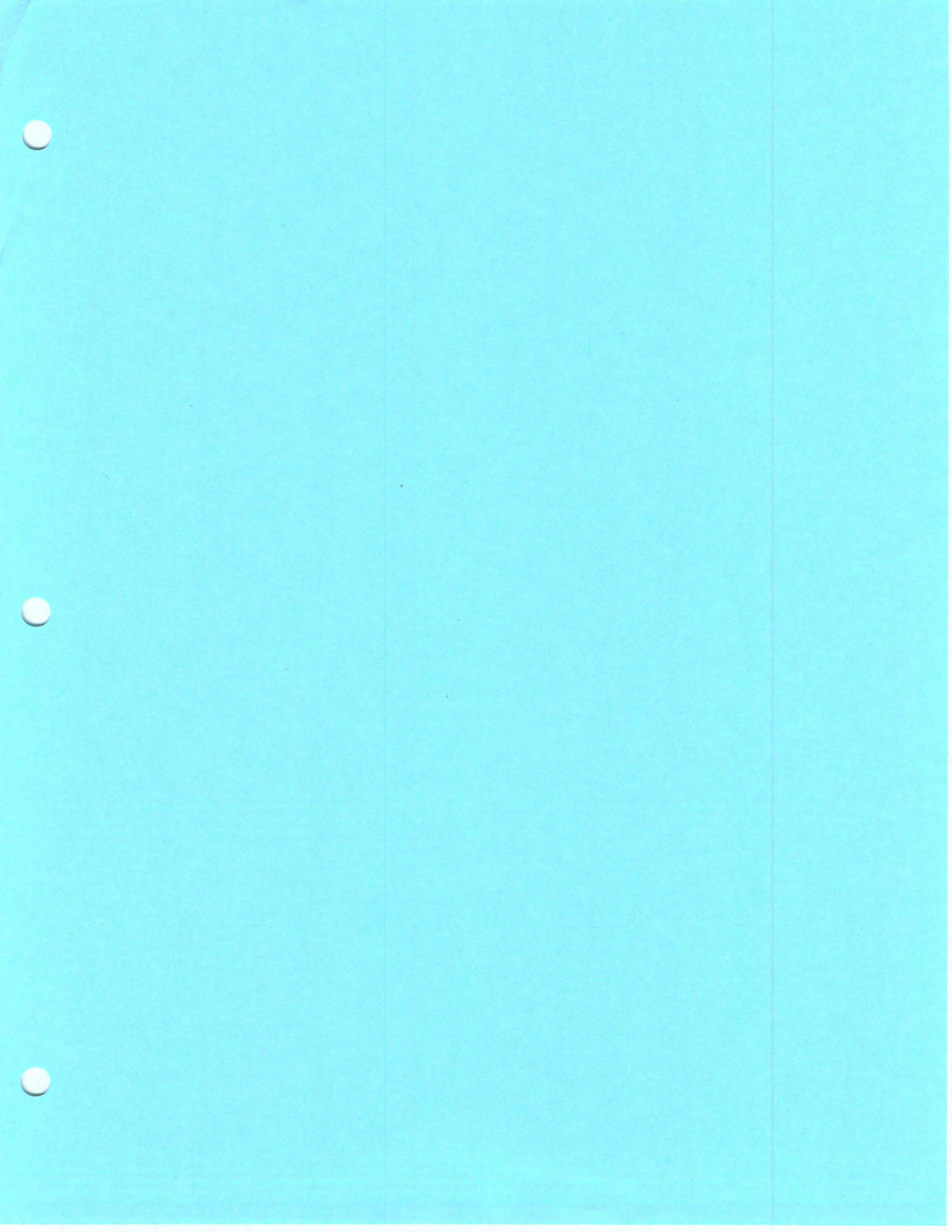
- A presentation was created for New Lancer Days entitled “What to do in Farmville?” This was the third year of the presentation and the second year the presentation was given by the Peer Mentors.
- Based on the success of the “Debate Hires” job fair in fall 2016, the Office of Local and Community Relations partnered with University Career Services to host the third “Local Job and Internship Fair” on Wednesday August 28th. Traditionally, this event has seen 100 students in attendance. There is exceptionally strong demand for workers at new restaurants and other new businesses in Farmville.
- The Community Breakfast was held August 29th with more than 100 members of the community on campus to hear remarks from President Reveley.
- Local businesses and area landlords continue to receive a monthly email with important Longwood updates and events. Currently, 40 area landlords and 35 businesses receive the email.

University Events and Ceremonies

University Events and Ceremonies (UE&C) successfully served the following conferences this season: Virginia Department of Forestry, Alumni Weekend, American Legion Auxiliary Virginia Girls State, Christian Family Conference (CFC), Summer Institute for School Nursing (SISN), Youth Alcohol and Drug Abuse Prevention Project (YADAPP), Summer Literacy Institute (SLI), Talented and Gifted (TAG), Call me Mister, Softball Camp, Men’s Baseball Camp, and Higher Achievement Partnership.

We are pleased to assist and welcome the Virginia Children’s Book Festival back for their 6th Anniversary October 16-18. This is the second year the festival will spread over three days with a maximum of 2,250 registered guests per day. The Festival could accommodate a total 6,750 registered guests and total capacity of 7,762. The VCBF welcomes the VMFA ArtMobile to campus for the length of the stay.

In an effort to encourage more foot traffic, UE&C has taken a fresh look at the facilities rental structure. To encourage departments to host their professional organization meetings on campus, we are fine tuning a rate structure that will accommodate a fair number of meetings consisting of 50 people and under for sponsored external groups.



ADDITIONAL INFORMATION

REGISTER

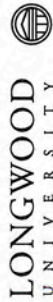
Register by September 9 to Penny Pairet at 434.395.2927 or pairetpw@longwood.edu or visit go.longwood.edu/wpsummit2019

HOTELS

Hotel blocks are available until September 9:

Hampton Inn
Room Block Code: LWS
300 Sunchase Boulevard
Farmville, VA 23901
434-392-8826

Holiday Inn Express
Room Block Code: LWS
404 Sunchase Boulevard
Farmville, VA 23901
434-392-4040



YOU ARE INVITED
TO LONGWOOD'S INAUGURAL
Women & Philanthropy
SUMMIT
SEPTEMBER 27-28, 2019
LONGWOOD UNIVERSITY



Find out what kind of philanthropist you are: TIME, MONEY, or HEART. During interactive sessions featuring women philanthropists and campus and community leaders, they'll help you:

FIND YOUR
PASSION

LEARN HOW
YOU CAN
SERVE YOUR
COMMUNITY

MAKE YOUR
PHILANTHROPIC
PLAN



KEYNOTE SPEAKER

SUMMIT *schedule*

*Subject to change

Location for all events: Maugans Alumni Center

Friday, September 27, 2019

2:00 - 5:00 p.m.	Tours
3:00 - 4:00 p.m.	Student Session: Finding your "Person" How to translate who you are into who you are going to be.
4:30 - 5:30 p.m.	Check-in and Cocktails
5:30 - 6:15 p.m.	Welcome Charity, Philanthropy & Service Keynote: Joan Perry Brock '64
6:15 p.m.	Dinner

Saturday, September 28, 2019

8:30 - 9:45 a.m.	Check-in for Saturday only and Breakfast
10:00 - 10:45 a.m.	Service to the Community Topic: A discussion on how to navigate serving in one's community. Learn about opening the door to community and civic engagement.
10:45 - 11:00 a.m.	Break
11:00 - 11:45 a.m.	Finding Your Passion Topic: A discussion with women who have lead or helped lead charity/fundraising events or nonprofits.
12:00 - 1:30 p.m.	Luncheon
1:30 p.m.	Tours
2:00 - 2:45 p.m.	Philanthropy 101 Breakouts: How do I make time for this? Breakout Discussion w/ coaches
2:45 - 3:00 p.m.	Break
3:00 - 3:45 p.m.	Forming your Personal Philanthropic Mission 30 minute guided session
4:00 - 4:45 p.m.	Keynote: Liz Burnett and Stephanie Becker Co-founders and Executive Directors of Better2gether RVA
4:45 - 5:00 p.m.	Farewell Patty Kingsley Ramsey '69 Chair, Women & Philanthropy Council



JOAN PERRY BROCK '64
Dollar Tree Stores

Joan Perry Brock '64, an acclaimed philanthropic and business leader and dedicated Longwood supporter will serve as the keynote speaker for Friday evening's program. Joan and her late husband, Macon, are well-known philanthropists who have a special commitment to higher education.

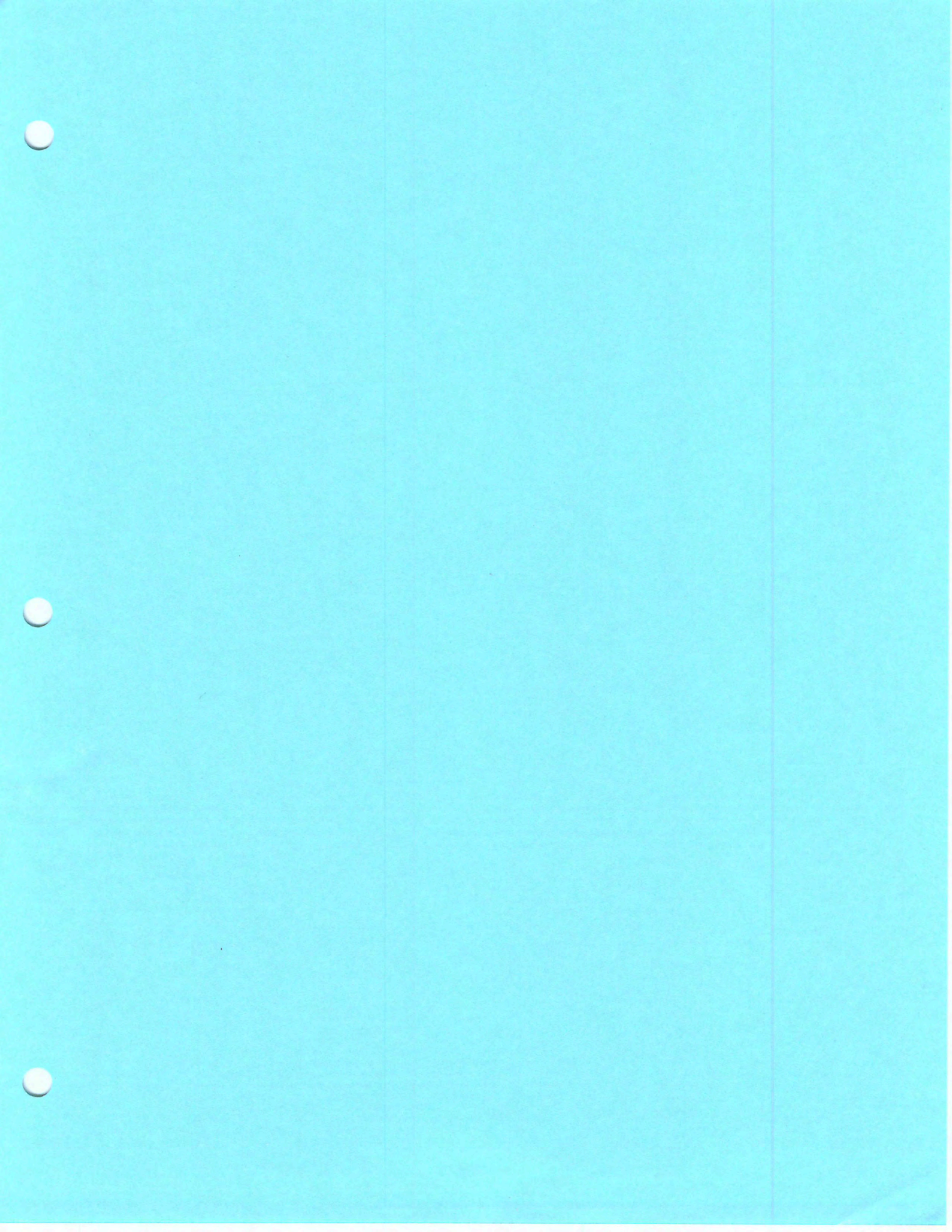
Over many years, the Brocks have funded many important projects at Longwood, including Brock Commons and the Brock Endowment for Transformational Learning, which creates a group of signature travel-based courses studying important issues of our time.

Earlier this year, Longwood announced Brock had made the university's largest-ever gift: \$15 million to construct a convocation and events center that will also be the home of the university's basketball teams, to be named the Joan Perry Brock Center.

Longwood has a special place in Joan Brock's heart but her philanthropic support carries well beyond Farmville, Virginia. She has won several national awards including the National Outstanding Philanthropists by the Association of Fundraising Professionals (AFP) in 2015 and the Darden Award for Regional Leadership from the Norfolk-based CIVIC Leadership Institute for her philanthropic efforts in the Hampton Roads area.

"What you will find is that you will soon be unable to imagine life without being involved and pitching in. It will become part of your cellular make-up."

JOAN PERRY BROCK '64



**YTD Fiscal Year Comparison
Giving July 1 2018 - June 30, 2019**

Fiscal Year	Unrestricted	Operating Accounts	Total Annual Giving
2010	\$491,379.34	\$638,311.72	\$1,129,691.06
2011	\$489,471.56	\$537,814.65	\$1,027,286.21
2012	\$406,512.09	\$579,775.63	\$986,287.72
2013	\$383,501.67	\$578,879.32	\$962,380.99
2014	\$344,445.78	\$620,892.93	\$965,338.71
2015	\$384,401.22	\$655,099.48	\$1,039,500.70
2016	\$415,737.67	\$798,951.53	\$1,214,689.20
2017	\$379,208.60	\$1,249,323.40	\$1,628,532.00
2018	\$336,465.32	\$1,633,632.68	\$1,970,098.00
2019	\$241,895.94	\$1,006,364.15	\$1,248,260.09

Fiscal Year	TOTAL RAISED ¹
2010	\$5.42M
2011	\$5.77M
2012	\$5.52M
2013	\$9.43M
2014	\$2.82M
2015	\$7.94M
2016	\$4.18M
2017	\$11.18M
2018	\$12.41M
2019	\$18.32M

¹ Total new funds received or pledged

Fiscal Year	Grants & Special Initiatives			Bequest	Non-cash/ Gift-in-Kind	Total Cash Giving	Total Donors	Alumni Participation
	Annual Giving	Endowment/ Capital	Capital					
2010	\$1,129,691.06	\$396,332.69	\$3,387,364.57	\$154,000.00	\$179,641.32	\$5,247,029.64	5,471	13.69%
2011	\$1,027,286.21	\$237,520.00	\$1,430,145.95	\$3,318,792.30	\$113,059.81	\$6,126,804.27	4,969	11.41%
2012	\$986,287.72	\$249,539.00	\$1,144,626.24	\$182,021.26	\$761,078.67	\$3,323,552.89	4,486	10.97%
2013	\$962,380.99	\$213,989.16	\$4,737,396.53	\$171,425.27	\$602,054.73	\$6,687,246.68	4,304	10.15%
2014	\$965,338.71	\$266,197.38	\$1,231,753.73	\$2,159,039.55	\$51,277.57	\$4,673,606.94	3,962	9.47%
2015	\$1,039,500.70	\$459,941.23	\$825,386.93	\$655,837.17	\$261,869.30	\$3,242,535.33	4,569	10.94%
2016	\$1,214,689.20	\$338,771.89	\$759,050.21	\$527,702.17	\$121,838.78	\$2,962,052.25	5,700	11.21%
2017	\$1,628,532.00	\$315,970.00	\$1,986,353.42	\$867,768.73	\$179,069.19	\$4,977,693.34	4,933	10.07%
2018	\$1,970,098.00	\$331,865.00	\$8,951,487.57	\$1,565,755.60	\$157,385.90	\$12,976,592.07	5,464	9.53%
2019	\$1,248,260.09	\$419,882.60	\$2,227,469.80	\$446,399.16	\$39,533.07	\$4,381,544.72	4,409	7.60%

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Strategic Operations

Victoria Kindon, Vice President and CIO

Highlights

- **University returns to “tuition by the semester”**
- **In-depth Admissions visit project kicks off**
- **Frazer IT infrastructure installation goes smoothly**
- **Welcome to the City events bring together 250 recent graduates and regional alumni**

Enrollment Management and Student Success (EMSS)

University Returns to Banded Tuition

In an effort to support retention, continue to improve 4-year graduation rates and help address national concern around college affordability, Longwood returned to the banded tuition model (also known as “tuition by the semester”) effective as of the fall 2019 billing cycle, joining most other residential Virginia institutions. Campus partners who frequently interact with students and parents were prepared with an FAQ (<http://www.longwood.edu/studentaccounts/bandedtuition/>) that also was published online publicly, and linked from the tuition announcement article and directly from the bill itself. While the webpage was accessed more than 2,000 times following the May 20 announcement, there were very few phone calls with questions. Most of these questions were seeking clarification on the student-teaching semester.

Admissions Visit Project

As the college search process grows more competitive, so does the recruiting strategy. Visits to campus are a key indicator of a prospective students’ likelihood to attend Longwood. For instance, in 2018, there was an overall yield rate of 24%. For applicants who had visited campus at least once, that yield rate increased to 54%. Guidance counselors are also encouraging multiple visits. In the same year, students who visited campus more than once yielded at a rate of 73%.

To keep up with these trends, Admissions and Marketing have recently put together a task force to evaluate current recruitment events from the bottom up. The project seeks to create a how-to guide that ensures that each step of the visit strategy is intentional, on brand and sustainable for the years to come.

For the fall 2019 semester, the project will include: attending admissions events at schools across the state, developing workflow tactics with Ambassadors, surveying student and parent visitors, evaluating Longwood's website and registration process, and creating a culture of participation from faculty via training programs, new opportunities and incentives.

Emphasis on Personalization for Freshman Orientation

Student Success continues to expand its efforts to facilitate a seamless transition for incoming students. The team crafted individualized reach-outs to all of our incoming first-year and transfer students. These range from connections on a personal level ("Oh, you're from Lynchburg—I used to live there!") to more specifically targeted outreaches to assist in students' academic success. Students taking two STEM classes, for instance, receive personalized information about tutoring offered during the fall; students taking English and history receive tips about how to manage a college-level reading load. The outreaches are conversational and informal in nature. Thus far, about 25% of students have responded—an extraordinarily high response rate for a "cold call"-style email.

Second Year of Coaching Begins

Coaching at Longwood is a program we began offering in 2018-19 to our incoming freshmen. It lets them explore their interests with help from an experienced Longwood staffer and a peer mentor. We do this because study after study has shown that students who connect well in the campus environment earn higher grades and retain better. This helps Longwood feel like home to students until they graduate.

As we move into our second year of coaching, we are hoping to see even more evidence of success from this student experience. Students have selected a group, choosing from an extremely diverse list of topics: accountability, football, musical theater, STEM, equestrian and even YouTube make-up videos, to name a few. One of the key strategies used in coaching last year was a weekly communication focused on just-in-time information about the typical challenges students are facing in their transition, along with suggested approaches to engage the student in discussion. This year these communications have been appropriately modified for inclusion in syllabi and integration into class discussions in the two Civitae foundation courses (English 165 and Citizenship 110). These are also being shared with faculty teaching courses in the Civitae Pillars, as well as with other areas on campus, allowing us to begin to create a campus culture where everyone is prepared to meaningfully support students during their transition to Longwood.

Emphasis on Degree Completion Continues with Banded Tuition and Personalization

In our continued efforts to promote timely degree completion, the Registrar's Office and Student Success teamed up to identify students close to graduation who should consider taking an additional course this fall to remain on track. Coupled with the return to banded tuition, this initiative provides an even stronger incentive for students to enroll in the recommended courses. Personalized communication was sent to both the student and their advisor to highlight the advantages and encourage enrollment. Almost 50% of the students responded, and most appreciated the insight and either had a plan or took action on the recommendation. This initiative and the incoming student outreach have demonstrated the significance that personalizing a communication has on engaging students in communication. We will continue to refine these types of messaging strategies across all of our enrollment areas to drive student action.

Information Technology Services (ITS)

Infrastructure Projects

- Infrastructure was installed in Frazer to support network, CATV, cellular service testing and building security.
- Eleven classrooms were upgraded to newer technology.
- The RTA (Resident Technology Assistant) was revamped to SST (Student Support Technician), which is designed to support the technology needs of the students on campus and off campus. Students can stop by the center, place a work order for assistance or chat live with a technician.
- The Enterprise Resource Management System was upgraded (Banner 8 > Banner 9). Banner "SSB" is in test environment with planned production for fall and spring.

Security Projects

To enhance the Securing the Human training, a campaign was launched to help the user better understanding the responsibility of protecting data. A newsletter, available via Solomon, was developed to provide tips on protecting data, both from a Longwood perspective and a personal data perspective. Staff are available to meet with departments to address data security standards. As we began this process, we also identified some business process issues that potentially place the data at risk. We are working with these areas to improve the process.

Office of Alumni and Career Services (OACS)

Welcome to the City Events Bring Together Recent Graduates and Regional Alumni

This August, the Office of Alumni and Career Services hit the road for the annual Welcome to the City series. More than 250 alumni and Class of 2019 graduates joined together in Washington, D.C., Norfolk and Richmond over three days. The series' focus was on alumni networking with each other, sharing their Longwood stories and passing along city secrets like the best places to eat, work and relax.

New Board Members

This past spring, the Alumni Board of Directors gave heartfelt thanks to Tammy Bird Jones '81 and Dale Baake '07 for their leadership and dedication to the betterment of the Longwood community as they completed their service. Appointed to serve in the leadership positions were Rebecca Shelton '05, president; Erica Howell '07, vice president; and Paige Rollins '15, secretary. In addition, the board welcomed six new members, all of whom have been cheerleaders for our office's initiatives and programs: Lynne Chambers '69, Dan Hughes '13, Eboni Lee '01, Brenda Ojibway '72, Becky Schnekser '05 and Chris Tunstall '88. The Alumni Board is working to refocus its main priorities around traditions—Alumni Awards, Ring Ceremony, Senior Toast and Alumni Weekend—all of which create touchpoints for constituencies ranging from the rising senior to the 50th reunion celebration and beyond.

FY19 Career Fair Attendance

In last fiscal year, there was a significant increase in employer and student participation in Career and Internship Fairs. Year over year, we saw a 113% increase in employer participation and a 127% increase in student participation. This fall semester, our team has scheduled five job and internship fairs, and employer registration is shaping up to meet last year's record-setting participation.

University Marketing and Communications

Reach of parent blog, Lancer Parent Pipeline, increases more than 50 percent

Summer can be a bit quiet on campus, but this year there was a lot going on to widen the reach of parent communications through Longwood's blog for parents, Lancer Parent Pipeline. This summer, the blog's author spoke at each orientation session to encourage parents to sign up to receive blog posts via email or to join the Pipeline Facebook group. As a result, since May 1, the number of parents signed up to receive posts by email has grown from 358 subscribers to 560—an increase of 56 percent—and the Facebook group has grown by 46 percent, from 297 members to 436. The blog, which began in November 2018, sends out a communication to parents each

Thursday afternoon in the academic year. Posts encompass a wide variety of topics, from the ins and outs of FERPA to how an egg hunt brought out the kid in students.

Please follow us on Facebook or sign up to receive the posts:

- <https://parentpipeline.longwood.edu/>
- <https://www.facebook.com/groups/LancerParentPipeline>

“Day in the Life” Project: What It’s Like to Be a Lancer

In order to relay the breadth of the Longwood experience, the marketing team embarked on a photo project to showcase a typical “day in the life” of a Lancer.



The project, featuring an interactive clock that advances as you scroll through the day, resulted in nearly 5,000 engagements (likes, share, and comments).

www.longwood.edu/about/day-in-the-life

Our favorite part? Seeing students share it with references to their favorite times of the day and great comments like these:



Jennifer Hall

August 1 at 10:14 PM · 🌐



ahhh 7:18, my favorite time of day



Tj Wengert

August 1 at 10:13 PM · 👥



2:09 in the afternoon, one of the many blessings Longwood has given me!



Kathy Lee

August 2 at 9:41 AM · 🌐



Thank you TJ for sharing this. I now know more about Longwood than I have ever known. All of you, considering a college to go to here in Virginia, consider Longwood.

Animated GIFs, Longwood-Style, Boost Twitter Engagement

The web team has jumped on the animated GIF trend on social media, which has helped to drive up engagement on Twitter by nearly 15% in the past year. But to take it up a notch and capitalize on this increased engagement, the team recently developed a series of Longwood-specific GIFs to infuse our brand and personality, which have been viewed more than 20 million times.

The collection of GIFs, available for anyone to use, will continue to grow and can be found here:

<https://giphy.com/longwooduniversity>



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